






# Seo Analyzer autodesk.fr

Generated on February 14 2022 06:15 AM





The score is 48/100







## SEO Content

|    | Title   | Autodesk   Logiciel de conception, d'ingénierie et de construction 3D<br><b>Length : 73</b><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |          |         |      |         |       |  |             |   |   |   |   |   |
|--|---|---|----------|---------|------|---------|-------|--|-------------|---|---|---|---|---|
|    | Description   | Autodesk est un leader mondial dans le domaine des technologies de conception et de fabrication, avec une expertise en architecture, en ingénierie, en construction, en conception, en fabrication et en divertissement.<br><b>Length : 216</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |          |         |      |         |       |  |             |   |   |   |   |   |
|  | Keywords  | Autodesk<br>Good, your page contains meta keywords.   |          |         |      |         |       |  |             |   |   |   |   |   |
|  | Og Meta Properties  | Good, your page take advantage of Og Properties.<br><table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Autodesk empowers innovators everywhere to make the new possible</td></tr><tr><td>description</td><td>Autodesk is a global leader in design and make technology, with expertise across architecture, engineering, construction, design, manufacturing, and entertainment.</td></tr></tbody></table> | Property | Content | type | article | title | Autodesk empowers innovators everywhere to make the new possible | description | Autodesk is a global leader in design and make technology, with expertise across architecture, engineering, construction, design, manufacturing, and entertainment. |   |   |   |   |
| Property   | Content   |   |          |         |      |         |       |  |             |   |   |   |   |   |
| type   | article   |   |          |         |      |         |       |  |             |   |   |   |   |   |
| title  | Autodesk empowers innovators everywhere to make the new possible  |   |          |         |      |         |       |  |             |   |   |   |   |   |
| description  | Autodesk is a global leader in design and make technology, with expertise across architecture, engineering, construction, design, manufacturing, and entertainment. |   |          |         |      |         |       |  |             |   |   |   |   |   |
|  | Headings  | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>19</td><td>0</td><td>1</td><td>5</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Imaginez-le. Dessinez-le. Faites-le avec Autodesk.</li></ul>   | H1       | H2      | H3   | H4      | H5    | H6   | 1           | 19  | 0 | 1 | 5 | 0 |
| H1   | H2  | H3  | H4       | H5      | H6   |         |       |  |             |   |   |   |   |   |
| 1  | 19  | 0   | 1        | 5       | 0    |         |       |  |             |   |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Révolutionnez-le. Concevez-le. Faites-le avec Autodesk.</li><li>• [H2] Animez-le. Visualisez-le. Faites-le avec Autodesk.</li><li>• [H2] Paris redonne au Grand site tour Eiffel sa majestuosité grâce au BIM</li><li>• [H2] Obtenez les outils essentiels de CAO et de conception BIM dans une offre groupée et faites des économies</li><li>• [H2] Trouver des solutions pour l'architecture, l'ingénierie et la construction</li><li>• [H2] Pourquoi acheter auprès d'Autodesk ?</li><li>• [H2] Hyundai Motor Group imagine le véhicule à mobilité ultime</li><li>• [H2] Obtenez les outils essentiels de CAO et de FAO 3D dans une offre groupée et faites des économies</li><li>• [H2] Trouver des solutions pour la conception et la fabrication de produits</li><li>• [H2] Pourquoi acheter auprès d'Autodesk ?</li><li>• [H2] Les génies de l'animation LAIKA combinent les mondes physique et numérique</li><li>• [H2] Obtenez les outils essentiels d'animation 3D et d'effets visuels dans une offre groupée et faites des économies</li><li>• [H2] Trouver des solutions pour les médias, le divertissement et la visualisation</li><li>• [H2] Pourquoi acheter auprès d'Autodesk ?</li><li>• [H2] Le futur du travail est (toujours) humain</li><li>• [H2] Bienvenue dans un nouveau monde de possibilités</li><li>• [H2] N'attendez-pas le progrès, créez le. Découvrez comment les innovateurs le créent avec Autodesk.</li><li>• [H2] Découvrez les dernières actualités, histoires et analyses d'Autodesk</li><li>• [H2] Chers clients \$ {RESELLERNAME}</li><li>• [H4] Pour bénéficier de l'assistance de notre revendeur, inscrivez-vous</li><li>• [H5] SUIVRE AUTODESK</li><li>• [H5] PRODUITS</li><li>• [H5] Acheter</li><li>• [H5] Assistance et formation</li><li>• [H5] Autodesk</li></ul> |
|  | Images          | We found 21 images on this web page.<br><br>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|  | Text/HTML Ratio | Ratio : <b>14%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.                |
|  | In-page links           | We found a total of 53 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 47.17%</p> <p>Internal Links 52.83%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Redshift</a>                               | Internal | Passing Juice |
| <a href="#">PRODUITS</a>                               | Internal | Passing Juice |
| <a href="#">AEC Collection</a>                         | Internal | Passing Juice |
| <a href="#">Versions d'évaluation gratuites</a>        | Internal | Passing Juice |
| <a href="#">Logiciel de CAO 3D</a>                     | Internal | Passing Juice |
| <a href="#">Impression 3D</a>                          | Internal | Passing Juice |
| <a href="#">Ingénierie civile</a>                      | Internal | Passing Juice |
| <a href="#">Construction</a>                           | External | Passing Juice |
| <a href="#">Dessin</a>                                 | Internal | Passing Juice |
| <a href="#">Création</a>                               | External | Passing Juice |
| <a href="#">Esquisse et peinture</a>                   | External | Passing Juice |
| <a href="#">Téléchargements de la version étudiant</a> | External | Passing Juice |
| <a href="#">Rechercher par secteur d'activité</a>      | Internal | Passing Juice |
| <a href="#">Acheter</a>                                | Internal | Passing Juice |
| <a href="#">Acheter en ligne</a>                       | Internal | Passing Juice |
| <a href="#">Gestion de votre compte</a>                | External | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">État de la commande et factures</a>                      | External | Passing Juice |
| <a href="#">Télécharger le logiciel</a>                              | External | Passing Juice |
| <a href="#">Installer le logiciel</a>                                | External | Passing Juice |
| <a href="#">Règlement de votre commande</a>                          | External | Passing Juice |
| <a href="#">Renouveler ou annuler un abonnement</a>                  | External | Passing Juice |
| <a href="#">Abonnements Cloud Service Subscription</a>               | Internal | Passing Juice |
| <a href="#">Offres d'assistance</a>                                  | External | Passing Juice |
| <a href="#">Trouver un revendeur</a>                                 | Internal | Passing Juice |
| <a href="#">Options de renouvellement</a>                            | Internal | Passing Juice |
| <a href="#">Comparer les plans</a>                                   | Internal | Passing Juice |
| <a href="#">Aide à l'achat</a>                                       | Internal | Passing Juice |
| <a href="#">Retours et remboursements</a>                            | Internal | Passing Juice |
| <a href="#">Assistance et formation</a>                              | External | Passing Juice |
| <a href="#">Installation, enregistrement et gestion des licences</a> | External | Passing Juice |
| <a href="#">Classes à la demande</a>                                 | External | Passing Juice |
| <a href="#">Événements</a>   | Internal | Passing Juice |
| <a href="#">Mises à jour et service packs</a>                        | External | Passing Juice |
| <a href="#">Configurations système requises</a>                      | External | Passing Juice |
| <a href="#">Forums d'aide</a>  | External | Passing Juice |
| <a href="#">Étudiants et Enseignants</a>                             | Internal | Passing Juice |
| <a href="#">Autodesk University</a>                                  | External | Passing Juice |
| <a href="#">Formation et certification</a>                           | External | Passing Juice |
| <a href="#">Services professionnels de partenaires</a>               | External | Passing Juice |
| <a href="#">Autodesk</a>   | Internal | Passing Juice |
| <a href="#">À propos d'Autodesk</a>                                  | Internal | Passing Juice |
| <a href="#">Carrières</a>  | External | Passing Juice |
| <a href="#">Contactez-nous</a>                                       | Internal | Passing Juice |
| <a href="#">Relations avec les investisseurs</a>                     | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Centre de confiance</a>  | Internal | Passing Juice |
| <a href="#">Salle de presse</a>  | External | Passing Juice |
| <a href="#">Programme d'Affiliation</a>  | Internal | Passing Juice |
| <a href="#">Confidentialité/Cookies (mis à jour)</a>   | External | Passing Juice |
| <a href="#">Mentions légales et marques déposées</a>   | External | Passing Juice |
| <a href="#">Impressum</a>  | Internal | Passing Juice |
| <a href="#">Signaler un problème de conformité</a>   | Internal | Passing Juice |
| <a href="#">Plan du site</a>   | Internal | Passing Juice |
| <a href="#">Non merci, je ne souhaite pas bénéficier de l'assistance de \${RESELLERNAME}</a> | Internal | Passing Juice |


## SEO Keywords

|   |                |   |
|---|----------------|---|
|  | Keywords Cloud | image anglais des publiée avec autorisation laimable les autodesk anglais |
|---|----------------|---|





## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| les          | 22      | ✘     | ✘        | ✘           | ✔        |
| avec         | 20      | ✘     | ✘        | ✔           | ✔        |
| autodesk     | 13      | ✔     | ✔        | ✔           | ✔        |
| laimable     | 12      | ✘     | ✘        | ✘           | ✘        |
| autorisation | 12      | ✘     | ✘        | ✘           | ✘        |









## Usability

|  |     |                                     |
|--|-----|-------------------------------------|
|  | Url | Domain : autodesk.fr<br>Length : 11 |
|--|-----|-------------------------------------|




## Usability

|  |              |   |
|--|--------------|---|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is fr.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 3<br>Warnings : 5   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul> |
|--|---------------------|--|

## Mobile

✓ Flash content

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://www.autodesk.fr/href-sitemap-campaigns-fr-fr.xml https://www.autodesk.fr/href-sitemap-fr-fr.xml https://www.autodesk.fr/href-sitemap-products-fr-fr.xml https://www.autodesk.fr/href-sitemap-solutions-fr-fr.xml</pre>              |
|  | Robots.txt  | <p><a href="http://autodesk.fr/robots.txt">http://autodesk.fr/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |