

SEO Content

8	Title	Length : 0				
		Very bad. We haver	n't found title	e on your pag	je.	
\bigotimes	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				
8	Keywords	Very bad. We haver online meta tags ge				ge. Use <u>this free</u>
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	H1 H2 0 0	H3 1	H4 0	H5 0	H6 0
		 [H3] Error. F service prov 	-	be displayed e details. (19		ntact your
	Images	We found 0 images	on this web	page.		
\bigcirc		Good, most or all of	your image	s have alt at	ributes.	
	Text/HTML Ratio	Ratio : 46%				
		Ideal! This page's ra percent.	atio of text to	o HTML code	is between	25 and 70
0	Flash	Perfect, no Flash content has been detected on this page.				

SEO Content

	Iframe	Great, there are no lframes detected on this page.		
\bigcirc				
		SEO Links		
\bigcirc	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
\bigotimes	In-page links	We found a total of 0 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 0%		
		Internal Links 0%		

In-page links

Anchor	Туре	Juice

SEO Keywords

0	Keywords Cloud	displayed please service error
		details provider page more

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
error	1	×	×	×	×
page	1	×	×	×	¥

Keywords Consistency

displayed	1	×	×	×	×
please	1	×	×	×	×
service	1	×	×	×	¥

Usability

0	Url	Domain : balancellc.com Length : 14
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype
\bigotimes	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
\bigotimes	W3C Validity	Errors : 3 Warnings : 1
\bigcirc	Email Privacy	Great no email address has been found in plain text!
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables.
		Perfect. No inline css has been found in HTML tags!

Document

•	Great, your website has few CSS files.
•	Perfect, your website has few JavaScript files.
٠	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
		http://balancellc.com/sitemap.xml
	Robots.txt	http://balancellc.com/robots.txt
$\overline{}$	\checkmark	Great, your website has a robots.txt file.
\bigotimes	Analytics	Missing
	•	We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.