



Seo Analyzer automation.com

Generated on April 03 2022 12:50 PM


The score is 60/100



SEO Content

	Title	<p>Automation.com - News & Resources for Industrial Automation</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Automation.com - News, Articles, Products, Resources & Suppliers for Manufacturing, Factory, Process and Industrial Automation</p> <p>Length : 130</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Automation.com - News & Resources for Industrial Automation</td> </tr> <tr> <td>description</td> <td>Automation.com - News, Articles, Products, Resources & Suppliers for Manufacturing, Factory, Process and Industrial Automation</td> </tr> <tr> <td>image</td> <td>https://www.automation.com/img/template-images/automation-logo-main.svg</td> </tr> <tr> <td>type</td> <td>Home</td> </tr> <tr> <td>site_name</td> <td>automation.com</td> </tr> <tr> <td>url</td> <td>https://www.automation.com/</td> </tr> </tbody> </table>	Property	Content	title	Automation.com - News & Resources for Industrial Automation	description	Automation.com - News, Articles, Products, Resources & Suppliers for Manufacturing, Factory, Process and Industrial Automation	image	https://www.automation.com/img/template-images/automation-logo-main.svg	type	Home	site_name	automation.com	url	https://www.automation.com/
Property	Content															
title	Automation.com - News & Resources for Industrial Automation															
description	Automation.com - News, Articles, Products, Resources & Suppliers for Manufacturing, Factory, Process and Industrial Automation															
image	https://www.automation.com/img/template-images/automation-logo-main.svg															
type	Home															
site_name	automation.com															
url	https://www.automation.com/															
	Headings	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>27</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2033 1177 2069" style="list-style-type: none"> [H2] Latest Automation News & Articles 	H1	H2	H3	H4	H5	H6	0	9	27	2	0	0		
H1	H2	H3	H4	H5	H6											
0	9	27	2	0	0											





SEO Content

		<ul style="list-style-type: none">• [H2] Featured Articles• [H2] Featured• [H2] New Products• [H2] Resources• [H2] Otto Mation Comics• [H2] Events• [H2] Directory• [H2] Browse the Latest Information by Automation Topic• [H3] Wright-K Technology, Inc., Acquired by Koops Automation Systems• [H3] Portescap Demonstrates Miniature Medical Motor Tech at MD&M West 2022• [H3] Partners for Smart Gearboxes: Nanotec and Kraken• [H3] The Evolution of Digital Transformation• [H3] Replace 'the Wall' with a System Model• [H3] Russia's War On Ukraine: Three Disruptions Within Motors & Drives• [H3]• [H3] Webinar: Best Practices for HMI/SCADA Security• [H3] White Paper: Building a Data-Driven Culture for Smart Manufacturing• [H3] Webinar: Driving Continuous Improvement with Plex Production Monitoring• [H3]• [H3] ISA IIoT & Smart Manufacturing Conference 2022• [H3] Cyber Security for Critical Assets USA Summit• [H3] 2022 Spring Meeting and 18th Global Congress on Process Safety• [H3] Featured Suppliers• [H3] EPLAN Software & Services• [H3] GE Digital• [H3] Moore Industries• [H3] Arthur G Russell Co Inc• [H3] Wunderlich - Malec• [H3] Interstates• [H3] SeQent• [H3] Smart Manufacturing (Industry 4.0)• [H3] Continuous & Batch Processing• [H3] Discrete Manufacturing & Machine Control• [H3] Operations & Management• [H3] Connectivity & Cybersecurity• [H4] Cookie Consent• [H4] Subscribe to our publications
	Images	<p>We found 39 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Automation.com	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice


In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All	Internal	Passing Juice
Read the digital edition of InTech	Internal	Passing Juice
IIoT & Industry 4.0 Ebook	Internal	Passing Juice
Cybersecurity & ICS Modernization Ebook	Internal	Passing Juice
Emerson's Edge Computing Ebook	Internal	Passing Juice
Digital Transformation Ebook	Internal	Passing Juice
Automation & Control Trends Ebook	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
EPLAN Software & Services	Internal	Passing Juice

In-page links

GE Digital	Internal	Passing Juice
Moore Industries-International, Inc.	Internal	Passing Juice
View All	Internal	Passing Juice
Arthur G Russell Co Inc	Internal	Passing Juice
Wunderlich - Malec	Internal	Passing Juice
Interstates	Internal	Passing Juice
SeQent	Internal	Passing Juice
Go	Internal	Passing Juice
Subscribe	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	sponsored learn all automation digital more manufacturing view isa industrial
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	29	✘	✘	✘	✘
learn	28	✘	✘	✘	✘
automation	22	✔	✘	✔	✔
isa	12	✘	✘	✘	✔
all	11	✘	✘	✘	✔












Usability

	Url	Domain : automation.com Length : 14
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 76 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://automation.com/sitemap.xml
	Robots.txt	http://automation.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.