

Seo Analyzer avantlink.com

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The score is 54/100







SEO Content

	Title	Homepage - AvantLink : Affiliate Marketing Length : 42 Perfect, your title contains between 10 and 70 characters.																		
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - AvantLink : Affiliate Marketing</td></tr><tr><td>url</td><td>https://www.avantlink.com/</td></tr><tr><td>site_name</td><td>AvantLink : Affiliate Marketing</td></tr><tr><td>image</td><td>https://www.avantlink.com/wp-content/uploads/2020/03/avantlink-logo.png</td></tr><tr><td>image:width</td><td>556</td></tr><tr><td>image:height</td><td>70</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Homepage - AvantLink : Affiliate Marketing	url	https://www.avantlink.com/	site_name	AvantLink : Affiliate Marketing	image	https://www.avantlink.com/wp-content/uploads/2020/03/avantlink-logo.png	image:width	556	image:height	70
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] WE ARE AVANTLINK	H1	H2	H3	H4	H5	H6	0	10	4	0	0	0						
H1	H2	H3	H4	H5	H6															
0	10	4	0	0	0															

SEO Content

		<ul style="list-style-type: none">• [H2] Quality Networks• [H2] ARCHES PLATFORM• [H2] International Networks• [H2] Get started with AvantLink!• [H2] Additional New Merchants for February• [H2] New Merchants for February• [H2] New Merchants for January• [H2] Get in touch• [H2] Subscribe for AvantLink Content• [H3] Finally, a Simple Performance Marketing Platform for Influencers and Brands.• [H3] See You at AvantLink-Up!• [H3] Advertisers• [H3] Publishers
	Images	<p>We found 38 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.33%</p> <p>Internal Links 96.67%</p>


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Advertisers	Internal	Passing Juice
Publishers	Internal	Passing Juice
Arches Platform	Internal	Passing Juice
AvantLink	Internal	Passing Juice
Affiliate Marketing 101	Internal	Passing Juice
News	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Login	Internal	Passing Juice
Support	Internal	Passing Juice
Read More	Internal	Passing Juice
Publishers - Learn More	Internal	Passing Juice
Advertisers - Learn More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Click for more	Internal	Passing Juice
AvantLink-Up	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Additional New Merchants for February	Internal	Passing Juice
New Merchants for February	Internal	Passing Juice
New Merchants for January	Internal	Passing Juice
View All	Internal	Passing Juice
Managed Services	Internal	Passing Juice
Advertiser Programs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

In-page links

Accessibility	Internal	Passing Juice
Careers	Internal	Passing Juice
Learn More	External	Passing Juice






SEO Keywords

 Keywords Cloud	advertisers networks all arches more read platform avantlink new marketing
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Keywords Consistency









Keyword	Content	Title	Keywords	Description	Headings
more	11	✘	✘	✘	✘
avantlink	10	✔	✘	✘	✔
platform	10	✘	✘	✘	✔
arches	8	✘	✘	✘	✔
new	7	✘	✘	✘	✔

Usability





 Url	Domain : avantlink.com Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 725 1481 801"> Google Analytics</div>