



Seo Analyzer axiologybeauty.com

Generated on April 04 2022 02:20 AM






The score is 48/100







SEO Content

	Title	AXIOLOGY WORLD’S FIRST ZERO WASTE 3-IN-1 CRAYONS – Axiology Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Vegan, cruelty-free, palm-oil free lipsticks, crayons and Balmies. Length : 66 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Axiology</td></tr><tr><td>url</td><td>https://axiologybeauty.com/</td></tr><tr><td>title</td><td>AXIOLOGY WORLD’S FIRST ZERO WASTE 3-IN-1 CRAYONS</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Vegan, cruelty-free, palm-oil free lipsticks, crayons and Balmies.</td></tr><tr><td>image</td><td>http://cdn.shopify.com/s/files/1/0966/8836/files/axiology-balmies-boxes_a572b30b-6e1a-40c0-823e-e0dd11ad295d.jpg?v=1622153666</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0966/8836/file s/axiology-balmies-boxes_a572b30b-6e1a-40c0 -823e-e0dd11ad295d.jpg?v=1622153666</td></tr></tbody></table>	Property	Content	site_name	Axiology	url	https://axiologybeauty.com/	title	AXIOLOGY WORLD’S FIRST ZERO WASTE 3-IN-1 CRAYONS	type	website	description	Vegan, cruelty-free, palm-oil free lipsticks, crayons and Balmies.	image	http://cdn.shopify.com/s/files/1/0966/8836/files/axiology-balmies-boxes_a572b30b-6e1a-40c0-823e-e0dd11ad295d.jpg?v=1622153666	image:secure_url	https://cdn.shopify.com/s/files/1/0966/8836/file s/axiology-balmies-boxes_a572b30b-6e1a-40c0 -823e-e0dd11ad295d.jpg?v=1622153666
Property	Content																	
site_name	Axiology																	
url	https://axiologybeauty.com/																	
title	AXIOLOGY WORLD’S FIRST ZERO WASTE 3-IN-1 CRAYONS																	
type	website																	
description	Vegan, cruelty-free, palm-oil free lipsticks, crayons and Balmies.																	
image	http://cdn.shopify.com/s/files/1/0966/8836/files/axiology-balmies-boxes_a572b30b-6e1a-40c0-823e-e0dd11ad295d.jpg?v=1622153666																	
image:secure_url	https://cdn.shopify.com/s/files/1/0966/8836/file s/axiology-balmies-boxes_a572b30b-6e1a-40c0 -823e-e0dd11ad295d.jpg?v=1622153666																	

SEO Content

		<div>image:width1500</div> <div>image:height1000</div>
	Headings	<div> <div>H11H26H30H40H50H60</div> <ul style="list-style-type: none"> • [H1] Axiology • [H2] The Zero Waste Crayon • [H2] Shop Our Instagram • [H2] Best Sellers • [H2] Featured In • [H2] Don't take our word for it • [H2] Behind The Scenes View all </div>
	Images	<p>We found 35 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

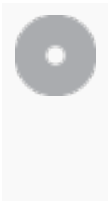
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Balmies	Internal	Passing Juice
Lipstick	Internal	Passing Juice
Merch + Gift Card	Internal	Passing Juice
Samples	Internal	Passing Juice
Shop All	Internal	Passing Juice
Where To Buy	Internal	Passing Juice
About Us	Internal	Passing Juice
Recycle Your Tubes	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Ingredients	Internal	Passing Juice
Our Packaging	Internal	Passing Juice
Log in	Internal	Passing Juice
Cart	Internal	Passing Juice
Blog	Internal	Passing Juice
Our Ingredients	Internal	Passing Juice
Glossary	Internal	Passing Juice
Shop IG	Internal	Passing Juice
Highlighters	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Neutrals	Internal	Passing Juice
Pinks	Internal	Passing Juice
Reds	Internal	Passing Juice
Oranges	Internal	Passing Juice
Purples	Internal	Passing Juice
Browns	Internal	Passing Juice

In-page links

Others	Internal	Passing Juice
Sheer Balm	Internal	Passing Juice
Soft Cream	Internal	Passing Juice
Rich Cream	Internal	Passing Juice
Shimmer	Internal	Passing Juice
Matte	Internal	Passing Juice
5 Women Who Are Saving The Planet	Internal	Passing Juice
10 Must-Try Veganuary Beauty Swaps	Internal	Passing Juice
PFAS and the Need For Supply Chain Transparency	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Ambassadors	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Join Our Team	Internal	Passing Juice

SEO Keywords



Keywords Cloud

vegan add titleoption1default
balmies balmie set multi- reviews
cart shop






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cart	10	✖	✖	✖	✖
vegan	9	✖	✖	✔	✖









Keywords Consistency

shop	8	✖	✖	✖	✔
balmie	7	✖	✖	✔	✖
balmies	6	✖	✖	✔	✖

Usability

	Url	Domain : axiologybeauty.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://axiologybeauty.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics