Seo Analyzer averkioumedia.co.uk

The score is 39/100

SEO Content

⚠️	Title	ANNA AVERKIOU MEDIABespoke media consultancy, crisis media management, training, journalism, production and digital media for your company or organisation. /Images/Content/1560/409661.jpg/Images/Content/1560/409661.jpgANNA AVERKIOU MEDIA : ANNA AVERKIOU MEDIA **Length : 261** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 1 **H2** 4 **H3** 4 **H4** 5 **H5** 1 **H6** 0 • [H1] ALL YOUR COMMUNICATION NEEDS • [H2] How we can help • [H2] CONSULTANCY • [H2] TRAINING • [H2] JOURNALISM & PRODUCTION • [H3] Whether you have a specific campaign or issue in mind or need general help with organising and planning your organisation's communications, we can provide a bespoke consultancy service to suit your needs and budget. • [H3] Bespoke media consultancy, reputation & crisis management, workshops, training, journalism, production and digital media for you and your organisation. • [H3] We now provide many of our services via video link. Get in

SEO Content

		touch to discuss how we can tailor this to your requirements. • [H3] Whether you have a specific campaign in mind or need general help with organising and planning your organisation's communications, we can provide a bespoke consultancy service to suit your needs and budget. • [H4] Latest News • [H4] Upcoming Events • [H4] Twitter • [H4] Contact Us • [H4] Call us • [H5] Connect with us
✓	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 36 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.78% Internal Links 97.22%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Partners	Internal	Passing Juice
Consultancy	Internal	Passing Juice
Media Strategy	Internal	Passing Juice
Crisis Media Management	Internal	Passing Juice
Social Media	Internal	Passing Juice
Training	Internal	Passing Juice
Courses and Events	Internal	Passing Juice
Media Training	Internal	Passing Juice
Crisis Media	Internal	Passing Juice
Social Media	Internal	Passing Juice
Journalism	Internal	Passing Juice
News	Internal	Passing Juice
Articles	Internal	Passing Juice
City Security Magazine	Internal	Passing Juice
Crisis Response Journal	Internal	Passing Juice
Religion Media Centre	Internal	Passing Juice
From the Experts	Internal	Passing Juice
Media	Internal	Passing Juice
Digital Media	Internal	Passing Juice
Security	Internal	Passing Juice
International Development	Internal	Passing Juice
Faith	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Wildfires in Cyprus	Internal	Passing Juice
Security and News Media collaborate to raise awareness about each other's jobs	Internal	Passing Juice

In-page links

Religion Media Centre	Internal	Passing Juice
How media organisations are regaining the trust of communities	Internal	Passing Juice
Full Calendar	Internal	Passing Juice
Tweets by @AnnaAverkiou	External	Passing Juice
Low Graphics	Internal	Passing Juice
Copyright	Internal	Passing Juice
T&Cs	Internal	Passing Juice
Privacy	Internal	Passing Juice
Help	Internal	Passing Juice

SEO Keywords

Keywords Cloud	training digital consultancy news more media bespoke help crisis how

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	21	✔	✖	✖	✔
news	7	✖	✖	✖	✔
consultancy	7	✔	✖	✖	✔
training	7	✔	✖	✖	✔
help	5	✖	✖	✖	✔

Usability

	Url	Domain : averkioumedia.co.uk Length : 19
	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 9 Warnings : 22
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◐	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

◐	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://averkioumedia.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✔ Flash content