




SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
□□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
=	Internal	Passing Juice
KENZO	Internal	Passing Juice
WOMENS CLASSIC TIGER ESPADRILLE BLACK	Internal	Passing Juice
LA MER	Internal	Passing Juice
THE TREATMENT LOTION 150ML	Internal	Passing Juice
THE EYE CONCENTRATE 15ML	Internal	Passing Juice
Estee Lauder	Internal	Passing Juice
Advanced Night Repair Concentrated Recovery PowerFoil Mask	Internal	Passing Juice
SkinCeuticals	Internal	Passing Juice
H.A. INTENSIFIER	Internal	Passing Juice
HYDRATING B5 GEL	Internal	Passing Juice
BLEMISH + AGE DEFENSE	Internal	Passing Juice
C E FERULIC® WITH 15% L-ASCORBIC ACID	Internal	Passing Juice
PHLORETIN CF® WITH FERULIC ACID	Internal	Passing Juice
CORRECT PHYTO CORRECTIVE GEL SERUM	Internal	Passing Juice

In-page links

A.G.E. INTERRUPTER	Internal	Passing Juice
HYDRATING B5 MASQUE	Internal	Passing Juice
MICRO ESSENCE AQUACEUTICAL MIST 75ML	Internal	Passing Juice
MICRO ESSENCE SKIN ACTIVATING TREATMENT LOTION 75ML	Internal	Passing Juice
PERFECTLY CLEAN MULTI-ACTION FOAM CLEANSER/PURIFYING MASK	Internal	Passing Juice
THE CONCENTRATE 50ML	Internal	Passing Juice
back to top	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords




Keywords Cloud

skinceuticals □□□□□□ laurent
□□□□ □□□□8□ mer saint lauder
brand beauty





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brand	8	✘	✘	✘	✘
□□□□	8	✘	✘	✘	✘
□□□□□□	8	✘	✘	✘	✘
skinceuticals	7	✘	✘	✘	✔
□□□□8□	6	✘	✘	✘	✘












Usability

	Url	Domain : beautybuy.net.au Length : 16
	Favicon	Great, your website has a favicon.

Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 43
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://beautybuy.net.au/sitemap.xml
	Robots.txt	http://beautybuy.net.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.