



Seo Analyzer awarenessshop.com

Generated on April 04 2022 05:32 AM




The score is 36/100



SEO Content

	Title	<p>Welcome To The Awareness Shop</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>New York's Oldest and Most Trusted Metaphysical store.</p> <p>Length : 54</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1848"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://secure.awarenessshop.com/index.php/en/</td> </tr> <tr> <td>title</td> <td>Welcome To The Awareness Shop</td> </tr> <tr> <td>description</td> <td>New York's Oldest and Most Trusted Metaphysical store.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_gb</td> </tr> <tr> <td>site_name</td> <td>The Awareness Shop</td> </tr> </tbody> </table>	Property	Content	url	https://secure.awarenessshop.com/index.php/en/	title	Welcome To The Awareness Shop	description	New York's Oldest and Most Trusted Metaphysical store.	type	website	locale	en_gb	site_name	The Awareness Shop
Property	Content															
url	https://secure.awarenessshop.com/index.php/en/															
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	Headings	<table border="1" data-bbox="544 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>9</td> <td>16</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 1401 2067" style="list-style-type: none"> • [H1] Coming Home to the Craft of the Wise • [H1] STAY CONNECTED - Follow us through Social Media • [H1] Call 845 255 5756 	H1	H2	H3	H4	H5	H6	3	9	16	6	0	0		
H1	H2	H3	H4	H5	H6											
3	9	16	6	0	0											





SEO Content

		<ul style="list-style-type: none">• [H2]• [H2]• [H2]• [H2] "Not your get Witch Quick Course"• [H2] We'd Love To Hear From You• [H2] A positive energy, comforting, comfortable, healing, welcoming space. Wonderful folks who really mean; All Are Welcome Here!• [H2] Just had my first psychic reading online with Lisa It was truly a shocker at how accurate was the information revealed to me. Amazing I will be back!• [H2] Great experience here. Reading was awesome and so much cool stuff to purchase !• [H2] Warm, welcoming & knowledgeable staff. Walking in feels like a little escape from the mundane world.• [H3] Take A Tour Of Our Incredible Store• [H3] Anton's Anecdotes• [H3] Upcoming Events• [H3] New Paltz Weather• [H3] Look To The Skies• [H3] Our 10 Best Sellers• [H3] Awareness TV• [H3] Facebook• [H3] Twitter• [H3] MaryAnn S. - Ellenville, NY• [H3] Selena S. - Manchester, NH• [H3] Catherine M. - Brooklyn, NY• [H3] Steve G. - New Paltz, NY• [H3] My Account• [H3] Articles & Features• [H3] Helpful Information• [H4] The Awareness Shop• [H4] New York's Oldest & Most Trusted Metaphysical Store• [H4] You're In Good Hands• [H4] Voted The Hudson Valley's Best Psychics• [H4] Warning• [H4] Experience is something you don't get until just after you needed it
	Images	<p>We found 22 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.33% Internal Links 87.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Awareness Shop	Internal	Passing Juice
Online Store	Internal	Passing Juice
View Cart	Internal	Passing Juice
Enter Online Store	Internal	Passing Juice
Psychic Consultations	Internal	Passing Juice
Our Psychics	Internal	Passing Juice
Our Consultations	Internal	Passing Juice
Happenings	Internal	Passing Juice

In-page links

Events Calendar	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Workshops, Courses & Classes	Internal	Passing Juice
Cool Stuff	Internal	Passing Juice
Lisa's Tarotscopes	Internal	Passing Juice
Aries	Internal	Passing Juice
Taurus	Internal	Passing Juice
Gemini	Internal	Passing Juice
Cancer	Internal	Passing Juice
Leo	Internal	Passing Juice
Virgo	Internal	Passing Juice
Libra	Internal	Passing Juice
Scorpio	Internal	Passing Juice
Sagittarius	Internal	Passing Juice
Capricorn	Internal	Passing Juice
Aquarius	Internal	Passing Juice
Pisces	Internal	Passing Juice
Awareness Shop Forums	Internal	Passing Juice
Latest News	Internal	Passing Juice
More Info	Internal	Passing Juice
Store Hours & Directions	Internal	Passing Juice
Join Our Mailing List	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Our Community	Internal	Passing Juice
Take A Tour Of Our Incredible Store	External	Passing Juice
Click For more Information	Internal	Passing Juice
https://youtu.be/HLUv_LEI8Ns	External	Passing Juice
Saxum	External	Passing Juice


In-page links

Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Product details	Internal	Passing Juice
Stay Connected	Internal	Passing Juice
Get In Touch	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Watch Our Channel	External	Passing Juice
Visit Our Page	External	Passing Juice
Join The Conversation	External	Passing Juice
Log In	Internal	Passing Juice
Forgot Username	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
Register	Internal	Passing Juice
My Orders	Internal	Passing Juice
My Profile	Internal	Passing Juice
Latest News	Internal	Passing Juice
Book Of Shadows	Internal	Passing Juice
Monthly Magick	Internal	Passing Juice
Tarotscopes	Internal	Passing Juice
Witches' Tea Party	External	Passing Juice
Online Forum	Internal	Passing Juice

In-page links

Store Hours & Directions	Internal	Passing Juice
Payment & Taxes	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Joomla!	External	Passing Juice
GNU General Public License.	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : awarenessshop.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://awarenessshop.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>