

# Seo Analyzer battlecreek.co

Generated on January 31 2022 20:49 PM

The score is 45/100



## SEO Content

	Title	Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating <b>Length : 68</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating Pad, Ice It! Cold Therapy, Bed Warmers, Good2Go for all your needs. <b>Length : 136</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Thermophore</td></tr><tr><td>url</td><td>https://www.thermophore.com/</td></tr><tr><td>title</td><td>Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating Pad, Ice It! Cold Therapy, Bed Warmers, Good2Go for all your needs.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/1000/8270/file_s/logo_1.png?height=628&amp;pad_color=fff&amp;v=1630559944&amp;width=1200</td></tr></tbody></table>	Property	Content	site_name	Thermophore	url	https://www.thermophore.com/	title	Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating	type	website	description	Thermophore.com - Home Heat Therapy Pad, Thermophore MaxHEAT Heating Pad, Ice It! Cold Therapy, Bed Warmers, Good2Go for all your needs.	image	https://cdn.shopify.com/s/files/1/1000/8270/file_s/logo_1.png?height=628&pad_color=fff&v=1630559944&width=1200
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# SEO Content

image:secure_url	https://cdn.shopify.com/s/files/1/1000/8270/files/logo_1.png?height=628&pad_color=fff&v=1630559944&width=1200
image:width	1200
image:height	628

## Headings

H1	H2	H3	H4	H5	H6
1	11	4	8	0	9
<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Search</li> <li>• [H2] Main Menu</li> <li>• [H2] New Release</li> <li>• [H2] Our Best Selling Heating Pad</li> <li>• [H2] Moist Heat Therapy</li> <li>• [H2] Superior Heating Pads</li> <li>• [H2] Microwave Heat Packs</li> <li>• [H2] Ice It</li> <li>• [H2] Suffer from Migraines?</li> <li>• [H2] Battle Creek Bed Warmer Model 458</li> <li>• [H2] Search</li> <li>• [H3] Embrace Relief Heat Wrap - Battery Operated</li> <li>• [H3] Our largest size is a generous 14" x 27" unit - nearly twice the size of most standard heating pads.</li> <li>• [H3] Since 1920</li> <li>• [H3] Cold therapy makes your blood vessels constrict and calms inflammation. This can reduce the pressure in your head, which will ease your pain.</li> <li>• [H4] Your search did not return any results</li> <li>• [H4] Your search did not return any results</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4] Your search did not return any results</li> <li>• [H6] Products</li> <li>• [H6] Pages</li> <li>• [H6] Articles</li> <li>• [H6] Products</li> <li>• [H6] Pages</li> <li>• [H6] Articles</li> <li>• [H6] Products</li> <li>• [H6] Pages</li> <li>• [H6] Articles</li> </ul>					



## Images




We found 59 images on this web page.

31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





## Text/HTML Ratio

Ratio : **4%**

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.04% External Links : Passing Juice 6.12% Internal Links 91.84%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Thermophore</a>	Internal	Passing Juice
<a href="#">Ice It! Cold Therapy</a>	Internal	Passing Juice
<a href="#">Headache &amp; Migraine Kits</a>	Internal	Passing Juice
<a href="#">Bed Warmers</a>	Internal	Passing Juice
<a href="#">Good2Go</a>	Internal	Passing Juice
<a href="#">Sign-In</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn More</a>	External	Passing Juice
<a href="#">View All Products</a>	Internal	Passing Juice
<a href="#">Quick View</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Shop Heating Pads</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Benefits/Moist Heat</a>	Internal	Passing Juice
<a href="#">Repair</a>	Internal	Passing Juice
<a href="#">Medical References</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Benefits/Cold Therapy</a>	Internal	Passing Juice
<a href="#">Shopping Cart</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
model	13	✘	✘	✘	✔
view	12	✘	✘	✘	✘
quick	11	✘	✘	✘	✘
heat	11	✔	✘	✔	✔
thermophore	9	✔	✘	✔	✘





## Usability

	Url	Domain : battlecreek.co Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 217 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 1481 1323"> Google Analytics</div>