

# Seo Analyzer bausch.in

Generated on February 09 2022 05:34 AM




The score is 54/100







## SEO Content

	Title	Consumer : Bausch + Lomb <b>Length : 24</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Consumer</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.bausch.in:443/en-in/</td></tr></tbody></table>	Property	Content	title	Consumer	type	article	url	https://www.bausch.in:443/en-in/				
Property	Content													
title	Consumer													
type	article													
url	https://www.bausch.in:443/en-in/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>5</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Countries/Regions/Markets</li><li>[H6] Vision and Eye Health</li><li>[H6] Products</li><li>[H6] Customer Support</li><li>[H6] Legal</li><li>[H6] Payments</li></ul>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	5
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	5									
	Images	We found 61 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>53%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 167 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 28.14%  Internal Links 71.86%

## In-page links

Anchor	Type	Juice
<a href="#">Argentina</a>	External	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Österreich</a>	External	Passing Juice
<a href="#">Belgique</a>	External	Passing Juice
<a href="#">Brasil</a>	External	Passing Juice
<a href="#">Canada (English)</a>	External	Passing Juice
<a href="#">Canada (Français)</a>	External	Passing Juice

## In-page links

<a href="#">🇨🇪</a>	External	Passing Juice
<a href="#">Česká republika</a>	External	Passing Juice
<a href="#">Danmark</a>	External	Passing Juice
<a href="#">Eesti</a>	External	Passing Juice
<a href="#">Deutschland</a>	External	Passing Juice
<a href="#">Greece</a>	External	Passing Juice
<a href="#">Hong Kong SAR</a>	External	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Italia</a>	External	Passing Juice
<a href="#">🇯🇵</a>	External	Passing Juice
<a href="#">🇰🇷</a>	External	Passing Juice
<a href="#">Latvija</a>	External	Passing Juice
<a href="#">Lietuva</a>	External	Passing Juice
<a href="#">Malaysia</a>	External	Passing Juice
<a href="#">México</a>	External	Passing Juice
<a href="#">Netherlands</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Pakistan</a>	External	Passing Juice
<a href="#">Philippines</a>	External	Passing Juice
<a href="#">Polska</a>	External	Passing Juice
<a href="#">România</a>	External	Passing Juice
<a href="#">Россия</a>	External	Passing Juice
<a href="#">Singapore</a>	External	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">España</a>	External	Passing Juice
<a href="#">Sverige</a>	External	Passing Juice

## In-page links

<a href="#">Suisse</a>	External	Passing Juice
<a href="#">Schweiz</a>	External	Passing Juice
<a href="#">Taiwan</a>	External	Passing Juice
<a href="#">Türkiye</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">United States</a>	External	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Contact Lenses</a>	External	Passing Juice
<a href="#">Color Contact Lenses</a>	External	Passing Juice
<a href="#">Contact Lenses for Short and Longsightedness</a>	External	Passing Juice
<a href="#">Conventional Annual Lenses</a>	Internal	Passing Juice
<a href="#">Contact Lens Care</a>	External	Passing Juice
<a href="#">Hard Lens Multi Purpose Solutions</a>	Internal	Passing Juice
<a href="#">Aesthetics and Dermatology</a>	Internal	Passing Juice
<a href="#">Skin Tightening</a>	Internal	Passing Juice
<a href="#">Skin Rejuvenation</a>	Internal	Passing Juice
<a href="#">Precision Body Contouring</a>	Internal	Passing Juice
<a href="#">Non-Invasive Body Contouring</a>	Internal	Passing Juice
<a href="#">Preventive Anti-Aging</a>	Internal	Passing Juice
<a href="#">Acne Treatment</a>	Internal	Passing Juice
<a href="#">Cataract IOLs</a>	Internal	Passing Juice
<a href="#">Premium</a>	Internal	Passing Juice
<a href="#">Hydrophobic</a>	Internal	Passing Juice
<a href="#">Hydrophilic</a>	Internal	Passing Juice
<a href="#">Silicon Lens</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Cataract Portfolio</a>	Internal	Passing Juice

## In-page links

<a href="#">Vitreoretinal Portfolio</a>	Internal	Passing Juice
<a href="#">Instrument Portfolio</a>	Internal	Passing Juice
<a href="#">Refractive</a>	Internal	Passing Juice
<a href="#">Excimer Laser</a>	Internal	Passing Juice
<a href="#">Femtosecond Laser Platform</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Teens and Contact Lenses</a>	Internal	Passing Juice
<a href="#">Wearing and Caring for Contact Lenses</a>	Internal	Passing Juice
<a href="#">Parents Guide to Contact Lenses</a>	Internal	Passing Juice
<a href="#">Sports and Vision</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Eye Safety</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Sports Vision</a>	Internal	Passing Juice
<a href="#">Eye Development</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice

## In-page links

<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">Eye Exams</a>	Internal	Passing Juice
<a href="#">Eye Concerns</a>	Internal	Passing Juice
<a href="#">Maintaining Healthy Eyes</a>	Internal	Passing Juice
<a href="#">Vision Correction</a>	Internal	Passing Juice
<a href="#">LASIK - The Surgical Treatment of Myopia, Hyperopia, Astigmatism and Presbyopia</a>	Internal	Passing Juice
<a href="#">ZEN Vision</a>	Internal	Passing Juice
<a href="#">General Information on Cataract</a>	Internal	Passing Juice
<a href="#">Shortsightedness (Myopia)</a>	Internal	Passing Juice
<a href="#">Longsightedness (Hyperopia)</a>	Internal	Passing Juice
<a href="#">Astigmatism</a>	Internal	Passing Juice
<a href="#">Presbyopia</a>	Internal	Passing Juice
<a href="#">Allergies</a>	Internal	Passing Juice
<a href="#">Computer Vision Syndrome (CVS)</a>	Internal	Passing Juice
<a href="#">Conjunctivitis</a>	Internal	Passing Juice
<a href="#">Contact Lens Discomfort</a>	Internal	Passing Juice
<a href="#">Dry Eye</a>	Internal	Passing Juice
<a href="#">Eyelid Irritation</a>	Internal	Passing Juice
<a href="#">Foreign Objects / Eye Irritants</a>	Internal	Passing Juice
<a href="#">Infected Tear Duct</a>	Internal	Passing Juice
<a href="#">Styes</a>	Internal	Passing Juice
<a href="#">Tired Eyes</a>	Internal	Passing Juice
<a href="#">Watery Eyes</a>	Internal	Passing Juice
<a href="#">Age-Related Macular Degeneration</a>	Internal	Passing Juice
<a href="#">AMD Risk Factors</a>	Internal	Passing Juice
<a href="#">Bulging Eyes</a>	Internal	Passing Juice

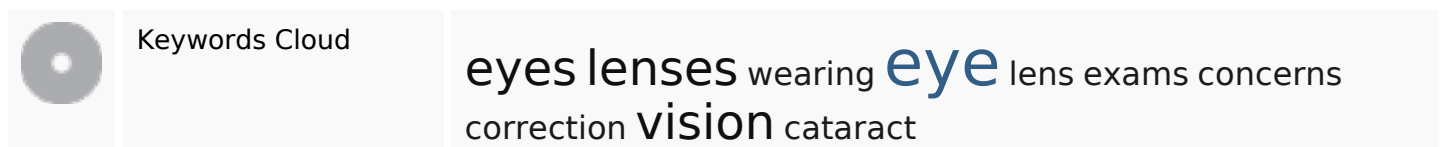
## In-page links

<a href="#">Cataracts</a>	Internal	Passing Juice
<a href="#">Cataracts in Babies</a>	Internal	Passing Juice
<a href="#">CMV Retinitis</a>	Internal	Passing Juice
<a href="#">Colour Blindness</a>	Internal	Passing Juice
<a href="#">Crossed Eyes (Strabismus)</a>	Internal	Passing Juice
<a href="#">Diabetic Macular Oedema</a>	Internal	Passing Juice
<a href="#">Eye Floaters and Eye Flashes</a>	Internal	Passing Juice
<a href="#">Eyelid Twitching</a>	Internal	Passing Juice
<a href="#">Glaucoma</a>	Internal	Passing Juice
<a href="#">Keratoconus</a>	Internal	Passing Juice
<a href="#">Lazy Eye</a>	Internal	Passing Juice
<a href="#">Low Vision</a>	Internal	Passing Juice
<a href="#">Ocular Hypertension</a>	Internal	Passing Juice
<a href="#">Retinal Detachment</a>	Internal	Passing Juice
<a href="#">Uveitis</a>	Internal	Passing Juice
<a href="#">Chemical Eye Burns</a>	Internal	Passing Juice
<a href="#">Eye Trauma</a>	Internal	Passing Juice
<a href="#">Foreign Objects / Eye Irritants</a>	Internal	Passing Juice
<a href="#">Bell's Palsy</a>	Internal	Passing Juice
<a href="#">Diabetes</a>	Internal	Passing Juice
<a href="#">Graves' Disease</a>	Internal	Passing Juice
<a href="#">Rheumatoid Arthritis</a>	Internal	Passing Juice
<a href="#">Sjogrens Syndrome</a>	Internal	Passing Juice
<a href="#">Wearing and Caring for Contact Lenses</a>	External	Passing Juice
<a href="#">Teenagers and Contact Lenses</a>	Internal	Passing Juice
<a href="#">The Bausch + Lomb Story</a>	Internal	Passing Juice
<a href="#">Media Contacts</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice

## In-page links

<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Information &amp; Requirements</a>	Internal	Passing Juice
<a href="#">CSR Program</a>	Internal	Passing Juice
<a href="#">CSR Policy</a>	Internal	Passing Juice
<a href="#">Press Release</a>	Internal	Passing Juice
<a href="#">Vision and Age</a>	Internal	Passing Juice
<a href="#">Eye Infections and Irritations</a>	Internal	Passing Juice
<a href="#">Wearing and Caring for Contact Lenses</a>	Internal	Passing Juice
<a href="#">Contact Lenses</a>	Internal	Passing Juice
<a href="#">Biotrue Multi Purpose Solution</a>	Internal	Passing Juice
<a href="#">Cataract IOLs</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Refractive</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Global Offices</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Report a Medical Device Complaint and or Adverse Event Incident</a>	Internal	Passing Juice
<a href="#">Legal Notice</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">UPI Payments</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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## Keywords Consistency

				on	
eye	32	✘	✘	✘	✔
lenses	18	✘	✘	✘	✘
vision	15	✘	✘	✘	✔
eyes	14	✘	✘	✘	✘
exams	6	✘	✘	✘	✘


## Usability

	Url	Domain : bausch.in Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://bausch.in/sitemap.xml">http://bausch.in/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://bausch.in/robots.txt">http://bausch.in/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>