



Seo Analyzer bark.com

Generated on February 19 2022 22:56 PM

The score is 54/100







SEO Content

	<p>Title</p>	<p>Bark.com: A Revolutionary Way to Hire Local Services & Professionals</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Bark.com instantly finds the best local service professionals for you - fast & free. Save time & money and get your job done, fast.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Bark.com: A Revolutionary Way to Hire Local Services & Professionals</td> </tr> <tr> <td>image</td> <td>https://d1w7gvu0kpf6fl.cloudfront.net/img/frontend-v2/sharing-images/linkedin-cover.jpg</td> </tr> <tr> <td>description</td> <td>Bark.com instantly finds the best local service professionals for you - fast & free. Save time & money and get your job done, fast.</td> </tr> <tr> <td>url</td> <td>https://www.bark.com/en/gb/</td> </tr> </tbody> </table>	Property	Content	type	website	title	Bark.com: A Revolutionary Way to Hire Local Services & Professionals	image	https://d1w7gvu0kpf6fl.cloudfront.net/img/frontend-v2/sharing-images/linkedin-cover.jpg	description	Bark.com instantly finds the best local service professionals for you - fast & free. Save time & money and get your job done, fast.	url	https://www.bark.com/en/gb/
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	<p>Headings</p>	<table border="1" data-bbox="544 1939 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>15</td> <td>22</td> <td>13</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2040 1201 2078" style="list-style-type: none"> • [H1] Find the perfect professional for you 	H1	H2	H3	H4	H5	H6	1	1	15	22	13	0
H1	H2	H3	H4	H5	H6									
1	1	15	22	13	0									





SEO Content

- [H2] Discover
- [H3] I have used Bark twice now for two completely different services and I've had a fantastic experience both times!
- [H3] One of the most honest experiences I've had on the web, ever! I recommend Bark for searching for business professionals.
- [H3] Excellent service. They responded much faster than I had anticipated and I was left with a wide range of offers. Brilliant work, Bark!
- [H3] Both companies that I responded to have been interactive and tended to my concerns and needs, and both were friendly and professional.
- [H3] Very quickly, had 4 replies. The guy from SJ driveways and landscapes was very efficient and friendly and the work was completed in a short time.
- [H3] I found using Bark amazing. Posted a request and had 5 contacts within 30 minutes. Excellent service.
- [H3] Simply Amazing. Made a booking within minutes!
- [H3] Bark was easy to use and I received sensible quotes. I had a professional visit the next day and he did an excellent job.
- [H3] Quick and easy service. Got responses instantly and the next day the job had been completed.
- [H3] Great service, I'd totally recommend it. Excellent way to find a professional you need.
- [H3] I've used Bark twice and was really pleased with the quick response I received.
- [H3] I used Bark for a last minute job I needed and the whole process was seamless.
- [H3] Within 10 minutes of making my enquiry, I had contact from 2 interested companies ready to assist me
- [H3] Choose country
- [H3] Get faster, more accurate quotes
- [H4] Please wait ...
- [H4] Get free quotes within minutes
- [H4] Popular
- [H4] Home and Garden
- [H4] Health & Wellbeing
- [H4] Weddings & Events
- [H4] Business Services
- [H4] Are you sure that you want to leave?
- [H4] Let us find your perfect match
- [H4] Find your best match by comparing up to 5 quotes
- [H4] Want help finding out who's most interested?
- [H4] Unfortunately, this isn't currently available for the service you've chosen
- [H4] Are you sure?
- [H4]
- [H4]
- [H4] Confirm your phone number
- [H4] What is your phone number?
- [H4] Your number has been verified successfully!
- [H4] Log into your account
- [H4] Your number has been verified successfully!
- [H4] Welcome back{{#if firstName}}, {{firstName}} {{/if}}
- [H4] Your request has been posted
- [H5] Jayne

SEO Content

		<ul style="list-style-type: none">• [H5] Barend• [H5] Sunny• [H5] Susan• [H5] Mr C Heaps• [H5] Aidan• [H5] Irene• [H5] Jim• [H5] Peter• [H5] Michelle• [H5] Nathalie• [H5] Tara• [H5] John
	Images	<p>We found 92 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 71 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.41%</p> <p>Internal Links 98.59%</p>

In-page links

Anchor	Type	Juice
Dog & Pet Grooming	Internal	Passing Juice
Dog Training	Internal	Passing Juice
Dog Walking	Internal	Passing Juice
Life Coaching	Internal	Passing Juice
Limousine Hire	Internal	Passing Juice
Magician	Internal	Passing Juice
Private Investigators	Internal	Passing Juice
Accounting	Internal	Passing Juice
Business Consulting	Internal	Passing Juice
Mobile Software Development	Internal	Passing Juice
Search Engine Optimization (SEO) Specialists	Internal	Passing Juice
Security Guard Services	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Web Design	Internal	Passing Juice
Catering	Internal	Passing Juice
DJ	Internal	Passing Juice
Event & Party Planners	Internal	Passing Juice
Wedding Cakes	Internal	Passing Juice
Wedding Car Hire	Internal	Passing Juice
Wedding Catering	Internal	Passing Juice
Wedding Flowers	Internal	Passing Juice
Counselling	Internal	Passing Juice
Hypnotherapy	Internal	Passing Juice
Massage Therapy	Internal	Passing Juice
Nutritionists & Dietitians	Internal	Passing Juice
Personal Trainers	Internal	Passing Juice
Relationship and Marriage Counselling	Internal	Passing Juice

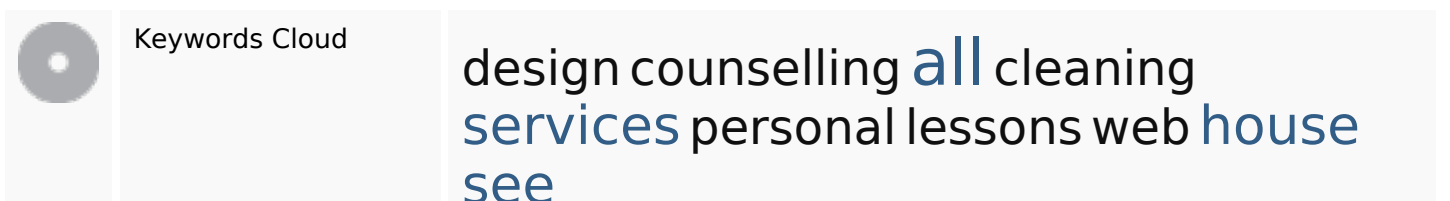
In-page links

Therapist	Internal	Passing Juice
Architectural Services	Internal	Passing Juice
CCTV Installation	Internal	Passing Juice
Fence & Gate Installation	Internal	Passing Juice
Garden Clearance	Internal	Passing Juice
Gardening	Internal	Passing Juice
Gutter Cleaning	Internal	Passing Juice
House Cleaning	Internal	Passing Juice
Business & Career Coaching	Internal	Passing Juice
English Lessons	Internal	Passing Juice
Guitar Lessons	Internal	Passing Juice
Maths Tutoring	Internal	Passing Juice
Piano Lessons	Internal	Passing Juice
Singing Lessons	Internal	Passing Juice
Tutoring	Internal	Passing Juice
Airport Transfers	Internal	Passing Juice
General Photography	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
Immigration Lawyers	Internal	Passing Juice
Wills and Estate Planning	Internal	Passing Juice
Login	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Filter through the results yourself	Internal	Passing Juice
Find a Professional	Internal	Passing Juice

In-page links

How it works	Internal	Passing Juice
How it works	Internal	Passing Juice
Pricing	Internal	Passing Juice
Join as a Professional	Internal	Passing Juice
Help centre	Internal	Passing Juice
Mobile App	Internal	Passing Juice
About Bark	Internal	Passing Juice
Team	Internal	Passing Juice
Careers	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Blog	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Cookie policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Trustpilot	External	Passing Juice
log in manually	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	12	✘	✘	✘	✔
house	8	✘	✘	✘	✘
services	8	✔	✘	✘	✔








Keywords Consistency

see	8	✘	✘	✘	✘
cleaning	7	✘	✘	✘	✘





Usability

	Url	Domain : bark.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 173 Warnings : 51				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>8</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	8
Deprecated tags	Occurrences					
<u>	8					
	Speed Tips	 Excellent, your website doesn't use nested tables.				




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://bark.com/sitemap.xml>

<https://www.bark.com/sitemaps/sitemap.xml>



Robots.txt

<http://bark.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics