



# Seo Analyzer bauen.de

Generated on March 22 2022 12:30 PM





The score is 56/100







## SEO Content

	Title	<p>Haus bauen &amp;gt;&amp;gt; von der Planung bis zum Garten - bauen.de</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Bauen Sie ein Haus ab 100.000 € bis zur Luxusvariante für über 350.000 €. Jetzt kostenlose Hauskataloge anfordern und Preise und Qualität vergleichen.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Haus bauen &amp;gt;&amp;gt; von der Planung bis zum Garten</td> </tr> </tbody> </table>	Property	Content	title	Haus bauen &gt;&gt; von der Planung bis zum Garten								
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title	Haus bauen &gt;&gt; von der Planung bis zum Garten													
	Headings	<table border="1" data-bbox="542 1572 1481 1639"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>16</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1675 1348 2065" style="list-style-type: none"> <li>• [H1] Hausbau - informieren, planen, loslegen</li> <li>• [H2] Beliebte Musterhäuser auf bauen.de</li> <li>• [H2] Musterhaus Heßdorf</li> <li>• [H2] Musterhaus Berlin</li> <li>• [H2] CONCEPT-M 172 Köln</li> <li>• [H2] SUNSHINE 143 Mülheim-Kärlich</li> <li>• [H2] HELMA-Musterhaus bei Düsseldorf (Wiesbaden)</li> <li>• [H2] Musterhaus Provence</li> <li>• [H2] Musterhaus "Mülheim-Kärlich"</li> <li>• [H2] Musterhaus Regensburg</li> <li>• [H2] Musterhaus Stuttgart</li> <li>• [H2] Das Traumhaus zum perfekten Preis</li> </ul>	H1	H2	H3	H4	H5	H6	1	16	5	5	0	0
H1	H2	H3	H4	H5	H6									
1	16	5	5	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Hausbauweisen - auf der Suche nach dem passenden Haustyp</li><li>• [H2] Bauratgeber - Wissenswertes für Bauherren &amp; Sanierer</li><li>• [H2] Hausanbieter - unsere Partner für Ihr Bauvorhaben</li><li>• [H2] Themen rund ums Bauen: von Hausbau, Ausbau und Umbau</li><li>• [H2] Unsere neuesten Hausbauratgeber</li><li>• [H3] Hauskataloge</li><li>• [H3] Musterhäuser</li><li>• [H3] Musterhausparcs</li><li>• [H3] Hausanbieter</li><li>• [H3] Welche Heizung ist die richtige?</li><li>• [H4] Minihaus</li><li>• [H4] Eigenleistung beim Hausbau</li><li>• [H4] Sichtbeton: Verwendung, Pflege, Kosten</li><li>• [H4] Porenbeton</li><li>• [H4] DIY: Abwasserrohre verlegen</li></ul>
	Images	We found 43 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 109 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.75%

# SEO Links

Internal Links 97.25%

## In-page links

Anchor	Type	Juice
<a href="#">Bauplanung</a>	Internal	Passing Juice
<a href="#">Übersicht Bauweise</a>	Internal	Passing Juice
<a href="#">Fertighaus</a>	Internal	Passing Juice
<a href="#">Massivhaus</a>	Internal	Passing Juice
<a href="#">Energiesparhaus</a>	Internal	Passing Juice
<a href="#">Ausbauhaus</a>	Internal	Passing Juice
<a href="#">Holzhaus</a>	Internal	Passing Juice
<a href="#">Architektenhaus</a>	Internal	Passing Juice
<a href="#">Bausatzhaus</a>	Internal	Passing Juice
<a href="#">Hauskataloge</a>	Internal	Passing Juice
<a href="#">Musterhäuser</a>	Internal	Passing Juice
<a href="#">Musterhausparks</a>	Internal	Passing Juice
<a href="#">Grundstück</a>	Internal	Passing Juice
<a href="#">Hausanbieter</a>	Internal	Passing Juice
<a href="#">Übersicht Baupartner</a>	Internal	Passing Juice
<a href="#">Bauträger</a>	Internal	Passing Juice
<a href="#">Fertighaushersteller</a>	Internal	Passing Juice
<a href="#">Architekt</a>	Internal	Passing Juice
<a href="#">Generalunternehmer</a>	Internal	Passing Juice
<a href="#">Übersicht Baukosten</a>	Internal	Passing Juice
<a href="#">Finanzierung</a>	Internal	Passing Juice
<a href="#">Förderungen</a>	Internal	Passing Juice
<a href="#">Haus bis 100.000 €</a>	Internal	Passing Juice
<a href="#">Haus bis 150.000 €</a>	Internal	Passing Juice

## In-page links

<a href="#">Haus bis 250.000 €</a>	Internal	Passing Juice
<a href="#">Haus bis 350.000 €</a>	Internal	Passing Juice
<a href="#">Haus ab 350.000 €</a>	Internal	Passing Juice
<a href="#">Versicherungen</a>	Internal	Passing Juice
<a href="#">Übersicht Baurecht</a>	Internal	Passing Juice
<a href="#">Angebot &amp; Bauvertrag</a>	Internal	Passing Juice
<a href="#">Gebäudeenergiegesetz</a>	Internal	Passing Juice
<a href="#">Rechner</a>	Internal	Passing Juice
<a href="#">Checklisten</a>	Internal	Passing Juice
<a href="#">Anbieter-News</a>	Internal	Passing Juice
<a href="#">Hausbau</a>	Internal	Passing Juice
<a href="#">Übersicht Fassade</a>	Internal	Passing Juice
<a href="#">Fassadenvarianten</a>	Internal	Passing Juice
<a href="#">Fassadenkonstruktion</a>	Internal	Passing Juice
<a href="#">Übersicht Dach</a>	Internal	Passing Juice
<a href="#">Dacheindeckung</a>	Internal	Passing Juice
<a href="#">Dachform</a>	Internal	Passing Juice
<a href="#">Gaube</a>	Internal	Passing Juice
<a href="#">Dachaufbau</a>	Internal	Passing Juice
<a href="#">Übersicht Dämmung</a>	Internal	Passing Juice
<a href="#">Dämmstoffe</a>	Internal	Passing Juice
<a href="#">Dämmarten</a>	Internal	Passing Juice
<a href="#">Dachdämmung</a>	Internal	Passing Juice
<a href="#">Übersicht Heizung</a>	Internal	Passing Juice
<a href="#">Brennwertheizung</a>	Internal	Passing Juice
<a href="#">Pelletheizung</a>	Internal	Passing Juice
<a href="#">Solarthermie</a>	Internal	Passing Juice
<a href="#">Wärmepumpen</a>	Internal	Passing Juice

## In-page links

<a href="#">Kamine &amp; Öfen</a>	Internal	Passing Juice
<a href="#">Heiztechnik</a>	Internal	Passing Juice
<a href="#">Übersicht Strom</a>	Internal	Passing Juice
<a href="#">Photovoltaik</a>	Internal	Passing Juice
<a href="#">Windenergie</a>	Internal	Passing Juice
<a href="#">Elektroinstallation</a>	Internal	Passing Juice
<a href="#">Mini-BHKW</a>	Internal	Passing Juice
<a href="#">Übersicht Haustechnik</a>	Internal	Passing Juice
<a href="#">Wasserversorgung</a>	Internal	Passing Juice
<a href="#">Smart Home</a>	Internal	Passing Juice
<a href="#">Klimaanlagen</a>	Internal	Passing Juice
<a href="#">Lüftungsanlagen</a>	Internal	Passing Juice
<a href="#">Modernisierung</a>	Internal	Passing Juice
<a href="#">Intelligente Gebäudetechnik</a>	Internal	Passing Juice
<a href="#">Übersicht Außenanlagen</a>	Internal	Passing Juice
<a href="#">Garten</a>	Internal	Passing Juice
<a href="#">Terrasse &amp; Balkon</a>	Internal	Passing Juice
<a href="#">Pool &amp; Teich</a>	Internal	Passing Juice
<a href="#">Übersicht Garage &amp; Carport</a>	Internal	Passing Juice
<a href="#">Garage</a>	Internal	Passing Juice
<a href="#">Carport</a>	Internal	Passing Juice
<a href="#">Garagentore</a>	Internal	Passing Juice
<a href="#">Wintergarten</a>	Internal	Passing Juice
<a href="#">Ausbau</a>	Internal	Passing Juice
<a href="#">Dachausbau</a>	Internal	Passing Juice
<a href="#">Übersicht Treppen</a>	Internal	Passing Juice
<a href="#">Treppenrechner</a>	Internal	Passing Juice
<a href="#">Übersicht Fenster</a>	Internal	Passing Juice

## In-page links

<a href="#">Fensterrahmen</a>	Internal	Passing Juice
<a href="#">Verglasung</a>	Internal	Passing Juice
<a href="#">Markisen &amp; Rollläden</a>	Internal	Passing Juice
<a href="#">Türen</a>	Internal	Passing Juice
<a href="#">Übersicht Küche</a>	Internal	Passing Juice
<a href="#">Bad</a>	Internal	Passing Juice
<a href="#">Beleuchtung</a>	Internal	Passing Juice
<a href="#">Übersicht Wand &amp; Boden</a>	Internal	Passing Juice
<a href="#">Putz</a>	Internal	Passing Juice
<a href="#">Tapete</a>	Internal	Passing Juice
<a href="#">Farbe &amp; Lacke</a>	Internal	Passing Juice
<a href="#">Bodenbeläge</a>	Internal	Passing Juice
<a href="#">Fliesen</a>	Internal	Passing Juice
<a href="#">Anleitungen</a>	Internal	Passing Juice
<a href="#">Prospekte</a>	Internal	Passing Juice
<a href="#">Sanierung</a>	Internal	Passing Juice
<a href="#">Werkzeug</a>	Internal	Passing Juice
<a href="#">Dachsanierung</a>	Internal	Passing Juice
<a href="#">Fassadensanierung</a>	Internal	Passing Juice
<a href="#">Badsanierung</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Cookie Einstellungen</a>	External	Passing Juice
<a href="#">Fotonachweis</a>	Internal	Passing Juice
<a href="#">Presse</a>	External	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice

## In-page links

[Werben auf bauen.de](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

das **übersicht** und wohnfläche **preis**  
bis **fertighaus** haus anfrage **auf**












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
übersicht	16	✘	✘	✘	✘
auf	13	✘	✘	✘	✔
fertighaus	11	✘	✘	✘	✘
haus	11	✔	✘	✔	✔
preis	10	✘	✘	✔	✔





## Usability

	Url	Domain : bauen.de Length : 8
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 57 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://bauen.de/sitemap.xml</pre> <pre>https://www.bauen.de/sitemapindex.xml</pre>
	Robots.txt	<pre>http://bauen.de/robots.txt</pre> Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.