



# Seo Analyzer beautyemily.co.uk

Generated on March 12 2022 17:58 PM






The score is 53/100







## SEO Content

	<b>Title</b>	<p>Mobile Beauty Therapist in Newbury and Thatcham - Beauty By Emily</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>Check out my range of luxury treatments and book yourself some &amp;#039;you time&amp;#039;. I offer high quality wax, tan, gel nails, massage, eyebrows &amp; eyelash treatments</p> <p><b>Length : 169</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mobile Beauty Therapist in Newbury and Thatcham - Beauty By Emily</td> </tr> <tr> <td>description</td> <td>Check out my range of luxury treatments and book yourself some &amp;#039;you time&amp;#039;. I offer high quality wax, tan, gel nails, massage, eyebrows &amp; eyelash treatments</td> </tr> <tr> <td>url</td> <td>http://www.beautyemily.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Beauty by Emily</td> </tr> <tr> <td>image</td> <td>http://www.beautyemily.co.uk/wp-content/uploads/2017/04/image1-1.jpeg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Mobile Beauty Therapist in Newbury and Thatcham - Beauty By Emily	description	Check out my range of luxury treatments and book yourself some &#039;you time&#039;. I offer high quality wax, tan, gel nails, massage, eyebrows & eyelash treatments	url	http://www.beautyemily.co.uk/	site_name	Beauty by Emily	image	http://www.beautyemily.co.uk/wp-content/uploads/2017/04/image1-1.jpeg
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## SEO Content

		image:width 736												
		image:height 920												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H1] Claire Harle</li> <li>• [H1] Kathryn bowers</li> <li>• [H1] Wendy Haines</li> <li>• [H2] Testimonials</li> <li>• [H3] Social</li> </ul>	H1	H2	H3	H4	H5	H6	4	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
4	1	1	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.38%</p> <p>Internal Links 84.62%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Beauty by Emily</a>	Internal	Passing Juice
<a href="#">Treatments</a>	Internal	Passing Juice
<a href="#">Gel Nails</a>	Internal	Passing Juice
<a href="#">Spray Tan</a>	Internal	Passing Juice
<a href="#">Massage</a>	Internal	Passing Juice
<a href="#">Waxing</a>	Internal	Passing Juice
<a href="#">Eyelashes &amp;#038; Eyebrows</a>	Internal	Passing Juice
<a href="#">Contact Me</a>	Internal	Passing Juice
<a href="#">Request a booking</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice
<a href="#">Automattic</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
massage	2	✘	✘	✔	✘
newbury	2	✔	✘	✘	✘
thatcham	2	✔	✘	✘	✘

## Keywords Consistency

beauty	2				
home	2				

## Usability

	Url	Domain : beautyemily.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>




## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://beautyemily.co.uk/sitemap.xml>

<http://www.beautyemily.co.uk/sitemap.xml>

<http://www.beautyemily.co.uk/news-sitemap.xml>



### Robots.txt

<http://beautyemily.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.