



# Seo Analyzer ayaniwomen.com

Generated on April 03 2022 10:52 AM





The score is 40/100







## SEO Content

	<p>Title</p>	<p>AYANI WOMEN</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1933"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>AYANI WOMEN</td> </tr> <tr> <td>url</td> <td>https://ayaniwomen.com/</td> </tr> <tr> <td>title</td> <td>AYANI WOMEN</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>AYANI WOMEN</td> </tr> <tr> <td>image</td> <td>http://cdn.shopify.com/s/files/1/0053/2653/6807/files/Color_logo_with_background_1200x1200.png?v=1554219576</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0053/2653/6807/files/Color_logo_with_background_1200x1200.png?v=1554219576</td> </tr> </tbody> </table>	Property	Content	site_name	AYANI WOMEN	url	https://ayaniwomen.com/	title	AYANI WOMEN	type	website	description	AYANI WOMEN	image	http://cdn.shopify.com/s/files/1/0053/2653/6807/files/Color_logo_with_background_1200x1200.png?v=1554219576	image:secure_url	https://cdn.shopify.com/s/files/1/0053/2653/6807/files/Color_logo_with_background_1200x1200.png?v=1554219576
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	<p>Headings</p>	<table border="1" data-bbox="539 1966 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	11	0	0	0	0				
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] .site-header__logo-image { height: 100px; }</li><li>• [H2] Elevate your modest fashion game</li><li>• [H2] Modesty = Beauty</li><li>• [H2] New Modest Dresses</li><li>• [H2] It Is All About You</li><li>• [H2] Our Mission</li><li>• [H2] Queen Hijabs</li><li>• [H2] Queen Bloom Hijab</li><li>• [H2] Queen Rose Hijab</li><li>• [H2] Exclusive Collection</li><li>• [H2] Blog</li><li>• [H2] 10 Haircare Tips for Hijabis</li></ul>
	Images	We found 8 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 2 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16.67%  Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Social Impact</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Queen Hijabs</a>	Internal	Passing Juice
<a href="#">Ayani Women x Sport</a>	Internal	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Create account</a>	External	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Home page</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Returlabel</a>	External	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

cart rose price view bloom dkk  
women pay queen page






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

price	6	✘	✘	✘	✘
cart	5	✘	✘	✘	✘
dkk	4	✘	✘	✘	✘
view	4	✘	✘	✘	✘
queen	3	✘	✘	✘	✔


## Usability

	Url	Domain : ayaniwomen.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 49 Warnings : 14				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>2</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<s>	2
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## Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ayaniwomen.com/robots.txt">http://ayaniwomen.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>