



# Seo Analyzer aventravel.pl

Generated on March 16 2022 03:12 AM

The score is 68/100



## SEO Content

|    | Title                                                         | AVENtravel.pl - Podróże & Turystyka dla każdego   aven TRAVEL<br><b>Length : 65</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                            |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
|------------------------------------------------------------------------------------|---------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------|----------------|----------------|----------------|----------------------------------------------------------------------------------------------------------------------------|---------|--------|-------|------|---------|-------|---------------------------------------------------------------|-------------|-----------------------------------------------|-----|------------------------|-----------|---------------|
|    | Description                                                   | Podróże & Turystyka dla każdego   aven TRAVEL<br><b>Length : 49</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                           |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
|  | Keywords                                                      | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                          |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
|  | Og Meta Properties                                            | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>pl_PL</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>AVENtravel.pl - Podróże &amp; Turystyka dla każdego   aven TRAVEL</td></tr><tr><td>description</td><td>Podróże &amp; Turystyka dla każdego   aven TRAVEL</td></tr><tr><td>url</td><td>https://aventravel.pl/</td></tr><tr><td>site_name</td><td>AVENtravel.pl</td></tr></tbody></table> |                |                 |                |                |                | Property                                                                                                                   | Content | locale | pl_PL | type | website | title | AVENtravel.pl - Podróże & Turystyka dla każdego   aven TRAVEL | description | Podróże & Turystyka dla każdego   aven TRAVEL | url | https://aventravel.pl/ | site_name | AVENtravel.pl |
| Property                                                                           | Content                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| locale                                                                             | pl_PL                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| type                                                                               | website                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| title                                                                              | AVENtravel.pl - Podróże & Turystyka dla każdego   aven TRAVEL |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| description                                                                        | Podróże & Turystyka dla każdego   aven TRAVEL                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| url                                                                                | https://aventravel.pl/                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
| site_name                                                                          | AVENtravel.pl                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                 |                |                |                |                                                                                                                            |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |
|  | Headings                                                      | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>H2</b><br>3 | <b>H3</b><br>20 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 | <ul style="list-style-type: none"><li>[H2] Nawigacja po wpisach</li><li>[H2] Reklama</li><li>[H2] Ostatnie wpisy</li></ul> |         |        |       |      |         |       |                                                               |             |                                               |     |                        |           |               |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H3] W Polsce debiutuje Airbnb dla kamperów. Campiri połączy właścicieli kamperów z chętnymi na wynajem</li> <li>• [H3] Dlaczego warto wynająć apartament na wakacje?</li> <li>• [H3] Jak kupić alkomat, aby uczynić swoje życie łatwiejszym i bezpieczniejszym</li> <li>• [H3] Wycieczki do Szwecji dla dzieci</li> <li>• [H3] Niezapomniane prezenty dla amatorów adrenaliny</li> <li>• [H3] Elegancki strój małego gentlemiana – jak wybrać odświeżające ubranie dla chłopca?</li> <li>• [H3] Wyjazd pod namiot – czego nie może zabraknąć w plecaku?</li> <li>• [H3] Hotel SPA – jak wybrać najlepszy?</li> <li>• [H3] Jak wybrać niezawodny plecak turystyczny?</li> <li>• [H3] Jak chronić się przed słońcem podczas surfowania na wakacjach?</li> <li>• [H3] W Polsce debiutuje Airbnb dla kamperów. Campiri połączy właścicieli kamperów z chętnymi na wynajem</li> <li>• [H3] Dlaczego warto wynająć apartament na wakacje?</li> <li>• [H3] Jak kupić alkomat, aby uczynić swoje życie łatwiejszym i bezpieczniejszym</li> <li>• [H3] Wycieczki do Szwecji dla dzieci</li> <li>• [H3] Niezapomniane prezenty dla amatorów adrenaliny</li> <li>• [H3] Elegancki strój małego gentlemiana – jak wybrać odświeżające ubranie dla chłopca?</li> <li>• [H3] Wyjazd pod namiot – czego nie może zabraknąć w plecaku?</li> <li>• [H3] Hotel SPA – jak wybrać najlepszy?</li> <li>• [H3] Jak wybrać niezawodny plecak turystyczny?</li> <li>• [H3] Jak chronić się przed słońcem podczas surfowania na wakacjach?</li> </ul> |
|  | Images          | <p>We found 23 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Text/HTML Ratio | <p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

## SEO Links

|                                                                                    |             |                                         |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                                  |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                                   |
|  | In-page links           | We found a total of 36 links including 0 link(s) to files                                                        |
|  | Statistics              | <p>External Links : noFollow 2.78%</p> <p>External Links : Passing Juice 13.89%</p> <p>Internal Links 83.33%</p> |

## In-page links

| Anchor                                                                                                             | Type     | Juice         |
|--------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Atrakcje turystyczne</a>                                                                               | Internal | Passing Juice |
| <a href="#">O podróżowaniu</a>                                                                                     | Internal | Passing Juice |
| <a href="#">Polska</a>                                                                                             | Internal | Passing Juice |
| <a href="#">Europa</a>                                                                                             | Internal | Passing Juice |
| <a href="#">Azja</a>                                                                                               | Internal | Passing Juice |
| <a href="#">Ameryka Płn. i Pd.</a>                                                                                 | Internal | Passing Juice |
| <a href="#">Traveligo.pl</a>                                                                                       | External | Passing Juice |
| <a href="#">Last Minute</a>                                                                                        | External | Passing Juice |
| <a href="#">Egipt Last Minute</a>                                                                                  | External | Passing Juice |
| <a href="#">Grecja Last Minute</a>                                                                                 | External | Passing Juice |
| <a href="#">W Polsce debiutuje Airbnb dla kamperów. Campiri połączy właścicieli kamperów z chętnymi na wynajem</a> | Internal | Passing Juice |
| <a href="#">Dlaczego warto wynająć apartament na wakacje?</a>                                                      | Internal | Passing Juice |
| <a href="#">Jak kupić alkomat, aby uczynić swoje życie łatwiejszym i bezpieczniejszym</a>                          | Internal | Passing Juice |
| <a href="#">Wycieczki do Szwecji dla dzieci</a>                                                                    | Internal | Passing Juice |
| <a href="#">Niezapomniane prezenty dla amatorów adrenaliny</a>                                                     | Internal | Passing Juice |
| <a href="#">Elegancki strój małego gentlemana – jak wybrać odświeżone ubranie dla chłopca?</a>                     | Internal | Passing Juice |

## In-page links

|                                                                                   |          |               |
|-----------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Wyjazd pod namiot &amp;#8211; czego nie może zabraknąć w plecaku?</a> | Internal | Passing Juice |
| <a href="#">Hotel SPA – jak wybrać najlepszy?</a>                                 | Internal | Passing Juice |
| <a href="#">Jak wybrać niezawodny plecak turystyczny?</a>                         | Internal | Passing Juice |
| <a href="#">Jak chronić się przed słońcem podczas surfowania na wakacjach?</a>    | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">0 Comment</a>                                                         | Internal | Passing Juice |
| <a href="#">2</a>                                                                 | Internal | Passing Juice |
| <a href="#">3</a>                                                                 | Internal | Passing Juice |
| <a href="#">4</a>                                                                 | Internal | Passing Juice |
| <a href="#">9</a>                                                                 | Internal | Passing Juice |
| <a href="#">Proudly powered by WordPress</a>                                      | External | noFollow      |
| <a href="#">InnerBlog</a>                                                         | External | Passing Juice |

## SEO Keywords



Keywords Cloud

read more może się polska  
kamperów podróżowaniu dla  
comment pod

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| się      | 5       | ✖     | ✖        | ✖           | ✔        |
| comment  | 5       | ✖     | ✖        | ✖           | ✖        |
| dla      | 4       | ✔     | ✖        | ✔           | ✔        |
| kamperów | 3       | ✖     | ✖        | ✖           | ✔        |
| pod      | 3       | ✔     | ✖        | ✔           | ✔        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : aventravel.pl<br>Length : 13             |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is pl.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |               |                                                      |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------------|
|  | Doctype       | HTML 5                                               |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 0<br>Warnings : 24                          |
|  | Email Privacy | Great no email address has been found in plain text! |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><a href="http://aventravel.pl/sitemap.xml">http://aventravel.pl/sitemap.xml</a></div>                                                                                                                                                               |
|  | Robots.txt  | <div><a href="http://aventravel.pl/robots.txt">http://aventravel.pl/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>                                                                                                                                                              |
|  | Analytics   | <div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div> |