



# Seo Analyzer

## autosportinternational.com

Generated on February 08 2022 01:05 AM

The score is 56/100



### SEO Content

	Title	<p>Autosport International 2022   Europe's Largest Motorsport Exhibition</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Autosport International connects motorsport brands, experts and professionals to network, trade, discuss, explore and market their unique showpieces. Book for ASI 2022 today</p> <p><b>Length : 175</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>Auto</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Autosport&amp;#x20;International&amp;#x20;2021</td> </tr> <tr> <td>title</td> <td>Autosport&amp;#x20;International&amp;#x20;2022</td> </tr> <tr> <td>description</td> <td>Autosport&amp;#x20;International&amp;#x20;connects &amp;#x20;motorsport&amp;#x20;brands,&amp;#x20;exper ts&amp;#x20;and&amp;#x20;professionals&amp;#x20;to&amp;#x20;network,&amp;#x20;trade,&amp;#x20;discuss,&amp;#x20;explore&amp;#x20;and&amp;#x20;market&amp;#x20;the ir&amp;#x20;unique&amp;#x20;showpieces.&amp;#x20;Boo k&amp;#x20;for&amp;#x20;ASI&amp;#x20;2022&amp;#x20;today&amp;#xd;&amp;#xa;&amp;#xd;&amp;#xa;</td> </tr> </tbody> </table>	Property	Content	image	Auto	type	website	site_name	Autosport&#x20;International&#x20;2021	title	Autosport&#x20;International&#x20;2022	description	Autosport&#x20;International&#x20;connects &#x20;motorsport&#x20;brands,&#x20;exper ts&#x20;and&#x20;professionals&#x20;to&#x20;network,&#x20;trade,&#x20;discuss,&#x20;explore&#x20;and&#x20;market&#x20;the ir&#x20;unique&#x20;showpieces.&#x20;Boo k&#x20;for&#x20;ASI&#x20;2022&#x20;today&#xd;&#xa;&#xd;&#xa;
Property	Content													
image	Auto													
type	website													
site_name	Autosport&#x20;International&#x20;2021													
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	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>												

# SEO Content

2 13 7 3 0 0

- [H1] Autosport International 2022
- [H1] Autosport International 2022
- [H2] POSTPONED
- [H2] Autosport International | 3 shows in 1
- [H2] Latest Show Announcements
- [H2] 24 HOURS OF LE MANS VIRTUAL TO TAKE PLACE AT AUTOSPORT INTERNATIONAL 2022
- [H2] More than 1400 industry professionals tune in to Motorsport Network's inaugural ASI Connect
- [H2] Circuits and clubs ready for the post-pandemic era
- [H2] Join more than 80 companies from the motorsport industry at ASI Connect
- [H2] Formula E among headliners for Autosport International Connect's Future Power panel
- [H2] ASI Connect to explore how motorsport can continue the diversity drive
- [H2] Beyond the halo: ASI Connect to highlight what's next in the drive for motorsport safety
- [H2] Student talent a focus at Autosport International Connect
- [H2] Motorsport Network Events
- [H2] OUR SHOW PARTNERS
- [H3] Autosport International | Birmingham NEC | 13 - 16 January 2022.
- [H3] 90,000
- [H3] 92%
- [H3] 500+
- [H3] AUTOSPORT ENGINEERING
- [H3] AUTOSPORT INTERNATIONAL
- [H3] PERFORMANCE & TUNING
- [H4] Quick Links
- [H4] More from Motorsport Network
- [H4] Contact Us



Images

We found 21 images on this web page.

8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **16%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 65.79% Internal Links 34.21%

## In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
<a href="#">AUTOSPORT INTERNATIONAL 2022: POSTPONEMENT UPDATE</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Search</a>	External	Passing Juice
<a href="#">VIEW OUR SALES BROCHURE</a>	External	Passing Juice
<a href="#">24 HOURS OF LE MANS VIRTUAL TO TAKE PLACE AT AUTOSPORT INTERNATIONAL 2022</a>	External	Passing Juice
<a href="#">More than 1400 industry professionals tune in to Motorsport Network's inaugural ASI Connect</a>	External	Passing Juice
<a href="#">Circuits and clubs ready for the post-pandemic era</a>	External	Passing Juice
<a href="#">Join more than 80 companies from the motorsport industry at&amp;nbsp;ASI Connect</a>	External	Passing Juice
<a href="#">Formula E among headliners for Autosport International</a>	External	Passing Juice

## In-page links

[Connect's Future Power panel](#)

<a href="#">ASI Connect to explore how motorsport can continue the diversity drive</a>	External	Passing Juice
<a href="#">Beyond the halo: ASI Connect to highlight what's next in the drive for motorsport safety</a>	External	Passing Juice
<a href="#">Student talent a focus at Autosport International Connect</a>	External	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">5</a>	Internal	Passing Juice
<a href="#">VIEW MORE</a>	Internal	Passing Juice
<a href="#">Exhibit at Autosport International</a>	Internal	Passing Juice
<a href="#">About Autosport International 2022&amp;nbsp;:</a>	Internal	Passing Juice
<a href="#">Motorsport Days Live</a>	External	Passing Juice
<a href="#">Motorsport.com</a>	External	Passing Juice
<a href="#">Motorsportimages.com</a>	External	Passing Juice
<a href="#">Motorsportstats.com</a>	External	Passing Juice
<a href="#">Motor1.com</a>	External	Passing Juice
<a href="#">Autosport.com</a>	External	Passing Juice
<a href="#">Exhibition Website by ASP</a>	External	Passing Juice
<a href="#">MOTORSPORT NETWORK</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">-</a>	External	Passing Juice

## SEO Keywords

Keywords Cloud

more industry international read

## SEO Keywords



autosport facebook show linkedin  
motorsport twitter

### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
autosport	20	✓	✗	✓	✓
international	18	✓	✗	✓	✓
more	14	✗	✗	✗	✓
motorsport	13	✓	✗	✓	✓
show	11	✗	✗	✓	✓










### Usability

	Url	Domain : autosportinternational.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 46 Warnings : 19				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://autosportinternational.com/sitemap.xml">http://autosportinternational.com/sitemap.xml</a>
	Robots.txt	<a href="http://autosportinternational.com/robots.txt">http://autosportinternational.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  PIWIK