



Seo Analyzer

beautyfirstnebraska.com

Generated on March 28 2022 20:59 PM






The score is 55/100







SEO Content

	Title	Hair Salon and Beauty Store Beauty First Omaha and Lincoln, NE Length : 66 Perfect, your title contains between 10 and 70 characters.														
	Description	Full Service Hair Salon in Omaha, NE and Lincoln, NE Length : 52 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Beauty First Nebraska Full Service Hair Salon in Omaha, NE and Lincoln, NE</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Beauty First Salon - Locally Owned - Liter Sale Starting at \$15.95!</td></tr><tr><td>description</td><td>Each one of our five locations offer a full-service salon, as well as over 200 professional-level brands in hair / skin / nail care, and cosmetics.</td></tr><tr><td>url</td><td>https://beautyfirstnebraska.com/</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Beauty First Nebraska Full Service Hair Salon in Omaha, NE and Lincoln, NE	type	article	title	Beauty First Salon - Locally Owned - Liter Sale Starting at \$15.95!	description	Each one of our five locations offer a full-service salon, as well as over 200 professional-level brands in hair / skin / nail care, and cosmetics.	url	https://beautyfirstnebraska.com/
Property	Content															
locale	en_US															
site_name	Beauty First Nebraska Full Service Hair Salon in Omaha, NE and Lincoln, NE															
type	article															
title	Beauty First Salon - Locally Owned - Liter Sale Starting at \$15.95!															
description	Each one of our five locations offer a full-service salon, as well as over 200 professional-level brands in hair / skin / nail care, and cosmetics.															
url	https://beautyfirstnebraska.com/															

SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Beauty First Nebraska • [H2] Shop Our Online Store • [H3] Biolage Freeze Fix Hairspray • [H3] Sexy Hair Spray & Play Hairspray • [H3] W8less Plus Hairspray • [H3] Kenra Volume Spray • [H3] Our Salon • [H3] Professional Retail Store 	H1	H2	H3	H4	H5	H6	1	1	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	6	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.17%</p> <p>Internal Links 95.83%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Account	Internal	Passing Juice
Your Bag	Internal	Passing Juice
Checkout	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Monthly Calendar	Internal	Passing Juice
Locations	Internal	Passing Juice
Beauty First Nebraska	Internal	Passing Juice
Shop	Internal	Passing Juice
Gold Card	Internal	Passing Juice
Contact	Internal	Passing Juice
Body Care	Internal	Passing Juice
Conditioner	Internal	Passing Juice
Hairspray	Internal	Passing Juice
Root Touch Ups	Internal	Passing Juice
Shampoo	Internal	Passing Juice
Styling Aid	Internal	Passing Juice
Treatments	Internal	Passing Juice
Find a Location	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Creative Factory	External	Passing Juice

SEO Keywords



Keywords Cloud

sale beauty hair shop store salon
services first hairspray retail

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
retail	5	✘	✘	✘	✔
beauty	5	✔	✘	✘	✔
shop	5	✘	✘	✘	✔
sale	4	✘	✘	✘	✘
hairspray	4	✘	✘	✘	✔











Usability

	Url	Domain : beautyfirstnebraska.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

		
	W3C Validity	Errors : 9 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://beautyfirstnebraska.com/sitemap.xml
	Robots.txt	http://beautyfirstnebraska.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics