

SEO Content

| \bigcirc | Title | Battle in East Sussex Town Guide | | | | | |
|-------------|--------------------|--|--|--|--|----------------|-----------------|
| <u> </u> | | Length : 3 | 4 | | | | |
| | | Perfect, your title contains between 10 and 70 characters. | | | | | |
| 0 | Description | Complete travel information for Battle in East Sussex. Explore what Battle has to offer including accommodation, restaurants, attractions and businesses. | | | | | |
| | | Length : 1 | 53 | | | | |
| | | Great, your | meta des | cription cont | ains betwe | en 70 and 3 | 160 characters. |
| | Keywords | Battle, Batt | le East Su | ssex, Battle | guide, disc | over Battle | |
| $\mathbf{}$ | | Good, your page contains meta keywords. | | | | | |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them. | | | | | |
| | Headings | H1 1 | H2 1 | H3 8 | H4 16 | H5 0 | H6 0 |
| 0 | | [H1 [H2 [H3 [H3 [H3 [H3 [H3 [H3 [H3 [H3 [H3 [H4 [H4 [H4 [H4 [H4 |] Battle] Battle in] Other Toy] Appletree] Rosemar] KC Comp] Poppingh] Jo Ansell] What's O] Battle Me] Glorious] Hundred] John Ben] A Midsum] A Midsum | East Sussex wns and Vill c Cottage y Cottage uters ole Farm Co n in Battle? essage Board Afternoon To Watt Club - | ages Near I ottages d eas an evening 5 Dream 5 Dream | Battle | |

SEO Content

| | | [H4] Blackman Family Search [H4] Jam Factory [H4] Farming in Battle [H4] Picture Frames [H4] Miss Constance Cane [H4] Picture Frames [H4] Swallows [H4] Venice Nicholas of Brightling [H4] Venice Nicholas of Brightling [H4] Westfield Place |
|--------------|-----------------|--|
| \bigcirc | Images | We found 11 images on this web page. Good, most or all of your images have alt attributes. |
| \bigotimes | Text/HTML Ratio | Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| \bigcirc | Flash | Perfect, no Flash content has been detected on this page. |
| \bigcirc | Iframe | Great, there are no lframes detected on this page. |

SEO Links

| 0 | URL Rewrite | Good. Your links looks friendly! |
|---|----------------------------|---|
| 0 | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| 0 | In-page links | We found a total of 68 links including 2 link(s) to files |
| 0 | Statistics | External Links : noFollow 8.82% External Links : Passing Juice 7.35% |
| | | Internal Links 83.82% |

In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|--------|------|-------|

In-page links

| privacy policy | Internal | noFollow |
|----------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| Directory | Internal | Passing Juice |
| Accommodation | Internal | Passing Juice |
| Activities | Internal | Passing Juice |
| Attractions | Internal | Passing Juice |
| The Arts | Internal | Passing Juice |
| Businesses | Internal | Passing Juice |
| Food and Drink | Internal | Passing Juice |
| <u>Organisations</u> | Internal | Passing Juice |
| Property | Internal | Passing Juice |
| Shopping | Internal | Passing Juice |
| Event Diary | Internal | Passing Juice |
| Message Board | Internal | Passing Juice |
| Battle Map | Internal | Passing Juice |
| Battle Guide | Internal | Passing Juice |
| How to Get Here | Internal | Passing Juice |
| Sign In | Internal | Passing Juice |
| Register | Internal | Passing Juice |
| Forgotten Password | Internal | Passing Juice |
| Add / Edit Listings | Internal | Passing Juice |
| Add Event | Internal | Passing Juice |
| Post Message | Internal | noFollow |
| Accommodation Availability | Internal | noFollow |
| = | External | noFollow |
| Leaflet | External | Passing Juice |
| <u>OpenStreetMap</u> | External | Passing Juice |
| Appletree Cottage | Internal | Passing Juice |

In-page links

| Bed and Breakfast | Internal | Passing Juice |
|---|--|---|
| Rosemary Cottage | Internal | Passing Juice |
| KC Computers | Internal | Passing Juice |
| Computer Repairs | Internal | Passing Juice |
| Poppinghole Farm Cottages | Internal | Passing Juice |
| Holiday Cottages | Internal | Passing Juice |
| Jo Ansell | Internal | Passing Juice |
| Sculpture | Internal | Passing Juice |
| St Benedicts Byre B&B | External | noFollow |
| Eagle House Hotel | External | noFollow |
| Rutland Guest House | External | noFollow |
| Minstrel's Rest | External | noFollow |
| <u>The Horseshoe Inn – RelaxInnz</u> | External | noFollow |
| Glorious Afternoon Teas | Internal | Passing Juice |
| Brede | | Decesia e luiter |
| blede | External | Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaud | Internal | Passing Juice Passing Juice |
| | | |
| Hundred Watt Club - an evening of burlesque & vaud | Internal | Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaud Hastings | Internal External | Passing Juice Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaud Hastings John Benjamin | Internal External Internal | Passing Juice Passing Juice Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaudHastingsJohn BenjaminA Midsummer Night's Dream | Internal External Internal Internal | Passing Juice Passing Juice Passing Juice Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaudHastingsJohn BenjaminA Midsummer Night's DreamBexhill-on-Sea | Internal External Internal External | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |
| Hundred Watt Club - an evening of burlesque & vaudHastingsJohn BenjaminA Midsummer Night's DreamBexhill-on-SeaEd Byrne: If I'm Honest | Internal External Internal Internal External Internal | Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice |
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| Hundred Watt Club - an evening of burlesque & vaudHastingsJohn BenjaminA Midsummer Night's DreamBexhill-on-SeaEd Byrne: If I'm HonestBlackman Family SearchTanya O'neillJam FactoryValerie Cane | Internal External Internal Internal External Internal Internal Internal Internal | Passing JuicePassing Juice |
| Hundred Watt Club - an evening of burlesque & vaudHastingsJohn BenjaminA Midsummer Night's DreamBexhill-on-SeaEd Byrne: If I'm HonestBlackman Family SearchJam FactoryValerie CaneEarming in Battle | Internal External Internal External Internal Internal Internal Internal Internal Internal | Passing JuicePassing Juice |

In-page links

| Judith Stewart Stewart | Internal | Passing Juice |
|-------------------------------|----------|---------------|
| Miss Constance Cane | Internal | Passing Juice |
| Darrell Kingsland | Internal | Passing Juice |
| Swallows | Internal | Passing Juice |
| Jenny Green | Internal | Passing Juice |
| Venice Nicholas of Brightling | Internal | Passing Juice |
| Andrew Venis | Internal | Passing Juice |
| Westfield Place | Internal | Passing Juice |
| <u>Giles Blunden</u> | Internal | Passing Juice |
| Terms and Conditions | Internal | noFollow |
| Privacy Notice | Internal | noFollow |
| Accessibility | Internal | noFollow |

SEO Keywords

| Keywords Cloud | hastings accommodation town bed location |
|----------------|--|
| | breakfast battle april abbey more |

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------------|---------|-------|----------|-----------------|----------|
| battle | 24 | × | × | × | × |
| more | 19 | × | × | × | × |
| abbey | 7 | × | × | × | × |
| accommodation | 7 | × | × | × | × |
| hastings | 6 | × | x | x | x |

Usability

Domain : battlesussex.co.uk

Url

Usability

| 0 | | Length : 18 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| \bigotimes | Printability | We could not find a Print-Friendly CSS. |
| \bigcirc | Language | Good. Your declared language is en. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| 0 | Doctype | HTML 5 | | |
|---|-----------------|--|--|--|
| 0 | Encoding | Perfect. Your declared charset is UTF-8. | | |
| 0 | W3C Validity | Errors : 0 Warnings : 3 | | |
| 0 | Email Privacy | Great no email address has been found in plain text! | | |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | | |

Mobile

| 0 | Mobile Optimization | | Apple Icon |
|---|---------------------|---|-------------------|
| | | ~ | Meta Viewport Tag |
| | | ۲ | Flash content |

Optimization

| \bigotimes | XML Sitemap | Missing |
|--------------|-------------|---|
| | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| \bigcirc | Robots.txt | http://battlesussex.co.uk/robots.txt |
| - | | Great, your website has a robots.txt file. |
| 0 | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |