



Seo Analyzer





autoinsurancesaver.com

Generated on March 23 2022 03:48 AM




The score is 49/100





SEO Content

	Title	Insurance Agency Clarkston, MI Oakland Insurance Agency Length : 57 Perfect, your title contains between 10 and 70 characters.																
	Description	Looking for a highly rated insurance agency in Clarkston, MI? We’ve got you covered! Start your quotes online in seconds or call us today! Length : 143 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.oaklandinsurance.com/</td></tr><tr><td>site_name</td><td>Oakland Insurance Agency</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Insurance Agency Clarkston, MI Oakland Insurance Agency</td></tr><tr><td>description</td><td>Looking for a highly rated insurance agency in Clarkston, MI? We’ve got you covered! Start your quotes online in seconds or call us today!</td></tr><tr><td>image</td><td>https://www.oaklandinsurance.com/wp-content/uploads/sites/99/2021/06/oakland-debug.png</td></tr></tbody></table>	Property	Content	url	https://www.oaklandinsurance.com/	site_name	Oakland Insurance Agency	locale	en_US	type	website	title	Insurance Agency Clarkston, MI Oakland Insurance Agency	description	Looking for a highly rated insurance agency in Clarkston, MI? We’ve got you covered! Start your quotes online in seconds or call us today!	image	https://www.oaklandinsurance.com/wp-content/uploads/sites/99/2021/06/oakland-debug.png
Property	Content																	
url	https://www.oaklandinsurance.com/																	
site_name	Oakland Insurance Agency																	
locale	en_US																	
type	website																	
title	Insurance Agency Clarkston, MI Oakland Insurance Agency																	
description	Looking for a highly rated insurance agency in Clarkston, MI? We’ve got you covered! Start your quotes online in seconds or call us today!																	
image	https://www.oaklandinsurance.com/wp-content/uploads/sites/99/2021/06/oakland-debug.png																	





SEO Content

		<div>image:secure_url</div> <div>https://www.oaklandinsurance.com/wp-content/uploads/sites/99/2021/06/oakland-debug.png</div> <div>image:width</div> <div>1024</div> <div>image:height</div> <div>570</div> <div>image:alt</div> <div>insurance agency Clarkston, Michigan</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>8</div> <div>H3</div> <div>15</div> <div>H4</div> <div>1</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <ul style="list-style-type: none"> • [H1] Insurance Agency with Locations in Clarkstonand East Lansing, MI • [H2] We Make Insurance • [H2] When it comes to shopping for insurance, a large majority of consumers are skeptical and confused. We totally understand. • [H2] This is why we've built our services to specifically address the biggest pain-points consumers experience when searching for insurance. • [H2] Regardless of whether you are an individual, family, or business owner, Oakland Insurance Agency has you covered. • [H2] Our Consultative Approach Means More Knowledge And Less Aggravation For Our Value Clients And Prospective Clients. • [H2] Get Started With Oakland Insurance Agency • [H2] Contact Info • [H2] Quick Links • [H3] Time Consuming • [H3] Too Complicated • [H3] Too Expensive • [H3] Efficiency • [H3] Clarity • [H3] Value • [H3] Auto • [H3] Home • [H3] Business • [H3] Life • [H3] Bonds • [H3] I couldn't imagine using any other insurance agency.... • [H3] We Learn • [H3] We Share • [H3] We Implement • [H4] Oakland Insurance Recognized as a Top Performing Independent Agency for Westfield
	Images	<p>We found 11 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 80% Internal Links 20%

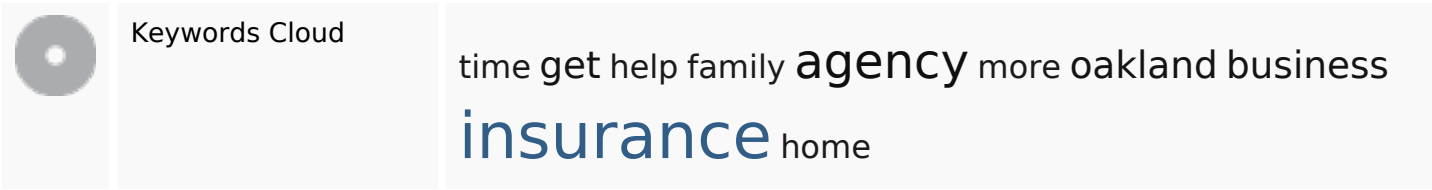
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	External	Passing Juice
About	Internal	Passing Juice
Why Us	External	Passing Juice
Our Blog	External	Passing Juice
Refer Friends & Family	External	Passing Juice
Leave A Review	External	Passing Juice
Personal Insurance	External	Passing Juice
Commercial Insurance	External	Passing Juice

In-page links

Industry Solutions	External	Passing Juice
Testimonials	External	Passing Juice
Service Center	External	Passing Juice
Contact	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Get Quotes	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Accessibility	External	Passing Juice
Advisor Evolved	External	Passing Juice
Send Message In App	External	Passing Juice
Skip to content	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
insurance	23	✓	✗	✓	✓
agency	12	✓	✗	✓	✓
oakland	8	✓	✗	✗	✓







Keywords Consistency

business	5	✖	✖	✖	✔
get	5	✖	✖	✖	✔

Usability

	Url	Domain : autoinsurancesaver.com Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>✔ Excellent, your website doesn't use nested tables.</div> <div>✖ Too bad, your website is using inline styles.</div> <div>✖ Too bad, your website has too many CSS files (more than 4).</div>

Document

- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.