



Seo Analyzer bdb.at

Generated on March 07 2022 10:47 AM





The score is 56/100



SEO Content

	Title	<p>BAUDATENBANK.AT Baustoffe, Bau- und Ausstattungsprodukte</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>BAUDATENBANK.AT - Das Informationsnetz für Architekten, Bauherrn und Bauinteressierte. Produktinformationen, Ausschreibungen, Normen, CAD, uvm.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>BAUDATENBANK.AT, Baudatenbank, bdb, bdb.at, Baustoffe, Aktuelle Produktnews, Produktnews, Bau- und Ausstattungsprodukte, Ausstattungsprodukte, Normen-Newsletter, Baunews, AUSSCHREIBUNG.AT, INFO-TECHNO, Normen, Ausschreibungen, Bauprodukte, Ausschreibungstexte, Produktinformationen, Bauinformationsnetz, Baudaten, CAD, Fachseminare, Branchenbuch, News, Produkte</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>12</td> <td>5</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Projekte der Woche • [H1] Aktuelle Produktnews - Baustoffe, Bau- und Ausstattungsprodukte • [H2] Friedl Steinwerke mit neuer Terrassenplatte Niva29 • [H2] BMD: Ihr Software-Partner für optimierte Arbeitsabläufe am Bau • [H2] Profine als Teilnehmer am Architektur Festival Turn-on in Wien • [H2] ECO-Dämmpower im Fundament • [H2] Der führende Anbieter unterschied-lichster Materialien im 	H1	H2	H3	H4	H5	H6	2	12	5	13	0	0
H1	H2	H3	H4	H5	H6									
2	12	5	13	0	0									




SEO Content

		<p>Innenbereich!</p> <ul style="list-style-type: none">• [H2] Eternit Reflex: Neues Farbsortiment!• [H2] Aufbereitete Bodensysteme: Zirkuläres Bauen bei Lindner• [H2] Wienerberger startet Bau-Blog mit Baufluencer Sascha Handler• [H2] TELENOT-Roadshow 2022: Gemeinsam Zukunft gestalten• [H2] Eine perfekte Verbindung: VOLA und Edelstahl• [H2] Neuer Gerflor Showroom am Stubenring in 1010 Wien• [H2] BRAMAC: Diffusionsoffene Unter-deckbahn PREMIUM LONGLIFE 30• [H3] Werbung• [H3] Firmennews• [H3] Ausschreibungen• [H3] Baunews• [H3] Partner• [H4] Anmelden• [H4] Beschreibung• [H4] Anmelden• [H4] Beschreibung• [H4] Anmelden• [H4] Beschreibung• [H4] Unternehmen• [H4] Rechtliches• [H4] Referenzen• [H4] Leistungen• [H4] Reichweite• [H4] Anmelden• [H4] Beschreibung
	Images	<p>We found 36 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

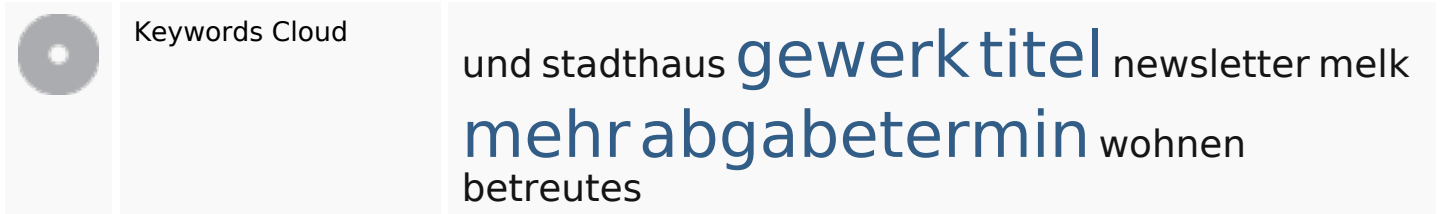
In-page links

Anchor	Type	Juice
Rohbau	Internal	Passing Juice
Ausbau	Internal	Passing Juice
HKLS	Internal	Passing Juice
Elektrotechnik	Internal	Passing Juice
Garten- und Außenanlagen	Internal	Passing Juice
Tiefbau / Entwässerung	Internal	Passing Juice
Sonstige Bereiche	Internal	Passing Juice
Produktsysteme	Internal	Passing Juice
Ausschreibungstexte	Internal	Passing Juice
CAD/BIM-Daten	Internal	Passing Juice
Preislisten	Internal	Passing Juice
Fachseminare	Internal	Passing Juice
Messekalender	Internal	Passing Juice
aktueller Newsletter	Internal	Passing Juice
Newsletter Archiv	Internal	Passing Juice
Newsletter Anmeldung	Internal	Passing Juice
Newsletter Weiterempfehlen	Internal	Passing Juice
Normen-Newsletter	Internal	Passing Juice

In-page links

Projekt-Newsletter	Internal	Passing Juice
Spezial-Newsletter	Internal	Passing Juice
Ausschreibungsnews	Internal	Passing Juice
Gewerbe / Verarbeiter	Internal	Passing Juice
Baustoffhandel	Internal	Passing Juice
Planungsbüros	Internal	Passing Juice
Bausachverständige	Internal	Passing Juice
Versorger	Internal	Passing Juice
Firmen-Neueintrag	Internal	Passing Juice
Passwort vergessen?	Internal	Passing Juice
Produkte	Internal	Passing Juice
Firmen	Internal	Passing Juice
Ausschreibungstexte	Internal	Passing Juice
Preislisten	Internal	Passing Juice
Projekte	Internal	Passing Juice
Normen	Internal	Passing Juice
Newsletter Eintrag	Internal	Passing Juice
ABG	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Kunden	Internal	Passing Juice
Partner	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Mediadaten	Internal	Passing Juice
www.energiweb.at	External	Passing Juice
www.bauweb.co.at	External	Passing Juice
www.hlk.co.at	External	Passing Juice
INFO-TECHNO Baudatenbank GmbH	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mehr	31	✘	✘	✘	✘
titel	30	✘	✘	✘	✘
gewerk	30	✘	✘	✘	✘
abgabetermin	30	✘	✘	✘	✘
und	11	✔	✔	✔	✔











Usability

	Url	Domain : bdb.at Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>90</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	90
Deprecated tags	Occurrences					
<u>	90					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://bdb.at/sitemap.xml http://www.bdb.at/sitemap.xml</pre>
	Robots.txt	http://bdb.at/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics