



# Seo Analyzer babylist.com

Generated on March 22 2022 04:48 AM





The score is 61/100







## SEO Content

	Title	<p>Baby Registry Babylist</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Put anything onto your Baby Registry from any store. It's as easy to use as Pinterest. Because making your baby registry should be fun!</p> <p><b>Length : 135</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1473"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Babylist</td> </tr> </tbody> </table>	Property	Content	site_name	Babylist								
Property	Content													
site_name	Babylist													
	Headings	<table border="1" data-bbox="544 1503 1481 1574"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>5</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1608 1453 1939" style="list-style-type: none"> <li>• [H1] baby registry</li> <li>• [H2] Pregnancy</li> <li>• [H2] Create a Babylist</li> <li>• [H2] Find a Babylist</li> <li>• [H3] FREE Hello Baby Box</li> <li>• [H3] Anything From Any Store</li> <li>• [H3] 15% Discount</li> <li>• [H3] Personal and Meaningful</li> <li>• [H3] Use Babylist on all your devices.</li> <li>• [H4] Pregnancy is hard enough already. Let us help you out.</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	5	1	0	0
H1	H2	H3	H4	H5	H6									
1	3	5	1	0	0									

## SEO Content

	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.33% Internal Links 96.67%

## In-page links

Anchor	Type	Juice
<a href="#">Registry</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice

## In-page links

<a href="#">Log In</a>	External	Passing Juice
<a href="#">restrictions apply</a>	Internal	Passing Juice
<a href="#">Registry</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Find Registry</a>	Internal	Passing Juice
<a href="#">Baby Registry Checklist</a>	Internal	Passing Juice
<a href="#">15% Registry Discount</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Babylist Health Advisory Board</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Notice</a>	Internal	Passing Juice
<a href="#">CCPA Notice</a>	Internal	Passing Juice
<a href="#">Best Car Seats</a>	Internal	Passing Juice
<a href="#">Best Strollers</a>	Internal	Passing Juice
<a href="#">Best Baby Carriers</a>	Internal	Passing Juice
<a href="#">Best Baby Bottles</a>	Internal	Passing Juice
<a href="#">Best Baby Products</a>	Internal	Passing Juice
<a href="#">Pregnancy Week by Week</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

pregnancy baby journey **store babylist registry** add from all meaningful

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
babylist	6	✓	✗	✗	✓
registry	6	✓	✗	✓	✓
store	4	✗	✗	✓	✓
from	3	✗	✗	✓	✓
baby	2	✓	✗	✓	✓










## Usability

	Url	Domain : babylist.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


## Document

	W3C Validity	Errors : 11 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://babylist.com/sitemap.xml">http://babylist.com/sitemap.xml</a></li><li><a href="https://www.babylist.com/sitemap.xml">https://www.babylist.com/sitemap.xml</a></li><li><a href="https://www.babylist.com/brands-sitemap.xml">https://www.babylist.com/brands-sitemap.xml</a></li><li><a href="https://www.babylist.com/categories-sitemap.xml">https://www.babylist.com/categories-sitemap.xml</a></li><li><a href="https://www.babylist.com/guides-sitemap.xml">https://www.babylist.com/guides-sitemap.xml</a></li><li><a href="https://www.babylist.com/pages-sitemap.xml">https://www.babylist.com/pages-sitemap.xml</a></li><li><a href="https://www.babylist.com/pdp-sitemap.xml">https://www.babylist.com/pdp-sitemap.xml</a></li><li><a href="https://www.babylist.com/registry-sitemap-0.xml">https://www.babylist.com/registry-sitemap-0.xml</a></li><li><a href="https://www.babylist.com/registry-sitemap-1.xml">https://www.babylist.com/registry-sitemap-1.xml</a></li></ul>
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## Optimization

		<a href="https://www.babylist.com/registry-sitemap-2.xml">https://www.babylist.com/registry-sitemap-2.xml</a>
	Robots.txt	<a href="http://babylist.com/robots.txt">http://babylist.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics  Quantcast