



Seo Analyzer bauermedia.com

Generated on March 14 2022 14:43 PM






The score is 73/100





SEO Content

	Title	Bauer Media Group - Bauer Media Length : 31 Perfect, your title contains between 10 and 70 characters.														
	Description	Family-owned in the 5th generation, Bauer Media Group is focusing on creating content and services that matter most to millions of people around the world: from print and online publishing to audio and online comparison portals as well as SME Services. Length : 253 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.bauermedia.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Bauer Media Group</td></tr><tr><td>image</td><td>https://www.bauermedia.com/Volumes/companyImages/_1200x630_crop_center-center_none/Bauer-Media-Group-Headquarter-Hamburg.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	url	https://www.bauermedia.com/	type	website	title	Bauer Media Group	image	https://www.bauermedia.com/Volumes/companyImages/_1200x630_crop_center-center_none/Bauer-Media-Group-Headquarter-Hamburg.jpg	image:width	1200	image:height	630
Property	Content															
url	https://www.bauermedia.com/															
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image	https://www.bauermedia.com/Volumes/companyImages/_1200x630_crop_center-center_none/Bauer-Media-Group-Headquarter-Hamburg.jpg															
image:width	1200															
image:height	630															



SEO Content

		<p>description Family-owned in the 5th generation, Bauer is focusing on creating content and services that matter most to millions of people around the world: from print and online publishing to audio and online comparison portals as well as SME Services.</p> <p>site_name Bauer Media</p> <p>locale en</p> <p>locale:alternate en</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Join us • [H3] BAUER MEDIA GROUP – ENRICHING EVERYDAY LIFE • [H3] AUDIO – MAKING OUR LISTENERS' LIVES SOUND BETTER • [H3] SME Services – helping small businesses to grow • [H3] ONLINE COMPARISON PLATFORMS – HELPING PEOPLE SAVE TIME & MONEY • [H3] PUBLISHING – INFORMING, ENTERTAINING AND INSPIRING EVERY DAY • [H3] M&A – INVESTING IN FUTURE SUCCESS • [H3] Creating today what will be popular tomorrow. 	H1	H2	H3	H4	H5	H6	0	1	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	7	0	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 39%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 53.33% Internal Links 46.67%

In-page links

Anchor	Type	Juice
Company	Internal	Passing Juice
Facts	Internal	Passing Juice
Purpose	Internal	Passing Juice
Corporate Responsibility	Internal	Passing Juice
Management	Internal	Passing Juice
M&A	Internal	Passing Juice
Business Areas	Internal	Passing Juice
Publishing	Internal	Passing Juice
Audio	Internal	Passing Juice
Online Comparison Platforms	Internal	Passing Juice
SME Services	Internal	Passing Juice
Careers	Internal	Passing Juice
Current Vacancies	Internal	Passing Juice
News	Internal	Passing Juice
Bauer@work	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Downloads	Internal	Passing Juice
Local News	Internal	Passing Juice
Contact	Internal	Passing Juice
Bauer Media DNK	External	Passing Juice

In-page links

Bauer Media FIN	External	Passing Juice
Bauer Media FRA	External	Passing Juice
Bauer Media GER	External	Passing Juice
Bauer Media IRL	External	Passing Juice
Bauer Media NO	External	Passing Juice
Bauer Media PL	External	Passing Juice
Bauer Media SVK	External	Passing Juice
Bauer Media SWE	External	Passing Juice
Bauer Media UK	External	Passing Juice
acierto.com	External	Passing Juice
artefakt	External	Passing Juice
Camilyo	External	Passing Juice
CrediMarket	External	Passing Juice
Grupa TENSE	External	Passing Juice
Mono Solutions	External	Passing Juice
MGM	External	Passing Juice
MGMZ	External	Passing Juice
Rankomat	External	Passing Juice
Semahead	External	Passing Juice
Srovnejto.cz	External	Passing Juice
Sunrise System	External	Passing Juice
Widzialni.pl	External	Passing Juice
Zmarta Group	External	Passing Juice
Imprint	Internal	Passing Juice
Data Privacy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

audio group services sme publishing **bauer** people

SEO Keywords



media brands business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bauer	33	✓	✗	✓	✓
media	32	✓	✗	✓	✓
group	12	✓	✗	✓	✓
services	7	✗	✗	✓	✓
business	7	✗	✗	✗	✓










Usability

	Url	Domain : bauermedia.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://bauermedia.com/sitemap.xml</pre> <pre>https://www.bauermedia.com/sitemap.xml</pre>
	Robots.txt	<pre>http://bauermedia.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.  Google Analytics