

#### **SEO Content**

$\bigotimes$	Title	Length		t found title		222	
8	Description	Very bad. We haven't found title on your page. Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.					
8	Keywords	-	l. We haven'' eta tags gen		-		ge. Use <u>this free</u>
8	Og Meta Properties	social cr		r structuriz	e your pag	Properties. Th e. Use <u>this fr</u>	nis tags allows <u>ree og</u>
0	Headings	• [ • [ • [ • [ • [ • [ • [	H2 2 H2] Content H2] Publishir H3] HOẠT ĐƠ H5] Tin mới r H5] THỐNG H H5] THỐNG H H5] THỨ VIỆ H5] THỨ VIỆ H5] THỨ VIỆ	ngPortal - B ŅNG CỦA L nhất KÊ TRUY C <u>Á</u> N ẢNH N VIDEO	ÃNH ĐẠO T ÀP		<b>H6</b> 0
$\bigotimes$	Images	2 alt attr		mpty or mi	ssing. Add a	alternative te content of yo	
8	Text/HTML Ratio						ent, this means

### **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 16 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

## In-page links

Anchor	Туре	Juice
Turn on more accessible mode	Internal	Passing Juice
Sign In	Internal	Passing Juice
<u>Tin mới nhất</u>	Internal	Passing Juice
=	External	Passing Juice
<u>CHÍNH TRI</u>	Internal	Passing Juice
KINH TẾ	Internal	Passing Juice
<u>VĂN HÓA - XÃ HỘI</u>	Internal	Passing Juice
XÚC TIẾN ĐẦU TƯ	Internal	Passing Juice
<u>SỞ, BAN, NGÀNH</u>	Internal	Passing Juice
ÐỊA PHƯƠNG	Internal	Passing Juice

#### In-page links

<u>TIN ẢNH</u>	Internal	Passing Juice
TIN TRONG NƯỚC	Internal	Passing Juice
TIN QUỐC TẾ	Internal	Passing Juice
<u>THƯ VIỆN ẢNH</u>	Internal	Passing Juice
THƯ VIỆN VIDEO	Internal	Passing Juice
<u>xem tại đây</u>	Internal	Passing Juice

#### **SEO Keywords**



#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
tỉnh	3	×	×	×	×
turn	2	×	×	×	×
more	2	×	×	×	×
ảnh	2	×	×	×	<b>*</b>
giải	2	×	×	×	¥

### Usability

0	Url	Domain : backan.gov.vn Length : 13
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

$\bigcirc$		
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

8	Doctype	Missing doctype		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 14 Warnings : 38		
0	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigotimes$	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.