Seo Analyzer
baylorbeachpark.com

Generated on April 04 2022 07:55 AM

The score is 50/100

SEO Content

✓	Title	**Baylor Beach Park |** **Length : 19** Perfect, your title contains between 10 and 70 characters.
⚠	Description	**Home - Baylor Beach Park |** **Length : 27** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Baylor Beach Park
description	Our family friendly park has a two-acre Water Park Lake with a gradually sloping sand bottom. This man-made swimming lake is surrounded by beautifully maintained, sandy beaches and grassy areas.
url	https://www.baylorbeachpark.com/
site_name	Baylor Beach Park

	Headings						
●		**H1** 0	**H2** 5	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H2] Park Activities

SEO Content

		- [H2] Family Camping - [H2] Group Picnics - [H2] WELCOME TO OUR PARK! - [H2] Services & Facilities - [H3] Two acre water park lake, mini golf and more! - [H3] Easy access for large R.V. units and leveled sites - [H3] 4 Picnic shelters and a large pavilion
❌	Images	We found 13 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 31 links including 2 link(s) to files
⚪	Statistics	External Links : noFollow 3.23% External Links : Passing Juice 3.23% Internal Links 93.55%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Water Park	Internal	Passing Juice
Water Park Rates	Internal	Passing Juice
Water Park Rules	Internal	Passing Juice
Season Passes	Internal	Passing Juice
Fun Events	Internal	Passing Juice
Gem Mine	Internal	Passing Juice
Concession Stand	Internal	Passing Juice
RV Camping	Internal	Passing Juice
Camping Rates	Internal	Passing Juice
Make a Reservation	External	Passing Juice
RV Lot Sizes	Internal	Passing Juice
Camping Info/Rules	Internal	Passing Juice
Club Camping	Internal	Passing Juice
Walking Path	Internal	Passing Juice
Shelter Rentals	Internal	Passing Juice
Family/Group Picnics	Internal	Passing Juice
Company Picnics	Internal	Passing Juice
About the Park	Internal	Passing Juice
Park Brochure	Internal	Passing Juice
Park Map	Internal	Passing Juice
Dates & Hours of Operation	Internal	Passing Juice
Local Attractions	Internal	Passing Juice
Our History	Internal	Passing Juice
In the News	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Job Application	Internal	Passing Juice
Gift Cards	Internal	Passing Juice

In-page links

Guestbook	Internal	Passing Juice
TemplateMonster	External	noFollow

SEO Keywords

Keywords Cloud	fault beach guests park water from all picnics baylor camping

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
park	22	✔	✖	✔	✔
beach	10	✔	✖	✔	✖
baylor	10	✔	✖	✔	✖
camping	6	✖	✖	✖	✔
all	4	✖	✖	✖	✖

Usability

	Url	Domain : baylorbeachpark.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 42 Warnings : 56
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://baylorbeachpark.com/sitemap.xml
✓	Robots.txt	http://baylorbeachpark.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics