



Seo Analyzer bankplainfield.com

Generated on February 14 2022 10:18 AM

The score is **64/100**



SEO Content

	Title	<p>Welcome Shorewood Bank & Trust</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Shorewood Bank & Trust provides Illinois with the resources of a big bank while maintaining the personalized service of a true local community bank.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1727"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Welcome</td> </tr> <tr> <td>description</td> <td>Shorewood Bank & Trust provides Illinois with the resources of a big bank while maintaining the personalized service of a true local community bank.</td> </tr> </tbody> </table>	Property	Content	type	website	title	Welcome	description	Shorewood Bank & Trust provides Illinois with the resources of a big bank while maintaining the personalized service of a true local community bank.				
Property	Content													
type	website													
title	Welcome													
description	Shorewood Bank & Trust provides Illinois with the resources of a big bank while maintaining the personalized service of a true local community bank.													
	Headings	<table border="1" data-bbox="539 1758 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>51</td> <td>136</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1861 1485 2056" style="list-style-type: none"> • [H1] Valuable resources for you • [H1] We're in your neighborhood. • [H1] Find a Wintrust Community Bank Near You • [H2] For your safety, masks are required while in the bank. If you don't have a mask, we can provide you with one. • [H2] ⚠ We're sorry, we noticed the browser (Internet Explorer) 	H1	H2	H3	H4	H5	H6	3	51	136	6	0	0
H1	H2	H3	H4	H5	H6									
3	51	136	6	0	0									

SEO Content

you are using is outdated and no longer supported for use on our website.

- [H2] Who We Are
- [H2] Connect With Us
- [H2] Work With Us
- [H2] Banking & Borrowing
- [H2] Resources
- [H2] Join the Fun
- [H2] Banking
- [H2] Borrowing
- [H2] Resources
- [H2] Finance
- [H2] Resources
- [H2] Industry Specific
- [H2] About Your Bank
- [H2] Who We Are
- [H2] Connect With Us
- [H2] Work With Us
- [H2] Personal
- [H2] Banking & Borrowing
- [H2] Resources
- [H2] Join the Fun
- [H2] Small Business
- [H2] Banking
- [H2] Borrowing
- [H2] Resources
- [H2] Commercial
- [H2] Finance
- [H2] Resources
- [H2] Industry Specific
- [H2] WE'RE A TOP WORKPLACE
- [H2] STAY CONNECTED 24/7
- [H2] VISIT OUR FLORIDA LOCATION
- [H2] WE'RE A GREAT PLACE TO BANK & WORK
- [H2] TAKE YOUR TEAM WITH YOU
- [H2] LOCAL EVENTS NEAR YOU
- [H2] As a member of the Wintrust Community Bank family, we were made in this area for this area, so we're dedicated to the unique neighborhoods we serve. For more than 25 years, Wintrust Community Banks have invested in, given back to, and gotten to really know our communities and the people living in them. When you bank with a Wintrust Community Bank, you can be confident your money is staying local and going back into the things that matter most to you.
- [H2] Online resources to help you navigate your questions
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- [H2] Sophisticated banking solutions for wherever you are
- [H2] Sophisticated banking solutions for wherever you are
- [H2] What it is, who is eligible, and what it means for your finances
- [H2] What it is, who is eligible, and what it means for your finances
- [H2] About
- [H2] Get in Touch
- [H2] Bank on the Go
- [H2] Additional Resources

SEO Content

- [H2] About
- [H2] Get in Touch
- [H2] Bank on the Go
- [H2] Additional Resources
- [H3] Please use either Google Chrome, Microsoft Edge or Safari browsers to ensure the best possible experience when using our online services.
- [H3] Menu
- [H3] Login
- [H3] Locations
- [H3] Search
- [H3] Enter your username:
- [H3] Please enter your address or zip code:
- [H3] Please enter your search terms:
- [H3] Our Story
- [H3] Our Community
- [H3] Our Board of Directors
- [H3] Contact
- [H3] Find Us
- [H3] Find An Expert
- [H3] Careers
- [H3] Checking
- [H3] Savings
- [H3] Credit Cards
- [H3] Home Equity Lines of Credit
- [H3] Credit Building & Repair
- [H3] Mortgages
- [H3] Online & Mobile Banking
- [H3] Community Banking Perks
- [H3] Security
- [H3] Wealth Management
- [H3] Platinum Adventures® Club
- [H3] Junior Savers Club®
- [H3] Local Events
- [H3] Checking & Savings
- [H3] Cash Management
- [H3] Real Estate
- [H3] SBA Loans
- [H3] Small Business Lending
- [H3] Small Business Credit Cards
- [H3] Business Online & Mobile
- [H3] Financial Education
- [H3] Asset Based Lending
- [H3] Capital Markets
- [H3] Commercial Lending
- [H3] Commercial Leasing
- [H3] SBA Lending
- [H3] Treasury Management
- [H3] International Services
- [H3] Retirement Benefits Advisors
- [H3] Account Security
- [H3] Private Client
- [H3] Wintrust at Work
- [H3] Condo, Townhouse & Homeowners Associations
- [H3] Construction, Engineering & Architecture
- [H3] Employee Stock Ownership Plan

SEO Content





- [H3] Franchise Finance
- [H3] Government Funds & Municipal Lending
- [H3] Governments, Not-for-Profits & Healthcare
- [H3] Professional Practice Group
- [H3] Our Story
- [H3] Our Community
- [H3] Our Board of Directors
- [H3] Contact
- [H3] Find Us
- [H3] Find An Expert
- [H3] Careers
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- [H3] Government Funds & Municipal Lending
- [H3] Governments, Not-for-Profits & Healthcare
- [H3] Professional Practice Group
- [H3] Learn More
- [H3] LEARN MORE
- [H3] LEARN MORE
- [H3] Learn More
- [H3] Start the Process
- [H3] FIND EVENTS

SEO Content

		<ul style="list-style-type: none"> • [H3] - • [H3] • [H3] Learn more • [H3] Learn more • [H3] READ MORE • [H3] Your Community Bank • [H3] • [H3] Change Location • [H3] • [H3] Privacy Policy • [H3] Our Story • [H3] Locations • [H3] Careers • [H3] Accessibility • [H3] Wintrust Community Banks • [H3] Contact Us • [H3] Find an Expert • [H3] Privacy Policy • [H3] California Consumer Privacy Notice • [H3] Security • [H3] Our Story • [H3] Locations • [H3] Careers • [H3] Accessibility • [H3] Wintrust Community Banks • [H3] Contact Us • [H3] Find an Expert • [H3] Privacy Policy • [H3] California Consumer Privacy Notice • [H3] Security • [H4] News & Education • [H4] News & Education • [H4] ONLINE & MOBILE BANKING • [H4] ONLINE & MOBILE BANKING • [H4] Advance Child Tax Credit • [H4] Advance Child Tax Credit
	Images	<p>We found 21 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.79% Internal Links 98.21%

In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
NOT ENROLLED? SIGN UP NOW.	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Community	Internal	Passing Juice
Our Board of Directors	Internal	Passing Juice
Contact	Internal	Passing Juice
Find Us	Internal	Passing Juice
Find An Expert	Internal	Passing Juice
Careers	Internal	Passing Juice
Our Holiday Hours	Internal	Passing Juice
Checking	Internal	Passing Juice
Savings	Internal	Passing Juice
Credit Cards	Internal	Passing Juice
Home Equity Lines of Credit	Internal	Passing Juice

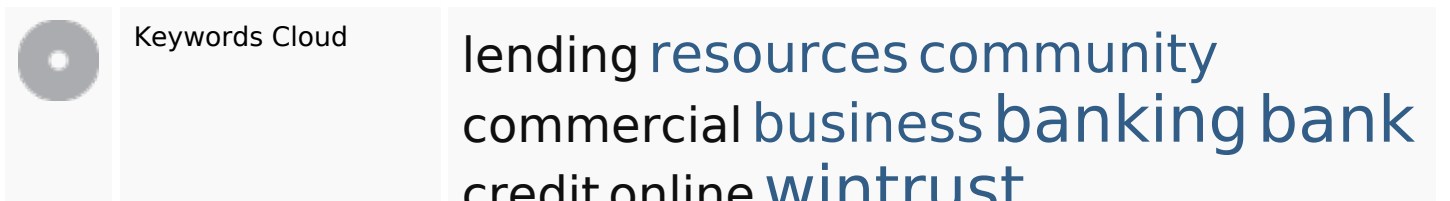
In-page links

Credit Building & Repair	Internal	Passing Juice
Mortgages	Internal	Passing Juice
Online & Mobile Banking	Internal	Passing Juice
Community Banking Perks	Internal	Passing Juice
Security	Internal	Passing Juice
Wealth Management	Internal	Passing Juice
Platinum Adventures® Club	Internal	Passing Juice
Junior Savers Club®	Internal	Passing Juice
Local Events	Internal	Passing Juice
Financial Education	Internal	Passing Juice
Checking & Savings	Internal	Passing Juice
Cash Management	Internal	Passing Juice
Real Estate	Internal	Passing Juice
SBA Loans	Internal	Passing Juice
Small Business Lending	Internal	Passing Juice
Small Business Credit Cards	Internal	Passing Juice
Business Online & Mobile	Internal	Passing Juice
Business Owner Services	Internal	Passing Juice
Asset Based Lending	Internal	Passing Juice
Capital Markets	Internal	Passing Juice
Commercial Lending	Internal	Passing Juice
Commercial Leasing	Internal	Passing Juice
SBA Lending	Internal	Passing Juice
Treasury Management	Internal	Passing Juice
International Services	Internal	Passing Juice
Retirement Benefits Advisors	Internal	Passing Juice

In-page links

Account Security	Internal	Passing Juice
Private Client	Internal	Passing Juice
Wintrust at Work	Internal	Passing Juice
Condo, Townhouse & Homeowners Associations	Internal	Passing Juice
Construction, Engineering & Architecture	Internal	Passing Juice
Employee Stock Ownership Plan	Internal	Passing Juice
Franchise Finance	Internal	Passing Juice
Government Funds & Municipal Lending	Internal	Passing Juice
Governments, Not-for-Profits & Healthcare	Internal	Passing Juice
Professional Practice Group	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Accessibility	Internal	Passing Juice
Wintrust Community Banks	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
California Consumer Privacy Notice	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings





Keywords Consistency

banking	19	✘	✘	✘	✔
bank	16	✔	✘	✔	✔
wintrust	16	✘	✘	✘	✔
community	15	✘	✘	✔	✔
business	14	✘	✘	✘	✔








Usability

	Url	Domain : bankplainfield.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://bankplainfield.com/sitemap.xml
	Robots.txt	http://bankplainfield.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics