Seo Analyzer
azuresalons.com

Generated on March 09 2022 00:58 AM

The score is 66/100

SEO Content

✓	Title	Azure Salon | Strongsville Hair Salon **Length : 37** Perfect, your title contains between 10 and 70 characters.
✓	Description	Azure Salon is a brand new full service hair salon located in Strongsville, Ohio. We provide outstanding hair services using the highest quality products. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
type	website
title	Azure Salon | Strongsville Hair Salon
description	Azure Salon is a brand new full service hair salon located in Strongsville, Ohio. We provide outstanding hair services using the highest quality products.
url	http://azuresalons.com/
site_name	Azure Salon | Strongsville Hair Salon
image	http://azuresalons.com/wp-content/uploads/bb-plugin/cache/E9D26121-F6B1-476B-A596-B0BF1212D851-square.png

SEO Content

○	Headings	**H1** 1	**H2** 0	**H3** 7	**H4** 0	**H5** 0	**H6** 0

- [H1] Azure Salon | Strongsville Hair Salon
- [H3] COVID-19 UPDATES
- [H3] We're Hiring
- [H3] We are proud to be a Goldwell exclusive salon
- [H3] Connect with us
- [H3] Recent Posts
- [H3] Get Social
- [H3] Contact Us

❌	Images	We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Azure Salon	Strongsville Hair Salon	Internal	Passing Juice
About	Internal	Passing Juice
Our Team	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
COVID-19 Updates	Internal	Passing Juice
3 Goldwell Ultra Volume Styling Products We Love	Internal	Passing Juice
Pretty for a Purpose 2019	Internal	Passing Juice
Goldwell Curly Twist Styling Products	Internal	Passing Juice
Don't Pack your Bags Without These Spring Break Essentials	Internal	Passing Juice
3 Reasons to Purchase Hair Care Products From Your Stylist	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

⬤ Keywords Cloud	more azure hair **products** strongsville covid-19 salon goldwell learn team

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
salon	7	✔	✖	✔	✔
products	5	✖	✖	✔	✖
strongsville	5	✔	✖	✔	✔

Keywords Consistency

hair	4	✓	✗	✓	✓
more	4	✗	✗	✗	✗

Usability

	Url	Domain : azuresalons.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 18
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://azuresalons.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.