

# Seo Analyzer avantlink.ca

Generated on March 17 2022 06:19 AM





The score is 54/100







## SEO Content

	Title	Homepage - AvantLink : Affiliate Marketing <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - AvantLink : Affiliate Marketing</td></tr><tr><td>url</td><td>https://www.avantlink.com/</td></tr><tr><td>site_name</td><td>AvantLink : Affiliate Marketing</td></tr><tr><td>image</td><td>https://www.avantlink.com/wp-content/uploads/2020/03/avantlink-logo.png</td></tr><tr><td>image:width</td><td>556</td></tr><tr><td>image:height</td><td>70</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Homepage - AvantLink : Affiliate Marketing	url	https://www.avantlink.com/	site_name	AvantLink : Affiliate Marketing	image	https://www.avantlink.com/wp-content/uploads/2020/03/avantlink-logo.png	image:width	556	image:height	70
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] WE ARE AVANTLINK</li></ul>	H1	H2	H3	H4	H5	H6	0	10	4	0	0	0						
H1	H2	H3	H4	H5	H6															
0	10	4	0	0	0															

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Quality Networks</li><li>• [H2] ARCHES PLATFORM</li><li>• [H2] International Networks</li><li>• [H2] Get started with AvantLink!</li><li>• [H2] New Merchants for March</li><li>• [H2] Additional New Merchants for February</li><li>• [H2] New Merchants for February</li><li>• [H2] Get in touch</li><li>• [H2] Subscribe for AvantLink Content</li><li>• [H3] Finally, a Simple Performance Marketing Platform for Influencers and Brands.</li><li>• [H3] See You at AvantLink-Up!</li><li>• [H3] Advertisers</li><li>• [H3] Publishers</li></ul>
	Images	<p>We found 38 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 30 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 70%</p> <p>Internal Links 30%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Advertisers</a>	External	Passing Juice
<a href="#">Publishers</a>	External	Passing Juice
<a href="#">Arches Platform</a>	External	Passing Juice
<a href="#">AvantLink</a>	External	Passing Juice
<a href="#">Affiliate Marketing 101</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Publishers - Learn More</a>	Internal	Passing Juice
<a href="#">Advertisers - Learn More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Click for more</a>	External	Passing Juice
<a href="#">AvantLink-Up</a>	External	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">New Merchants for March</a>	External	Passing Juice
<a href="#">Additional New Merchants for February</a>	External	Passing Juice
<a href="#">New Merchants for February</a>	External	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Managed Services</a>	External	Passing Juice
<a href="#">Advertiser Programs</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice

## In-page links

<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	read marketing arches all avantlink platform more new advertisers networks
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	11	✘	✘	✘	✘
platform	10	✘	✘	✘	✔
avantlink	10	✔	✘	✘	✔
arches	8	✘	✘	✘	✔
new	7	✘	✘	✘	✔

## Usability

	Url	Domain : avantlink.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 40  
Warnings : 19



Email Privacy

Great no email address has been found in plain text!








Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.






Speed Tips

-  Excellent, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content




## Optimization



XML Sitemap

Missing

## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 763 1481 842"> Google Analytics</div>