



# Seo Analyzer battlelakeoutdoors.com

Generated on March 26 2022 20:22 PM

The score is 32/100



## SEO Content

	Title	Battle Lake Outdoors <b>Length : 20</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 58 images on this web page. 53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Wildland Firefighter's Bag (w/Deluxe Shoulder Strap)</a>	Internal	Passing Juice
<a href="#">Leather Bottom Day Pack</a>	Internal	Passing Juice
<a href="#">Cross Country Ski Bag, Double</a>	Internal	Passing Juice

## In-page links

<a href="#">Rainbow Day Pack</a>	Internal	Passing Juice
<a href="#">Coin Pocket</a>	Internal	Passing Juice
<a href="#">Personal Bag</a>	Internal	Passing Juice
<a href="#">Standard Day Pack</a>	Internal	Passing Juice
<a href="#">Standard Shotgun Case, Extra-Long, 56"</a>	Internal	Passing Juice
<a href="#">Leather Bottom Main Street Courier</a>	Internal	Passing Juice
<a href="#">Performance Gear Bag, Large</a>	Internal	Passing Juice
<a href="#">This is the perfect size lumbar pack for day hikes. Not too ..</a>	Internal	Passing Juice
<a href="#">Website Guardian</a>	External	Passing Juice
<a href="#">osCommerce</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
battle	4	✓	✗	✗	✗
outdoors	4	✓	✗	✗	✗
lake	4	✓	✗	✗	✗
main	1	✗	✗	✗	✗
phone	1	✗	✗	✗	✗

## Usability

	Url	Domain : battlelakeoutdoors.com Length : 22
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## Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 4.01 Transitional								
	Encoding	Perfect. Your declared charset is ISO-8859-1.								
	W3C Validity	Errors : 5 Warnings : 1								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;FONT&gt;</td><td>1</td></tr><tr><td>&lt;u&gt;</td><td>2</td></tr><tr><td>&lt;font&gt;</td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<FONT>	1	<u>	2	<font>	7
Deprecated tags	Occurrences									
<FONT>	1									
<u>	2									
<font>	7									
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>								

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>