







# Seo Analyzer axiosddg.com

Generated on February 02 2022 01:13 AM






The score is 55/100







## SEO Content

	<p>Title</p>	<p>Axos Bank   Online Banking: Checking, Savings, Loans</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>A pioneer in digital banking, Axos Bank offers a comprehensive range of innovative financial products and services with the highest level of security.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Axos Bank - Banking Evolved</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td><a href="https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg">https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.axosbank.com">https://www.axosbank.com</a></td> </tr> <tr> <td>description</td> <td>Axos Bank is one of the nation's premier digital banks, offering a comprehensive range of checking, savings, and loan products and services.</td> </tr> <tr> <td>site_name</td> <td>Axos Bank</td> </tr> </tbody> </table>	Property	Content	title	Axos Bank - Banking Evolved	type	website	image	<a href="https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg">https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg</a>	url	<a href="https://www.axosbank.com">https://www.axosbank.com</a>	description	Axos Bank is one of the nation's premier digital banks, offering a comprehensive range of checking, savings, and loan products and services.	site_name	Axos Bank
Property	Content															
title	Axos Bank - Banking Evolved															
type	website															
image	<a href="https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg">https://www.axosbank.com/-/media/Axos/Banners/Images/D_HeroHomepage_DDE.jpg</a>															
url	<a href="https://www.axosbank.com">https://www.axosbank.com</a>															
description	Axos Bank is one of the nation's premier digital banks, offering a comprehensive range of checking, savings, and loan products and services.															
site_name	Axos Bank															

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Earn Up To 1.00% APY With Rewards Checking</li><li>• [H2] Axos - A Name You Can Count On</li><li>• [H2] Start Banking Effortlessly</li><li>• [H2] Personal</li><li>• [H2] Business</li><li>• [H2] Partners</li></ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	<p>We found 31 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 123 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 95.93%</p> <p>Internal Links 4.07%</p>

## In-page links

<b>Anchor</b>	<b>Type</b>	<b>Juice</b>
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Personal</a>	External	Passing Juice
<a href="#">Business</a>	External	Passing Juice
<a href="#">Partners</a>	External	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Bank</a>	External	Passing Juice
<a href="#">Borrow</a>	External	Passing Juice
<a href="#">Invest</a>	External	Passing Juice
<a href="#">Small Business Banking</a>	External	Passing Juice
<a href="#">Commercial Banking</a>	External	Passing Juice
<a href="#">Commercial Lending</a>	External	Passing Juice
<a href="#">Wholesale Lending</a>	External	Passing Juice
<a href="#">Small Balance Commercial</a>	External	Passing Juice
<a href="#">Financial Advisors</a>	External	Passing Juice
<a href="#">Dealer Services</a>	External	Passing Juice
<a href="#">Strategic Partnerships</a>	External	Passing Juice
<a href="#">Real Estate Agents</a>	External	Passing Juice
<a href="#">Account Login</a>	External	Passing Juice
<a href="#">Make a Payment</a>	External	Passing Juice
<a href="#">Business Banking Login</a>	External	Passing Juice
<a href="#">MWA Business Banking</a>	External	Passing Juice
<a href="#">Factoring</a>	External	Passing Juice
<a href="#">Wholesale and Correspondent</a>	External	Passing Juice
<a href="#">Advisor Login</a>	External	Passing Juice
<a href="#">Customer Support</a>	External	Passing Juice
<a href="#">Return to Application</a>	External	Passing Juice
<a href="#">Invest</a>	External	Passing Juice

## In-page links

<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Essential Checking</a>	External	Passing Juice
<a href="#">Rewards Checking</a>	External	Passing Juice
<a href="#">First Checking</a>	External	Passing Juice
<a href="#">CashBack Checking</a>	External	Passing Juice
<a href="#">Golden Checking</a>	External	Passing Juice
<a href="#">Savings</a>	External	Passing Juice
<a href="#">High Yield Money Market</a>	External	Passing Juice
<a href="#">High Yield Savings</a>	External	Passing Juice
<a href="#">Certificates of Deposit</a>	External	Passing Juice
<a href="#">Premier</a>	External	Passing Juice
<a href="#">Private Client</a>	External	Passing Juice
<a href="#">InsureGuard+</a>	External	Passing Juice
<a href="#">World Checking and Savings</a>	External	Passing Juice
<a href="#">Help &amp; Support</a>	External	Passing Juice
<a href="#">Buy a Home</a>	External	Passing Juice
<a href="#">Mortgage Refinance</a>	External	Passing Juice
<a href="#">Get Pre-Qualified</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Mortgage Options</a>	External	Passing Juice
<a href="#">Mortgage Services</a>	External	Passing Juice
<a href="#">Make a Payment</a>	External	Passing Juice
<a href="#">Personal Loans</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Debt Consolidation Loans</a>	External	Passing Juice
<a href="#">Home Improvement Loans</a>	External	Passing Juice
<a href="#">Major Purchases Loans</a>	External	Passing Juice
<a href="#">Auto Loans</a>	External	Passing Juice

## In-page links

<a href="#">Lower My Payment</a>	External	Passing Juice
<a href="#">Auto Payment Calculator</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Managed Portfolios</a>	External	Passing Juice
<a href="#">Investing Details</a>	External	Passing Juice
<a href="#">Investment Strategy</a>	External	Passing Juice
<a href="#">Investing Features</a>	External	Passing Juice
<a href="#">Self-Directed Trading</a>	External	Passing Juice
<a href="#">Axos Elite Investing</a>	External	Passing Juice
<a href="#">Stocks and ETFs</a>	External	Passing Juice
<a href="#">Margin Trading</a>	External	Passing Juice
<a href="#">Options Trading</a>	External	Passing Juice
<a href="#">Retirement</a>	External	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Get Started</a>	External	Passing Juice
<a href="#">Commercial Banking &amp; Lending</a>	External	Passing Juice
<a href="#">Show Me the Rates</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Find Out More</a>	External	Passing Juice
<a href="#">Managed Portfolios</a>	External	Passing Juice
<a href="#">Self Directed Trading</a>	External	Passing Juice
<a href="#">Equipment Finance</a>	External	Passing Juice
<a href="#">Lender Finance</a>	External	Passing Juice
<a href="#">Small Balance Commercial Real Estate</a>	External	Passing Juice
<a href="#">Residential Warehouse Lending</a>	External	Passing Juice
<a href="#">Commercial Real Estate Bridge and Construction Lending</a>	External	Passing Juice
<a href="#">Treasury Management</a>	External	Passing Juice
<a href="#">Basic Business Checking</a>	External	Passing Juice

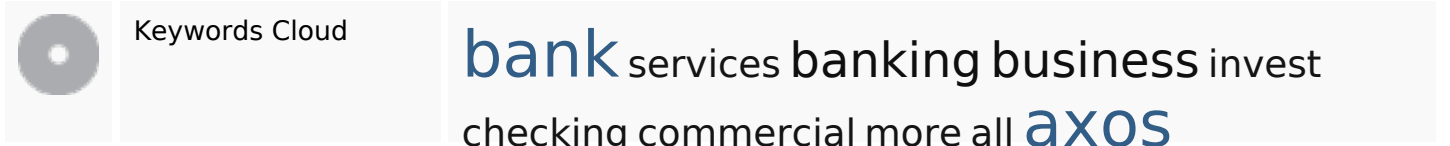
## In-page links

<a href="#">Business Interest Checking</a>	External	Passing Juice
<a href="#">Business Savings</a>	External	Passing Juice
<a href="#">Business Premium Savings</a>	External	Passing Juice
<a href="#">Business Money Market</a>	External	Passing Juice
<a href="#">Business CDs</a>	External	Passing Juice
<a href="#">Third Party Payment Processors</a>	External	Passing Juice
<a href="#">HOAs &amp; Property Management</a>	External	Passing Juice
<a href="#">EB-5 Custodial and Escrow Accounts</a>	External	Passing Juice
<a href="#">1031 Exchange Qualified Intermediaries</a>	External	Passing Juice
<a href="#">Nonprofit</a>	External	Passing Juice
<a href="#">Title &amp; Escrow</a>	External	Passing Juice
<a href="#">Public Sector</a>	External	Passing Juice
<a href="#">Global Fiduciary Banking</a>	External	Passing Juice
<a href="#">Fiduciary Services</a>	External	Passing Juice
<a href="#">Hedge Funds and Alternative Fund Banking Solutions</a>	External	Passing Juice
<a href="#">Life Sciences &amp; Biotech</a>	External	Passing Juice
<a href="#">Home Builder Group</a>	External	Passing Juice
<a href="#">Lending Forms &amp; Guidelines</a>	External	Passing Juice
<a href="#">Investor-Owned Properties</a>	External	Passing Juice
<a href="#">Multi-Family Housing</a>	External	Passing Juice
<a href="#">Wholesale Lending</a>	External	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Borrow</a>	External	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Company</a>	External	Passing Juice

## In-page links

<a href="#">Tools</a>	External	Passing Juice
<a href="#">Disclosures</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">ATM Locator</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">FDIC Certificate 35546</a>	External	Passing Juice
<a href="#">Axos Bank's FDIC Notice</a>	External	Passing Juice
<a href="#">ADV Part 2A Brochure</a>	External	Passing Juice
<a href="#">ABOUT OUR FIRM ON BROKERCHECK</a>	External	Passing Juice
<a href="#">OUR FORM CRS</a>	External	Passing Juice
<a href="#">SIPC's web page</a>	External	Passing Juice
<a href="#">NMLS# 524995</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
axos	30	✓	✗	✓	✓
bank	24	✓	✗	✓	✓
business	16	✗	✗	✗	✓
banking	15	✓	✗	✓	✓
services	11	✗	✗	✓	✗


## Usability

	Url	Domain : axosddg.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 169 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 807 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 991 694"><a href="http://axosddg.com/sitemap.xml">http://axosddg.com/sitemap.xml</a></p>
	Robots.txt	<p data-bbox="539 743 643 779">Missing</p> <p data-bbox="539 810 1461 846">Your website doesn't have a robots.txt file - this can be problematic.</p> <p data-bbox="539 878 1453 1012">A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p data-bbox="539 1043 643 1079">Missing</p> <p data-bbox="539 1111 1334 1146">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1178 1445 1272">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>