

# Seo Analyzer bausch.com.my

Generated on April 03 2022 11:31 AM




The score is 61/100







## SEO Content

	Title	Consumer : Bausch + Lomb <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.												
	Description	The history, vision and mission of Bausch & Lomb. Search jobs, view news releases, and financial information that illustrate our operating philosophy. <b>Length : 154</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Consumer</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.bausch.com.my:443/en/</td></tr></tbody></table>	Property	Content	title	Consumer	type	article	url	https://www.bausch.com.my:443/en/				
Property	Content													
title	Consumer													
type	article													
url	https://www.bausch.com.my:443/en/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Countries/Regions/Markets</li><li>[H6] Vision and Eye Health</li><li>[H6] Products</li><li>[H6] Customer Support</li><li>[H6] Legal</li></ul>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	4
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	4									
	Images	We found 62 images on this web page. Good, most or all of your images have alt attributes.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>54%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 185 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.62% Internal Links 78.38%

## In-page links

Anchor	Type	Juice
<a href="#">Argentina</a>	External	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Österreich</a>	External	Passing Juice
<a href="#">Belgique</a>	External	Passing Juice
<a href="#">Brasil</a>	External	Passing Juice
<a href="#">Canada (English)</a>	External	Passing Juice
<a href="#">Canada (Français)</a>	External	Passing Juice

## In-page links

<a href="#">🇨🇪</a>	External	Passing Juice
<a href="#">Česká republika</a>	External	Passing Juice
<a href="#">Danmark</a>	External	Passing Juice
<a href="#">Eesti</a>	External	Passing Juice
<a href="#">Deutschland</a>	External	Passing Juice
<a href="#">Greece</a>	External	Passing Juice
<a href="#">Hong Kong SAR</a>	External	Passing Juice
<a href="#">India</a>	External	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Italia</a>	External	Passing Juice
<a href="#">🇮🇹</a>	External	Passing Juice
<a href="#">🇯🇵</a>	External	Passing Juice
<a href="#">Latvija</a>	External	Passing Juice
<a href="#">Lietuva</a>	External	Passing Juice
<a href="#">Malaysia</a>	Internal	Passing Juice
<a href="#">México</a>	External	Passing Juice
<a href="#">Netherlands</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Pakistan</a>	External	Passing Juice
<a href="#">Philippines</a>	External	Passing Juice
<a href="#">Polska</a>	External	Passing Juice
<a href="#">România</a>	External	Passing Juice
<a href="#">Россия</a>	External	Passing Juice
<a href="#">Singapore</a>	External	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">España</a>	External	Passing Juice
<a href="#">Sverige</a>	External	Passing Juice

## In-page links

<a href="#">Suisse</a>	External	Passing Juice
<a href="#">Schweiz</a>	External	Passing Juice
<a href="#">Taiwan</a>	External	Passing Juice
<a href="#">Türkiye</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">United States</a>	External	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Lenses for Short-sighted/Long-sighted</a>	Internal	Passing Juice
<a href="#">Ultra contact lenses</a>	Internal	Passing Juice
<a href="#">PureVision2 HD contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens daily disposable contact lenses</a>	Internal	Passing Juice
<a href="#">Biotrue ONEday contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens 59 contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens 38 contact lenses</a>	Internal	Passing Juice
<a href="#">Lenses for Astigmatism</a>	Internal	Passing Juice
<a href="#">Ultra for Astigmatism contact lenses</a>	Internal	Passing Juice
<a href="#">PureVision2 Toric contact lens</a>	Internal	Passing Juice
<a href="#">PureVision Multi-Focal contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens daily disposable for Astigmatism contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens Toric for Astigmatism contact lenses</a>	Internal	Passing Juice
<a href="#">Cosmetic Lenses</a>	Internal	Passing Juice
<a href="#">Lacelle Jewel contact lenses</a>	Internal	Passing Juice
<a href="#">Lacelle Diamond contact lenses</a>	Internal	Passing Juice
<a href="#">Contact Lenses for Presbyopia</a>	Internal	Passing Juice
<a href="#">PureVision2 for presbyopia contact lenses</a>	Internal	Passing Juice
<a href="#">SofLens Multi-Focal contact lenses</a>	Internal	Passing Juice
<a href="#">Soft Lens Multi-Purpose Solutions</a>	Internal	Passing Juice

## In-page links

<a href="#">Biotrue Multi-Purpose Solution</a>	Internal	Passing Juice
<a href="#">renu fresh Multi-Purpose Solution</a>	Internal	Passing Juice
<a href="#">renu sensitive Multi-Purpose Solution</a>	Internal	Passing Juice
<a href="#">Soft Contact Lens Drops</a>	Internal	Passing Juice
<a href="#">ReNu MultiPlus Lubricating &amp; Rewetting Drops</a>	Internal	Passing Juice
<a href="#">Other Soft Lens Care Products</a>	Internal	Passing Juice
<a href="#">Sensitive Eyes Plus saline solution</a>	Internal	Passing Juice
<a href="#">Gas Permeable Multi-Purpose Solutions</a>	Internal	Passing Juice
<a href="#">Boston Advance Cleaner</a>	Internal	Passing Juice
<a href="#">Boston Advance Conditioning Solution</a>	Internal	Passing Juice
<a href="#">Boston Simplus Multi-Action Solution</a>	Internal	Passing Juice
<a href="#">Other Gas Permeable Lens Care Products</a>	Internal	Passing Juice
<a href="#">Boston One Step Enzymatic Cleaner</a>	Internal	Passing Juice
<a href="#">Boston Rewetting Drops</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Balanced Salt Solution</a>	Internal	Passing Juice
<a href="#">Intraocular Lenses</a>	Internal	Passing Juice
<a href="#">enVista</a>	Internal	Passing Juice
<a href="#">enVista Toric</a>	Internal	Passing Juice
<a href="#">Akreos MICS Incision Lens</a>	Internal	Passing Juice
<a href="#">Akreos AO</a>	Internal	Passing Juice
<a href="#">Crystalens AO</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Stellaris</a>	Internal	Passing Juice
<a href="#">Viscoelastics</a>	Internal	Passing Juice
<a href="#">Amvisc Plus Viscoelastic</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Stellaris PC</a>	Internal	Passing Juice

## In-page links

<a href="#">Oil and Heavy Liquids</a>	Internal	Passing Juice
<a href="#">DK-Line &amp; Okta-Line Perfluorocarbon Liquids</a>	Internal	Passing Juice
<a href="#">Oxane Silicone Oil</a>	Internal	Passing Juice
<a href="#">Storz Ophthalmic Instruments</a>	Internal	Passing Juice
<a href="#">VICTUS Femtosecond Laser Platform</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Teens and Contact Lenses</a>	Internal	Passing Juice
<a href="#">Wearing and Caring for Contact Lenses</a>	Internal	Passing Juice
<a href="#">Parents Guide to Contact Lenses</a>	Internal	Passing Juice
<a href="#">Sports and Vision</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Sports Vision</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice

## In-page links

<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Shortsightedness (Myopia)</a>	Internal	Passing Juice
<a href="#">Longsightedness (Hyperopia)</a>	Internal	Passing Juice
<a href="#">Astigmatism</a>	Internal	Passing Juice
<a href="#">Presbyopia</a>	Internal	Passing Juice
<a href="#">Allergies</a>	Internal	Passing Juice
<a href="#">Computer Vision Syndrome (CVS)</a>	Internal	Passing Juice
<a href="#">Conjunctivitis</a>	Internal	Passing Juice
<a href="#">Contact Lens Discomfort</a>	Internal	Passing Juice
<a href="#">Dry Eye</a>	Internal	Passing Juice
<a href="#">Eyelid Irritation</a>	Internal	Passing Juice
<a href="#">Foreign Objects / Eye Irritants</a>	Internal	Passing Juice
<a href="#">Infected Tear Duct</a>	Internal	Passing Juice
<a href="#">Styes</a>	Internal	Passing Juice
<a href="#">Tired Eyes</a>	Internal	Passing Juice
<a href="#">Watery Eyes</a>	Internal	Passing Juice
<a href="#">Age-Related Macular Degeneration</a>	Internal	Passing Juice
<a href="#">AMD Risk Factors</a>	Internal	Passing Juice
<a href="#">Bulging Eyes</a>	Internal	Passing Juice
<a href="#">Cataracts</a>	Internal	Passing Juice
<a href="#">Cataracts in Babies</a>	Internal	Passing Juice
<a href="#">CMV Retinitis</a>	Internal	Passing Juice

## In-page links

<a href="#">Colour Blindness</a>	Internal	Passing Juice
<a href="#">Crossed Eyes (Strabismus)</a>	Internal	Passing Juice
<a href="#">Diabetic Macular Oedema</a>	Internal	Passing Juice
<a href="#">Eye Floaters and Eye Flashes</a>	Internal	Passing Juice
<a href="#">Eyelid Twitching</a>	Internal	Passing Juice
<a href="#">Glaucoma</a>	Internal	Passing Juice
<a href="#">Keratoconus</a>	Internal	Passing Juice
<a href="#">Lazy Eye</a>	Internal	Passing Juice
<a href="#">Low Vision</a>	Internal	Passing Juice
<a href="#">Ocular Hypertension</a>	Internal	Passing Juice
<a href="#">Retinal Detachment</a>	Internal	Passing Juice
<a href="#">Uveitis</a>	Internal	Passing Juice
<a href="#">Chemical Eye Burns</a>	Internal	Passing Juice
<a href="#">Eye Trauma</a>	Internal	Passing Juice
<a href="#">Foreign Objects / Eye Irritants</a>	Internal	Passing Juice
<a href="#">Bell's Palsy</a>	Internal	Passing Juice
<a href="#">Diabetes</a>	Internal	Passing Juice
<a href="#">Graves' Disease</a>	Internal	Passing Juice
<a href="#">Rheumatoid Arthritis</a>	Internal	Passing Juice
<a href="#">Sjogrens Syndrome</a>	Internal	Passing Juice
<a href="#">COVID-19 Information</a>	Internal	Passing Juice
<a href="#">Wearing and Caring for Contact Lenses</a>	Internal	Passing Juice
<a href="#">Inserting and Removing Soft Contact Lenses</a>	Internal	Passing Juice
<a href="#">Tips for Successful Wear of Soft Contact Lenses</a>	Internal	Passing Juice
<a href="#">Teenagers and Contact Lenses</a>	Internal	Passing Juice
<a href="#">The Bausch + Lomb Story</a>	Internal	Passing Juice
<a href="#">Media Contacts</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice

## In-page links

<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Information &amp; Requirements</a>	Internal	Passing Juice
<a href="#">Vision and Age</a>	Internal	Passing Juice
<a href="#">Eye Infections and Irritations</a>	Internal	Passing Juice
<a href="#">Contact Lenses</a>	Internal	Passing Juice
<a href="#">Cataract Surgery Products</a>	Internal	Passing Juice
<a href="#">Global Offices</a>	Internal	Passing Juice
<a href="#">Report a Medical Device Complaint and or Adverse Event Incident</a>	Internal	Passing Juice
<a href="#">Legal Notice</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice


## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lenses	32	✘	✘	✘	✘
eye	31	✘	✘	✘	✔
eyes	15	✘	✘	✘	✘
vision	13	✘	✘	✔	✔
solution	8	✘	✘	✘	✘










## Usability

	Url	Domain : bausch.com.my Length : 13
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://bausch.com.my/sitemap.xml">http://bausch.com.my/sitemap.xml</a>
	Robots.txt	<a href="http://bausch.com.my/robots.txt">http://bausch.com.my/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>