








Seo Analyzer ballard-homes.com

Generated on March 07 2022 13:37 PM





The score is **38/100**







SEO Content

|  | <p>Title</p> | <p>Ballard Homes in Seattle & Ballard Living Ballard News & Events & Ballard Real Estate: Ballard Homes, Ballard Condos, Ballard Townhomes</p> <p>Length : 150</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|---|---------------------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
|  | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>10</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1481 2078" style="list-style-type: none"> • [H1] Ballard Homes in Seattle & Ballard Living • [H1] How Much Is Your Ballard Home Worth? • [H3] Recent Posts • [H3] (SOLD) Sunset West On Shilshole: View Condo For Sale Is Pending After 16 Days On Market! • [H3] Ballard Info • [H3] Blogroll • [H3] Other Seattle Links • [H3] Other Seattle Neighborhoods • [H3] Ballard Home SOLD • [H3] Crown Hill Townhome SOLD • [H3] SOLD: 6711 22nd Ave NW • [H3] SOLD: 2753 NW 65th in Ballard • [H4] Ballard News & Events & Ballard Real Estate: Ballard Homes, Ballard Condos, Ballard Townhomes | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 0 | 10 | 1 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 0 | 10 | 1 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 35 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 65.71% Internal Links 34.29% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Ballard Homes in Seattle & Ballard Living | Internal | Passing Juice |
| Ballard Neighbors | Internal | Passing Juice |
| Ballard Real Estate | Internal | Passing Juice |
| Events in Ballard | Internal | Passing Juice |
| Home | Internal | Passing Juice |

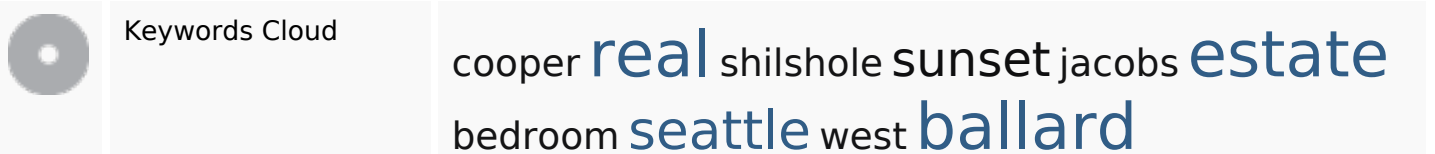
In-page links

| | | |
|--|----------|---------------|
| The Ballard Community | Internal | Passing Juice |
| Tweet | External | Passing Juice |
| JUST LISTED- Whittier Charmer | Internal | Passing Juice |
| Ballard's Sunset Hill Has A New Listing | Internal | Passing Juice |
| Sunset West On Shilshole Bay Is A Great Ballard View Condo &#038: This One Is Pending! | Internal | Passing Juice |
| Sunset West On Shilshole Bay Condominium Market Update | Internal | Passing Juice |
| Sunset West on Shilshole Bay: A Coveted Three Bedroom End Unit Just Came Up For Sale! | Internal | Passing Juice |
| Ballard Real Estate | External | Passing Juice |
| Cooper Jacobs in Seattle Times | External | Passing Juice |
| Sunset Hill Homes | External | Passing Juice |
| Capitol Hill Real Estate | External | Passing Juice |
| Downtown Seattle Real Estate | External | Passing Juice |
| Seattle Houseboats | External | Passing Juice |
| Cedar Park Home | External | Passing Juice |
| Downtown Seattle Condos | External | Passing Juice |
| Seattle Commercial Real Estate | External | Passing Juice |
| Seattle Real Estate | External | Passing Juice |
| Eastlake Real Estate | External | Passing Juice |
| Green Lake Real Estate | External | Passing Juice |
| Laurelhurst Real Estate | External | Passing Juice |
| Madison Park Real Estate | External | Passing Juice |
| Magnolia Real Estate | External | Passing Juice |
| Queen Anne Real Estate | External | Passing Juice |
| Wallingford Real Estate | External | Passing Juice |
| Wedgwood Homes For Sale | External | Passing Juice |
| &copy; 2018 ascent. All rights reserved | External | Passing Juice |
| NetTantra | External | Passing Juice |

In-page links

| | | |
|--------------------------------|----------|---------------|
| = | Internal | Passing Juice |
| Social Widgets | External | Passing Juice |
| AB-WebLog.com | External | Passing Juice |

SEO Keywords



Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| real | 17 | ✓ | ✗ | ✗ | ✓ |
| estate | 17 | ✓ | ✗ | ✗ | ✓ |
| ballard | 14 | ✓ | ✗ | ✗ | ✓ |
| seattle | 12 | ✓ | ✗ | ✗ | ✓ |
| sunset | 8 | ✗ | ✗ | ✗ | ✓ |

Usability





| | | |
|--|--------------|---|
| | Url | Domain : ballard-homes.com Length : 17 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|--|-----------------|-------------|----------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 29 Warnings : 31 | | | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 7 |
| Deprecated tags | Occurrences | | | | | |
| <center> | 7 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | | | |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. |
|--|-------------|---|

Optimization

| | | |
|--|------------|---|
| | | <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://ballard-homes.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |