







# Seo Analyzer baunetzwissen.de

Generated on February 02 2022 15:26 PM






The score is 55/100







## SEO Content

	<p>Title</p>	<p>Baunetz_Wissen</p> <p><b>Length : 14</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Das einzigartige Fachportal zu Architektur und Bautechnik. Fundiertes Wissen für Architekten, Planer und Ingenieure.</p> <p><b>Length : 116</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2051"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Baunetz Wissen</td> </tr> <tr> <td>title</td> <td>Baunetz_Wissen</td> </tr> <tr> <td>url</td> <td>https://www.baunetzwissen.de/</td> </tr> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>description</td> <td>Das einzigartige Fachportal zu Architektur und Bautechnik. Fundiertes Wissen für Architekten, Planer und Ingenieure.</td> </tr> <tr> <td>image</td> <td>https://www.baunetzwissen.de/assets/images/f_b_baunetz_wissen_big.jpg</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> <tr> <td>image:height</td> <td>1064</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Baunetz Wissen	title	Baunetz_Wissen	url	https://www.baunetzwissen.de/	locale	de_DE	description	Das einzigartige Fachportal zu Architektur und Bautechnik. Fundiertes Wissen für Architekten, Planer und Ingenieure.	image	https://www.baunetzwissen.de/assets/images/f_b_baunetz_wissen_big.jpg	image:width	1500	image:height	1064
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## SEO Content

	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 63 images on this web page.  55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 40 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%					

## In-page links

Anchor	Type	Juice
<a href="#">Baunetz_Wissen</a>	Internal	Passing Juice
<a href="#">NEWSLETTER</a>	Internal	Passing Juice
<a href="#">IMPRESSUM</a>	Internal	Passing Juice

## In-page links

<a href="#">DATENSCHUTZ</a>	Internal	Passing Juice
<a href="#">Akustik</a>	Internal	Passing Juice
<a href="#">Altbau</a>	Internal	Passing Juice
<a href="#">Bad und Sanitär</a>	Internal	Passing Juice
<a href="#">Bauphysik</a>	Internal	Passing Juice
<a href="#">Beschlage</a>	Internal	Passing Juice
<a href="#">Beton</a>	Internal	Passing Juice
<a href="#">BIM</a>	Internal	Passing Juice
<a href="#">Boden</a>	Internal	Passing Juice
<a href="#">Brandschutz</a>	Internal	Passing Juice
<a href="#">Dammstoffe</a>	Internal	Passing Juice
<a href="#">Elektro</a>	Internal	Passing Juice
<a href="#">Fassade</a>	Internal	Passing Juice
<a href="#">Fenster und Turen</a>	Internal	Passing Juice
<a href="#">Flachdach</a>	Internal	Passing Juice
<a href="#">Fliesen und Platten</a>	Internal	Passing Juice
<a href="#">Gebaudetechnik</a>	Internal	Passing Juice
<a href="#">Geneigtes Dach</a>	Internal	Passing Juice
<a href="#">Geruste und Schalungen</a>	Internal	Passing Juice
<a href="#">Gesund Bauen</a>	Internal	Passing Juice
<a href="#">Glas</a>	Internal	Passing Juice
<a href="#">Heizung</a>	Internal	Passing Juice
<a href="#">Holz</a>	Internal	Passing Juice
<a href="#">Licht</a>	Internal	Passing Juice
<a href="#">Mauerwerk</a>	Internal	Passing Juice
<a href="#">Nachhaltig Bauen</a>	Internal	Passing Juice
<a href="#">Schiefer</a>	Internal	Passing Juice
<a href="#">Sicherheitstechnik</a>	Internal	Passing Juice

## In-page links

<a href="#">Solar</a>	Internal	Passing Juice
<a href="#">Sonnenschutz</a>	Internal	Passing Juice
<a href="#">Treppen</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	<p>tipps und bauwerke glossarbegriffe fachartikel fachinformationen zur für bis über</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	40	✘	✘	✔	✘
bauwerke	37	✘	✘	✘	✘
tipps	31	✘	✘	✘	✘
fachartikel	31	✘	✘	✘	✘
glossarbegriffe	31	✘	✘	✘	✘












## Usability

	Url	Domain : baunetzwissen.de Length : 16
	Favicon	Great, your website has a favicon.

## Usability

		
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://baunetzwissen.de/sitemap.xml">http://baunetzwissen.de/sitemap.xml</a>
	Robots.txt	<a href="http://baunetzwissen.de/robots.txt">http://baunetzwissen.de/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.