





The score is 57/100







## SEO Content

	Title	Home - David Franklin <b>Length : 21</b> Perfect, your title contains between 10 and 70 characters.												
	Description	David A Franklin, Detroit photographer, photography of automotive, cars, real people, business people, newsmakers, models, food, small products, industrial for corporate, editorial, advertising use <b>Length : 197</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	David Franklin,photo,photographer,photography,retoucher,Detroit area,corporate,editorial,advertising,automotive,car,truck,real people,news,famouspeople,models,food,products,industrial,architectural Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://davidfranklinphoto.com/</td></tr><tr><td>title</td><td>Home - David Franklin</td></tr><tr><td>description</td><td>David A Franklin, Detroit photographer, photography of automotive, cars, real people, business people, newsmakers, models, food, small products, industrial for corporate, editorial, advertising use</td></tr></tbody></table>	Property	Content	type	website	url	https://davidfranklinphoto.com/	title	Home - David Franklin	description	David A Franklin, Detroit photographer, photography of automotive, cars, real people, business people, newsmakers, models, food, small products, industrial for corporate, editorial, advertising use		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] David Franklin</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									

## SEO Content

	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

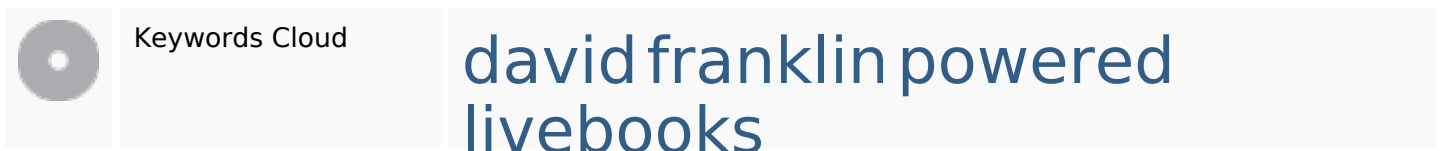
## In-page links

Anchor	Type	Juice
<a href="#">David Franklin</a>	Internal	Passing Juice
<a href="#">VIDEO</a>	Internal	Passing Juice
<a href="#">Automobiles_Chrysler &amp; Ford</a>	Internal	Passing Juice
<a href="#">Automobiles_General Motors</a>	Internal	Passing Juice
<a href="#">Automobiles_Volkswagen</a>	Internal	Passing Juice

## In-page links

<a href="#">Automobiles_Concepts Classics &amp; Hot Rods</a>	Internal	Passing Juice
<a href="#">People_At Work</a>	Internal	Passing Juice
<a href="#">People_Models Politicians &amp; Real People</a>	Internal	Passing Juice
<a href="#">People_With Automobiles</a>	Internal	Passing Juice
<a href="#">People_Important Musical Artists</a>	Internal	Passing Juice
<a href="#">People_Chefs In Restaurants</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Manufactured Products</a>	Internal	Passing Juice
<a href="#">Images From Industry</a>	Internal	Passing Juice
<a href="#">Things That Tell A Story</a>	Internal	Passing Juice
<a href="#">Retouching Design &amp; Illustration</a>	Internal	Passing Juice
<a href="#">Architecture_Commercial Buildings &amp; Residential Apartments</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice



## SEO Keywords










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
david	1	✓	✓	✓	✓
franklin	1	✓	✓	✓	✓
powered	1	✗	✗	✗	✗
livebooks	1	✗	✗	✗	✗

## Usability

	Url	Domain : autodigital.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707"><a href="https://www.davidfranklinphoto.com/sitemap.xml">https://www.davidfranklinphoto.com/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 734 975 770"><a href="http://autodigital.com/robots.txt">http://autodigital.com/robots.txt</a></p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 643 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>