

Seo Analyzer backlinko.com

Generated on February 05 2022 15:07 PM






The score is 54/100







SEO Content

	Title	SEO Training and Link Building Strategies - Backlinko Length : 53 Perfect, your title contains between 10 and 70 characters.																				
	Description	It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies. Length : 131 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://backlinko.com</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>SEO Training and Link Building Strategies - Backlinko</td></tr><tr><td>description</td><td>It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.</td></tr><tr><td>image</td><td>https://api.backlinko.com/app/uploads/2015/06/backlinko.png</td></tr><tr><td>image:width</td><td>880</td></tr><tr><td>image:height</td><td>660</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Backlinko</td></tr></tbody></table>	Property	Content	url	https://backlinko.com	type	article	title	SEO Training and Link Building Strategies - Backlinko	description	It's time to get backlinks that make a difference. Backlinko is the place for next-level SEO training and link building strategies.	image	https://api.backlinko.com/app/uploads/2015/06/backlinko.png	image:width	880	image:height	660	locale	en_US	site_name	Backlinko
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>3</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Get Exclusive SEO Tips That I Only Share With Email Subscribers• [H3] Brian has been featured on• [H3] What others are saying• [H3] SEO in 2022: The Definitive Guide• [H4] Learn• [H4] Company• [H4] Connect	H1	H2	H3	H4	H5	H6	1	0	3	3	0	0
H1	H2	H3	H4	H5	H6									
1	0	3	3	0	0									
	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Blog	Internal	Passing Juice
SEO Training	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	training marketing seo home blog newsletter backlinko guide strategies learn
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
seo	8	✓	✗	✓	✓
newsletter	5	✗	✗	✗	✗
backlinko	4	✓	✗	✓	✗
marketing	4	✗	✗	✗	✗
blog	3	✗	✗	✗	✗









Usability

	Url	Domain : backlinko.com Length : 13
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 142 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://backlinko.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>