Seo Analyzer
beachrugbywales.co.uk

Generated on March 28 2022 23:52 PM

The score is 38/100

SEO Content

✓	Title	Beach Rugby Wales – #SeaYouOnTheSand **Length : 42** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 5 **H2** 1 **H3** 2 **H4** 0 **H5** 0 **H6** 0 [H1] Home [H1] 2022 Sponsors [H1] 2022 Sponsors [H1] 2022 Sponsors [H1] 2022 Sponsors [H2] #RugbyFamily [H3] Latest News [H3] Follow us on Twitter
✗	Images	We found 36 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

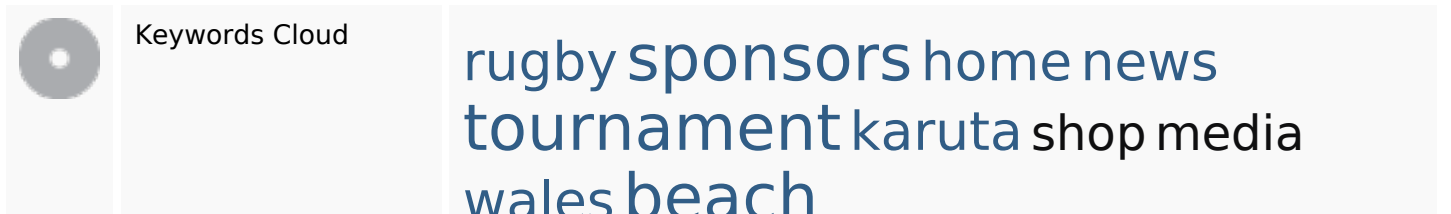|		
✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 20 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Beach Rugby Wales	Internal	Passing Juice
News	Internal	Passing Juice
2022 Tournament	Internal	Passing Juice
Register	Internal	Passing Juice
Rules	Internal	Passing Juice
The Tournament	Internal	Passing Juice
Venue	Internal	Passing Juice
Hall of Fame	Internal	Passing Juice
Images	Internal	Passing Juice

In-page links

Video	Internal	Passing Juice
Commercial	Internal	Passing Juice
Karuta Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms & Conditions Beach Rugby Wales	Internal	Passing Juice
Miles Hire continue to support Beach Rugby Wales	Internal	Passing Juice
Designing Day at the Seaside in Weston Super Mare with Karuta Sportswear	Internal	Passing Juice
Gower Power on the Beach	Internal	Passing Juice
Tweets by @https://twitter.com/beachrugbywales	External	Passing Juice
Website Design	External	Passing Juice

SEO Keywords

Keywords Cloud	rugby sponsors home news tournament karuta shop media wales beach

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beach	4	✔	✘	✘	✘
tournament	4	✘	✘	✘	✘
sponsors	4	✘	✘	✘	✔
karuta	3	✘	✘	✘	✘
news	3	✘	✘	✘	✔

Usability

	Url	Domain : beachrugbywales.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 36
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.