



# Seo Analyzer beatthegmat.com

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The score is 54/100





## SEO Content

	<p>Title</p>	<p>The Beat The GMAT Social Network - Your GMAT Prep and MBA Admissions Community   Beat The Gmat</p> <p><b>Length : 94</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>A website to improve your GMAT score. Features a large GMAT prep and MBA forum, expert GMAT/MBA advice, and free prep resources. - Beat The Gmat</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1883"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Beat The GMAT Social Network - Your GMAT Prep and MBA Admissions Community</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.beatthegmat.com/mba/</td> </tr> <tr> <td>description</td> <td>A website to improve your GMAT score. Features a large GMAT prep and MBA forum, expert GMAT/MBA advice, and free prep resources.</td> </tr> </tbody> </table>	Property	Content	title	The Beat The GMAT Social Network - Your GMAT Prep and MBA Admissions Community	type	website	url	https://www.beatthegmat.com/mba/	description	A website to improve your GMAT score. Features a large GMAT prep and MBA forum, expert GMAT/MBA advice, and free prep resources.		
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	<p>Headings</p>	<table border="1" data-bbox="539 1912 1481 1984"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>5</td> <td>0</td> <td>6</td> <td>9</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Find the best GMAT prep courses, research MBA programs, and gain admission, all in one place.</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	5	0	6	9
H1	H2	H3	H4	H5	H6									
1	3	5	0	6	9									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Our Top Picks for the Best GMAT Prep Courses</li><li>• [H2] Trending New Articles</li><li>• [H2] Featured Top MBA Programs</li><li>• [H3] Comparison Chart</li><li>• [H3] FREE UPCOMING EVENTS</li><li>• [H3] UPCOMING ADMISSIONS EVENTS</li><li>• [H3] Admissions Consulting Reviews</li><li>• [H3] FREE GMAT PREP RESOURCES</li><li>• [H5] Wharton Team Based Discussion (TBD) interview invitations were released on Monday, February 14. If you were lucky enough to receive an invitation, congratulations! The harder part comes next</li><li>• [H5] Featured Top MBA Programs</li><li>• [H5] Cornell Johnson</li><li>• [H5] HEC Paris</li><li>• [H5] Chicago Booth</li><li>• [H5] HKU Business School</li><li>• [H6] The Virtual Wharton TBD</li><li>• [H6] The Most Important Part of the MBA Application Is...</li><li>• [H6] GMAT AWA Writing Tips: 5 Steps for a 6.0 Score</li><li>• [H6] What to Bring to GMAT Test Day</li><li>• [H6] Top 101 Common GMAT Idioms and How to Learn Them</li><li>• [H6] GMAT and GRE Myths Debunked</li><li>• [H6] How to Think About Your MBA Goals</li><li>• [H6] The 411 on Deferred MBA Admissions</li><li>• [H6] POPULAR RESOURCES</li></ul>
	Images	We found 103 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 79 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25.32% Internal Links 74.68%

### In-page links

Anchor	Type	Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Members Only Benefits &amp; Discounts</a>	Internal	Passing Juice
<a href="#">GMAT Quant</a>	Internal	Passing Juice
<a href="#">GMAT Verbal &amp; AWA</a>	Internal	Passing Juice
<a href="#">I Just Beat the GMAT!</a>	Internal	Passing Juice
<a href="#">GMAT Integrated Reasoning</a>	Internal	Passing Juice
<a href="#">Study Plans &amp; Practice</a>	Internal	Passing Juice
<a href="#">Featured Experts</a>	Internal	Passing Juice
<a href="#">GMAT PREP &amp; ADMISSIONS</a>	Internal	Passing Juice
<a href="#">e-GMAT</a>	Internal	Passing Juice
<a href="#">Bloomberg Exam Prep</a>	Internal	Passing Juice
<a href="#">EMPOWERgmat</a>	Internal	Passing Juice
<a href="#">Magoosh</a>	Internal	Passing Juice
<a href="#">Manhattan Prep</a>	Internal	Passing Juice
<a href="#">Target Test Prep</a>	Internal	Passing Juice
<a href="#">Supplementary Books</a>	Internal	Passing Juice
<a href="#">MBA Admissions Experts Forum</a>	Internal	Passing Juice
<a href="#">MBA Admissions Consulting Reviews</a>	Internal	Passing Juice
<a href="#">Admissionado</a>	Internal	Passing Juice
<a href="#">ApplicantLab</a>	Internal	Passing Juice

## In-page links

<a href="#">Aringo</a>	Internal	Passing Juice
<a href="#">mbaMission</a>	Internal	Passing Juice
<a href="#">Personal MBA Coach</a>	Internal	Passing Juice
<a href="#">Stacy Blackman Consulting</a>	Internal	Passing Juice
<a href="#">Stratus Admissions</a>	Internal	Passing Juice
<a href="#">Vantage Point MBA</a>	Internal	Passing Juice
<a href="#">MBA Student Loan HQ</a>	Internal	Passing Juice
<a href="#">MBA RANKINGS</a>	Internal	Passing Juice
<a href="#">MBA Student Loan HQ</a>	Internal	Passing Juice
<a href="#">STORE &amp; DEALS</a>	Internal	Passing Juice
<a href="#">GMAT Prep Courses</a>	Internal	Passing Juice
<a href="#">Tests &amp; Question Banks</a>	Internal	Passing Juice
<a href="#">MBA Admissions Consulting</a>	Internal	Passing Juice
<a href="#">Free Resources</a>	Internal	Passing Juice
<a href="#">Free GMAT Flashcards</a>	Internal	Passing Juice
<a href="#">Free GMAT Error Log Collection</a>	Internal	Passing Juice
<a href="#">Daily Math/Verbal Questions</a>	Internal	Passing Juice
<a href="#">60 Day Study Guide</a>	Internal	Passing Juice
<a href="#">GRE</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">Marketplace</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Featured Top MBA Programs</a>	Internal	Passing Juice
<a href="#">QS Master's Event - USA Midwest &amp; South</a>	External	Passing Juice
<a href="#">Your 2022 MBA Action Plan</a>	External	Passing Juice
<a href="#">QS MBA Event - USA East</a>	External	Passing Juice
<a href="#">Free Algebra Webinar</a>	External	Passing Juice

## In-page links

<a href="#">Private Equity MBA Workshop</a>	External	Passing Juice
<a href="#">OS Postgraduate Event - World Grad School Tour   Toronto</a>	External	Passing Juice
<a href="#">Target Test Prep's Free GMAT® Quant Webinar Series</a>	Internal	Passing Juice
<a href="#">OS MBA Event - USA West</a>	External	Passing Juice
<a href="#">How to Approach Sentence Correction</a>	External	Passing Juice
<a href="#">What You Can be Doing NOW to Prepare for Fall 2022 MBA Deadlines</a>	External	Passing Juice
<a href="#">Ask Admissions</a>	External	Passing Juice
<a href="#">Virtual Class Visit - Customer Analytics and Strategy</a>	External	Passing Juice
<a href="#">Virtual Class Visit - Marketing Research</a>	External	Passing Juice
<a href="#">HEC PARIS EMBA - 1:1 MEETING IN LONDON</a>	External	Passing Juice
<a href="#">Virtual Class Visit - Strategies for Sustainability</a>	External	Passing Juice
<a href="#">Virtual Class Visit - Customer Analytics and Strategy</a>	External	Passing Juice
<a href="#">Virtual One-on-One Session: China</a>	External	Passing Juice
<a href="#">Is Europe a LGBT Free(dom) Zone?</a>	External	Passing Juice
<a href="#">Lessons from the Science of Motivation with Professor Ayelet Fishbach</a>	External	Passing Juice
<a href="#">The MBA Connection: Applying to a Top MBA Program in the Final Round</a>	External	Passing Juice
<a href="#">Virtual Class Visit - Managerial Accounting and Reporting</a>	External	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">BTG Community Rules</a>	Internal	Passing Juice
<a href="#">GMAT Prep</a>	Internal	Passing Juice
<a href="#">MBA Programs &amp; Admissions</a>	Internal	Passing Juice
<a href="#">Partner With Us</a>	Internal	Passing Juice
<a href="#">Advertise With Us</a>	Internal	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Author Login</a>	Internal	Passing Juice
<a href="#">Terms of Service Agreement</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	forum <b>gmat</b> get <b>mba free reviews</b> <b>prep</b> admissions discount consulting
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mba	26	✓	✗	✓	✓
gmat	26	✓	✗	✓	✓
reviews	22	✗	✗	✗	✓
prep	19	✓	✗	✓	✓
free	17	✗	✗	✓	✓

## Usability

 Url	Domain : beatthegmat.com Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://beatthegmat.com/sitemap.xml">http://beatthegmat.com/sitemap.xml</a> <a href="https://www.beatthegmat.com/sitemap.xml">https://www.beatthegmat.com/sitemap.xml</a>
	Robots.txt	<a href="http://beatthegmat.com/robots.txt">http://beatthegmat.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.