








Seo Analyzer backchannel.social

Generated on March 28 2022 12:32 PM





The score is 56/100






SEO Content

	Title	<p>Backchannel</p> <p>Length : 11</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Backchannel is the easiest way to build and monetize your communities all in one place. Talk, chat, hang out, and stay close with your friends and communities.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1507"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="542 1534 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>0</td> <td>10</td> <td>12</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1641 1500 2069" style="list-style-type: none"> • [H1] The platform built for • [H1] • [H1] FAQ's • [H1] Creator FAQ's • [H2] The ONE spot for your communities • [H2] A simple yet powerful platform to monetize and build your communities • [H2] FAQ • [H4] Users • [H4] Get exclusive access to your favorite creators • [H4] Find communities based on interests • [H4] Simple and clean interface • [H4] Available on all devices 	H1	H2	H3	H4	H5	H6	4	3	0	10	12	0
H1	H2	H3	H4	H5	H6									
4	3	0	10	12	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Creators • [H4] Monetize your communities • [H4] Increase conversion rates • [H4] One platform to do it all • [H4] NFT gateway • [H5] Is Backchannel free? • [H5] How is Backchannel different than other community based apps? • [H5] Is Backchannel available across all devices? • [H5] Can I create my own community? • [H5] Is there a limit to how many people can be in a community? • [H5] Is there a limit to how many communities I am able to join? • [H5] How do we monetize our groups? • [H5] What types of paywalls are available • [H5] How much will this cost us? • [H5] Will monetization upset our community? • [H5] Can we pay moderators and admins? • [H5] How does the NFT gateway work?
	Images	<p>We found 18 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Skip The Waitlist	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Cloud

paywalls allow also nft backchannel how
communities free all community












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
communities	30	✘	✘	✔	✔
backchannel	17	✔	✘	✔	✔
community	17	✘	✘	✘	✔
how	14	✘	✘	✘	✔
all	13	✘	✘	✔	✔


Usability

	Url	Domain : backchannel.social Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://backchannel.social/sitemap.xml</pre>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>