










# Seo Analyzer bausch.pk

Generated on April 01 2022 16:44 PM

The score is 55/100







## SEO Content

	Title	<p>Consumer : Bausch + Lomb</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 1563"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Consumer</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.bausch.pk:443/en/</td> </tr> </tbody> </table>	Property	Content	title	Consumer	type	article	url	https://www.bausch.pk:443/en/				
Property	Content													
title	Consumer													
type	article													
url	https://www.bausch.pk:443/en/													
	Headings	<table border="1" data-bbox="544 1585 1481 1659"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>2</td> </tr> </tbody> </table> <ul data-bbox="614 1691 1070 1794" style="list-style-type: none"> <li>• [H3] Countries/Regions/Markets</li> <li>• [H6] Contacts</li> <li>• [H6] Legal</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	2
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	2									
	Images	<p>We found 51 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70</p>												

## SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 86.96% Internal Links 13.04%

## In-page links

Anchor	Type	Juice
<a href="#">Argentina</a>	External	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Österreich</a>	External	Passing Juice
<a href="#">Belgique</a>	External	Passing Juice
<a href="#">Brasil</a>	External	Passing Juice
<a href="#">Canada (English)</a>	External	Passing Juice
<a href="#">Canada (Français)</a>	External	Passing Juice
<a href="#">☐☐</a>	External	Passing Juice

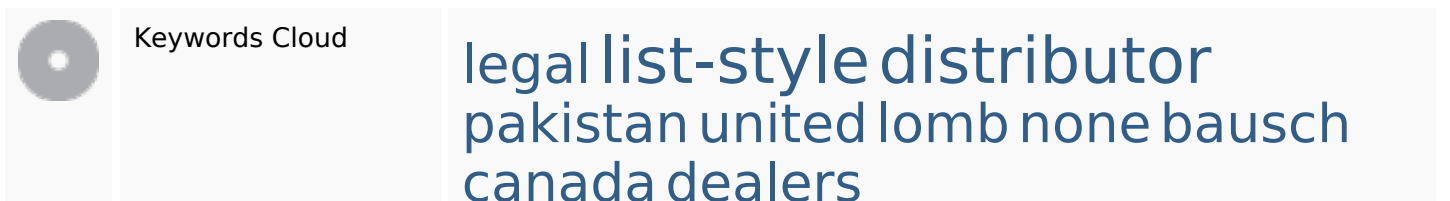
## In-page links

<a href="#">Česká republika</a>	External	Passing Juice
<a href="#">Danmark</a>	External	Passing Juice
<a href="#">Eesti</a>	External	Passing Juice
<a href="#">Deutschland</a>	External	Passing Juice
<a href="#">Greece</a>	External	Passing Juice
<a href="#">Hong Kong SAR</a>	External	Passing Juice
<a href="#">India</a>	External	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Italia</a>	External	Passing Juice
<a href="#">🇯🇵</a>	External	Passing Juice
<a href="#">🇰🇷</a>	External	Passing Juice
<a href="#">Latvija</a>	External	Passing Juice
<a href="#">Lietuva</a>	External	Passing Juice
<a href="#">Malaysia</a>	External	Passing Juice
<a href="#">México</a>	External	Passing Juice
<a href="#">Netherlands</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Pakistan</a>	Internal	Passing Juice
<a href="#">Philippines</a>	External	Passing Juice
<a href="#">Polska</a>	External	Passing Juice
<a href="#">România</a>	External	Passing Juice
<a href="#">Россия</a>	External	Passing Juice
<a href="#">Singapore</a>	External	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">España</a>	External	Passing Juice
<a href="#">Sverige</a>	External	Passing Juice
<a href="#">Suisse</a>	External	Passing Juice

## In-page links

<a href="#">Schweiz</a>	External	Passing Juice
<a href="#">Taiwan</a>	External	Passing Juice
<a href="#">Türkiye</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">United States</a>	External	Passing Juice
<a href="#">Global Offices</a>	Internal	Passing Juice
<a href="#">Distributor Dealers</a>	Internal	Passing Juice
<a href="#">Report a Medical Device Complaint and or Adverse Event Incident</a>	Internal	Passing Juice
<a href="#">Legal Notice</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
distributor	3	✘	✘	✘	✘
list-style	3	✘	✘	✘	✘
lomb	2	✔	✘	✘	✘
pakistan	2	✘	✘	✘	✘
none	2	✘	✘	✘	✘









## Usability

	Url	Domain : bausch.pk Length : 9
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://bausch.pk/sitemap.xml">http://bausch.pk/sitemap.xml</a>
	Robots.txt	<a href="http://bausch.pk/robots.txt">http://bausch.pk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>