











## SEO Content

		185 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">□□/□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">1+1</a>	Internal	Passing Juice



## In-page links

<a href="#">REVIEW</a>	Internal	Passing Juice
<a href="#">EVENT</a>	Internal	Passing Juice
<a href="#">NEWS</a>	Internal	Passing Juice
<a href="#">LOOKBOOK</a>	Internal	Passing Juice
<a href="#">VIDEO</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

view now sold


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sold	33	✘	✘	✘	✘
view	32	✘	✘	✘	✘
now	32	✘	✘	✘	✘
balloping	32	✘	✘	✘	✘
view	14	✘	✘	✘	✘



## Usability

	Url	Domain : ballop.co.kr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 77 Warnings : 36
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://ballop.co.kr/sitemap.xml">http://ballop.co.kr/sitemap.xml</a>
	Robots.txt	<a href="http://ballop.co.kr/robots.txt">http://ballop.co.kr/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.