



Seo Analyzer beautyka.se

Generated on February 23 2022 06:58 AM

The score is 39/100



SEO Content

	Title	Professionell hudvård - Webshop & Hudvårdsklinik Length : 49 Perfect, your title contains between 10 and 70 characters.																	
	Description	Professionell hudvård för ansikte & kropp ✓Auktoriserad återförsäljare i Sverige ✓Stockholm ✓Vasastan ✓Bra hudvårdsprodukter från kända varumärke ✓Köp online ✓Snabb leverans ✓Bästa pris ✓Fri frakt ✓Hudanalys ✓Webbutik ✓Hudvårdsklinik Beautyka.se Length : 250 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Köp äkta Professionella hudvårdsprodukter</td></tr><tr><td>url</td><td>https://beautyka.se/</td></tr><tr><td>image</td><td>https://beautyka.se/userfiles/image/3%20boxar/ansiktsreng%C3%B6ring-ansiktstv%C3%A4tt-fr%C3%A5n-beautyka-bild2.jpg</td></tr><tr><td>description</td><td>Bästa Professionell hudvård för ansikte ✓Bra pris ✓Auktoriserad återförsäljare i Sverige - Beautyka.se</td></tr></tbody></table>						Property	Content	type	website	title	Köp äkta Professionella hudvårdsprodukter	url	https://beautyka.se/	image	https://beautyka.se/userfiles/image/3%20boxar/ansiktsreng%C3%B6ring-ansiktstv%C3%A4tt-fr%C3%A5n-beautyka-bild2.jpg	description	Bästa Professionell hudvård för ansikte ✓Bra pris ✓Auktoriserad återförsäljare i Sverige - Beautyka.se
Property	Content																		
type	website																		
title	Köp äkta Professionella hudvårdsprodukter																		
url	https://beautyka.se/																		
image	https://beautyka.se/userfiles/image/3%20boxar/ansiktsreng%C3%B6ring-ansiktstv%C3%A4tt-fr%C3%A5n-beautyka-bild2.jpg																		
description	Bästa Professionell hudvård för ansikte ✓Bra pris ✓Auktoriserad återförsäljare i Sverige - Beautyka.se																		
	Headings	H1 1	H2 15	H3 27	H4 13	H5 0	H6 0												

SEO Content

- [H1] Hudvård & Hudvårdsklinik
- [H2] Alla Hjärtans Dag
- [H2] Alla Hjärtans Dag
- [H2] Alla Hjärtans Dag
- [H2] Kampanjer & erbjudanden
- [H2] 25%på Neostrata!
- [H2] Kolla vårabehandlingar!
- [H2] Effektiv professionell hudvård
- [H2] Nya hudvårdsprodukter
- [H2] Solskydd för din hud
- [H2] Rätt ansiktstvätt
- [H2] Anti-age hudvård
- [H2] Vi tipsar om
- [H2] Populära estetiska behandlingar
- [H2] Ta hand om din hud med @beautyka.se
- [H2] Hudvårdsprodukter och hudvård online hos Hudvårdsklinik Beautyka Stockholm
- [H3] Babor Calming Bio-Cellulose Mask
- [H3] Babor Balancing Refreshing Eye Pads
- [H3] Babor Lip Balm
- [H3] Dermalogica Phyto Replenish Oil, 30ml
- [H3] Babor Moisturizing Foam Mask - FYND
- [H3] Dermalogica Phyto Replenish Oil, 30ml
- [H3] Dermaceutic Mela Cream, 30ml - Fynd
- [H3] Dermaceutic Derma Defense SPF 50, 40ml - Fynd
- [H3] Babor Cooling Eye Gel - FYND
- [H3] Babor Moisturizing Foam Mask - FYND
- [H3] Babor Moisture Serum, 30ml - FYND
- [H3] Academie Reshaping Lift Face and neck, 50ml - FYND
- [H3] Dermaceutic Actibiome nattkräm, 40ml
- [H3] ClinicCare PURE Hudvårdsrutin Kit
- [H3] Dermaceutic Activ Retinol 1%, 30ml
- [H3] Dermaceutic Foamer 15, 100ml
- [H3] Laserbehandling acneärr
- [H3] Laser mot rynkor
- [H3] Hudslipning Laser
- [H3] Jett Plasma Lift Silver Kur
- [H3] Vi är proffs inom hudvård
- [H3] Bara avancerad modern utrustning på vår skönhetssalong
- [H3] Vi jobbar med ledande varumärken inom hudvård
- [H3] Personlig service och anpassad hudvård
- [H3] Webshop & fysisk butik
- [H3] Våra styrkor
- [H3] Så tycker våra kunder
- [H4] Kolla nu
- [H4] Upptäck nu
- [H4] Välj nu
- [H4] Varmt Välkommen till Beautyka!
- [H4] Ta del av våra bästa erbjudanden, tips och nyheter!
- [H4] Kontakta oss
- [H4] Information
- [H4] Salongen
- [H4] Webbutiken
- [H4] Följ oss
- [H4] Information

SEO Content

		• [H4] Salongen • [H4] Webbutiken
	Images	We found 55 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 341 links including 4 link(s) to files
	Statistics	External Links : noFollow 2.64% External Links : Passing Juice 0% Internal Links 97.36%

In-page links

Anchor	Type	Juice
Hudanalys online	Internal	Passing Juice
Kundtjänst	Internal	Passing Juice
Presentkort	Internal	Passing Juice

In-page links

Logga in	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
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Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Babor	Internal	Passing Juice
ClinicCare	Internal	Passing Juice
NEOSTRATA	Internal	Passing Juice
=	Internal	Passing Juice
Babor	Internal	Passing Juice
ClinicCare	Internal	Passing Juice
Dermaceutic	Internal	Passing Juice
NEOSTRATA	Internal	Passing Juice
Visa fler	Internal	Passing Juice
Kolla nu	Internal	Passing Juice

In-page links

Uppt&auml;ck nu	Internal	Passing Juice
V&auml;l;lj nu	Internal	Passing Juice
Visa fler	Internal	Passing Juice
@beautyka.se	External	noFollow
hudbehandlingar	Internal	Passing Juice
hudv&aring;rdsprodukter	Internal	Passing Juice
Alexandra Kvistholm	External	noFollow
Fredag 10 juli 2020	External	noFollow
Ylva Sigrid &Aring;hgren	External	noFollow
Fredag 10 juli 2020	External	noFollow
Amanda Ericsson	External	noFollow
Fredag 10 juli 2020	External	noFollow
Onsdag 20 maj 2020	External	noFollow
Kontakt	Internal	Passing Juice
Fakta	Internal	Passing Juice
Integritetspolicy	Internal	Passing Juice
Recension till Beautyka	Internal	Passing Juice
Nyhetsbrev	Internal	Passing Juice
Om cookies	Internal	Passing Juice
Behandlingar	Internal	Passing Juice
Avbokningsvillkor	Internal	Passing Juice
Hitta oss	Internal	Passing Juice
Om oss	Internal	Passing Juice
Öppettider	Internal	Passing Juice
Villkor	Internal	Passing Juice
Avtalskund	Internal	Passing Juice
Kampanjvaror	Internal	Passing Juice
F&ouml;l;lj oss	Internal	Passing Juice

In-page links

 	Internal	Passing Juice
Lämna ett omdöme om oss!	Internal	Passing Juice
Wikinggruppen	External	noFollow
Gå till kassan	Internal	noFollow
Ekologisk	Internal	Passing Juice
Vegansk	Internal	Passing Juice
Naturlig	Internal	Passing Juice
Mild ansiktsrengöring	Internal	Passing Juice
Djuprengörande ansiktstvätt	Internal	Passing Juice
Rengöringsmjölk	Internal	Passing Juice
Rengöringsgel	Internal	Passing Juice
Rengöringskräm	Internal	Passing Juice
Rengöringsmousse	Internal	Passing Juice
Rengöringsskum	Internal	Passing Juice
Sminkborttagning	Internal	Passing Juice
Ansiktsrengöring med syra	Internal	Passing Juice
Oljefri	Internal	Passing Juice
Ansiktskräm med spf	Internal	Passing Juice
Anti age kräm	Internal	Passing Juice
Antirynkkräm	Internal	Passing Juice
Fuktkräm	Internal	Passing Juice
Ansiktskräm med syra	Internal	Passing Juice
Hyaluronsyra kräm	Internal	Passing Juice
Collagen kräm	Internal	Passing Juice
Vegansk ansiktskräm	Internal	Passing Juice
Ekologisk ansiktskräm	Internal	Passing Juice
Naturlig ansiktskräm	Internal	Passing Juice
Parfymfri ansiktskräm	Internal	Passing Juice

In-page links

Oljefri ansiktskräm	Internal	Passing Juice
Ansiktskräm glow	Internal	Passing Juice
Aloe vera ansiktskräm	Internal	Passing Juice
Anti age serum	Internal	Passing Juice
Hyaluronsyra serum	Internal	Passing Juice
Glow serum	Internal	Passing Juice
Lystergivande serum	Internal	Passing Juice
Ekologiskt serum	Internal	Passing Juice
Collagen serum	Internal	Passing Juice
Skinroller serum	Internal	Passing Juice
Aloe vera serum	Internal	Passing Juice
SPF 10, 15, 20	Internal	Passing Juice
SPF 30	Internal	Passing Juice
SPF 50	Internal	Passing Juice
Sollotion	Internal	Passing Juice
Solkräm mousse	Internal	Passing Juice
SPF Serum	Internal	Passing Juice
Fysikaliskt filter	Internal	Passing Juice
Kemiskt filter	Internal	Passing Juice
Parfymfri solkräm	Internal	Passing Juice
Oljefri solkräm	Internal	Passing Juice
Ekologisk solkräm	Internal	Passing Juice
Vegansk solkräm	Internal	Passing Juice
Miljövänlig solkräm	Internal	Passing Juice
Färgad solkräm	Internal	Passing Juice
Naturlig solkräm	Internal	Passing Juice
Ansiktsvatten	Internal	Passing Juice
Ansiktsmask Tyg / Sheet mask	Internal	Passing Juice

In-page links

Lermask ansikte	Internal	Passing Juice
Fuktmask	Internal	Passing Juice
Kylmask ansikte	Internal	Passing Juice
Ansiktsmask peel off	Internal	Passing Juice
Nattmask ansikte	Internal	Passing Juice
Glow & Lyster	Internal	Passing Juice
Ansiktsmask med syra	Internal	Passing Juice
Aloe vera ansiktsmask	Internal	Passing Juice
Gelmask	Internal	Passing Juice
Krämmask	Internal	Passing Juice
Serum mask	Internal	Passing Juice
Skrubb mask	Internal	Passing Juice
Anti age mask	Internal	Passing Juice
Ampuller & kur	Internal	Passing Juice
24-timmar (24h) Ansiktskräm	Internal	Passing Juice
Färgad dagkräm	Internal	Passing Juice
Dagkräm med SPF	Internal	Passing Juice
Nattkräm	Internal	Passing Juice
Skrubb och Peeling	Internal	Passing Juice
Anti age dagkräm	Internal	Passing Juice
Återhämtning	Internal	Passing Juice
Mjukgörande ansiktskräm	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Mjukgörande kräm	Internal	Passing Juice
Uppstramande ansiktskräm	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Återfuktande ansiktskräm	Internal	Passing Juice
Återfuktande serum	Internal	Passing Juice

In-page links

Fuktgivande ansiktsmask	Internal	Passing Juice
Lugnande ansiktskräm	Internal	Passing Juice
Lugnande serum	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Retinol kräm	Internal	Passing Juice
Retinol serum	Internal	Passing Juice
Retinol mask	Internal	Passing Juice
C Vitamin ansiktskräm	Internal	Passing Juice
C vitamin serum	Internal	Passing Juice
Vitamin C mask	Internal	Passing Juice
Vitamin E ansiktskräm	Internal	Passing Juice
E vitamin serum	Internal	Passing Juice
Vitamin E ansiktsmask	Internal	Passing Juice
Niacinamide serum	Internal	Passing Juice
Vitamin B ansiktsmask	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Ansiktskräm 18-25 år	Internal	Passing Juice
Ansiktskräm 30-40	Internal	Passing Juice
Ansiktskräm 45-55 år	Internal	Passing Juice
Ansiktskräm för 50	Internal	Passing Juice
Hals & Dekolletage	Internal	Passing Juice
Läppar	Internal	Passing Juice
Ögonkräm	Internal	Passing Juice
Ögonserum	Internal	Passing Juice
Ögonmask	Internal	Passing Juice

In-page links

Ögonmakeup-remover	Internal	Passing Juice
Rengöring	Internal	Passing Juice
Efter rakning hudvård	Internal	Passing Juice
Scrub & Peeling	Internal	Passing Juice
Ansiktskräm män	Internal	Passing Juice
Serum för män	Internal	Passing Juice
Kit & Gifts	Internal	Passing Juice
Tillbehör	Internal	Passing Juice
Fynd	Internal	Passing Juice
Dusch & Bad	Internal	Passing Juice
Kroppscreme, lotion & olja	Internal	Passing Juice
Scrub & Peeling	Internal	Passing Juice
Sol	Internal	Passing Juice
Slapp hud	Internal	Passing Juice
Bristningar - striae	Internal	Passing Juice
Julgåvor & Julklappar	Internal	Passing Juice
Primer serie	Internal	Passing Juice
Puder serie	Internal	Passing Juice
Ögon	Internal	Passing Juice
Läppstift	Internal	Passing Juice
Borstar till ansiktsmakeup	Internal	Passing Juice
Borstar till ögonmakeup	Internal	Passing Juice
Makeuptillbehör	Internal	Passing Juice
Handcreme	Internal	Passing Juice
Académie Scientific Beauté	Internal	Passing Juice
Uppstramande & Utjämnande	Internal	Passing Juice
Återfuktande & Lystergivande	Internal	Passing Juice
Förnyande & Stärkande	Internal	Passing Juice

In-page links

SOS - Första hjälpen	Internal	Passing Juice
Cleansing - ansiktsrengöring	Internal	Passing Juice
CALMING - lugnande	Internal	Passing Juice
MOISTURIZING - Återfuktande	Internal	Passing Juice
PURIFYING - Rengörande	Internal	Passing Juice
BALANCING - reglerande	Internal	Passing Juice
VITALIZING - Vitaliserande	Internal	Passing Juice
CLASSICS	Internal	Passing Juice
Cleanformance	Internal	Passing Juice
Refine Cellular	Internal	Passing Juice
Lifting Cellular	Internal	Passing Juice
Hydro Cellular	Internal	Passing Juice
Essential Care	Internal	Passing Juice
ClinicCare Hudvårdsrutiner, Kit & Kurer	Internal	Passing Juice
ClinicCare Pure produkter	Internal	Passing Juice
ClinicCare Refresh produkter	Internal	Passing Juice
ClinicCare Glow produkter	Internal	Passing Juice
Derm Acte	Internal	Passing Juice
Purify	Internal	Passing Juice
Stimulate	Internal	Passing Juice
Restore	Internal	Passing Juice
Prevent	Internal	Passing Juice
Protect	Internal	Passing Juice
Target	Internal	Passing Juice
Hudvårdsrutiner, kit & kurer	Internal	Passing Juice
Daily skin health	Internal	Passing Juice
Age Smart	Internal	Passing Juice
Active Clearing	Internal	Passing Juice

In-page links

UltraCalming	Internal	Passing Juice
Clear Start	Internal	Passing Juice
Powerbright TRX	Internal	Passing Juice
Body Collection	Internal	Passing Juice
Dr. Belter	Internal	Passing Juice
Eneomey Hudvårdsrutiner, Kit & Kurer	Internal	Passing Juice
pHformula MD serie	Internal	Passing Juice
pHformula SOS produkter	Internal	Passing Juice
pHformula VITA produkter	Internal	Passing Juice
PRIORI	Internal	Passing Juice
Exuviance Professional	Internal	Passing Juice
Synchroline	Internal	Passing Juice
Tebiskin	Internal	Passing Juice
Resurface	Internal	Passing Juice
Clarify	Internal	Passing Juice
Restore	Internal	Passing Juice
Enlighten	Internal	Passing Juice
Correct	Internal	Passing Juice
Defend	Internal	Passing Juice
Repair	Internal	Passing Juice
Firming	Internal	Passing Juice
Solskydd	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ansiktsrengöring blandhy	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm blandhy	Internal	Passing Juice
Serum blandhy	Internal	Passing Juice
Ansiktsmask blandhy	Internal	Passing Juice

In-page links

Dagkräm blandhy	Internal	Passing Juice
Ansiktsrengöring fet hy	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm fet hy	Internal	Passing Juice
Serum för oljig hy	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Dagkräm fet hy	Internal	Passing Juice
Ansiktsrengöring torr hy	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm	Internal	Passing Juice
Serum torr hy	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Dagkräm torr hy	Internal	Passing Juice
Yttorr hud	Internal	Passing Juice
Dehydrerad hud	Internal	Passing Juice
Ansiktsrengöring känslig hud	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm känslig hy	Internal	Passing Juice
Serum känslig hy	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm åldrad hy	Internal	Passing Juice
Serum mogen hy	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Serum mot rynkor	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ytliga blodkärl	Internal	Passing Juice

In-page links

Rengöring rosacea	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Solkräm rosacea	Internal	Passing Juice
Serum rosacea	Internal	Passing Juice
Kräm mot rodnad	Internal	Passing Juice
Serum mot rodnad	Internal	Passing Juice
Ansiktskräm	Internal	Passing Juice
Serum mot pigmentfläckar	Internal	Passing Juice
Ojämn Hudton	Internal	Passing Juice
Ansiktsrengöring Acne	Internal	Passing Juice
Akne kräm	Internal	Passing Juice
Solkräm acne	Internal	Passing Juice
Serum acne	Internal	Passing Juice
Ansiktsmask acne	Internal	Passing Juice
Tonårsakne	Internal	Passing Juice
Ansiktstvätt Finnar	Internal	Passing Juice
Kräm mot finnar	Internal	Passing Juice
Solkräm finnar	Internal	Passing Juice
Serum mot finnar	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ansiktsrengöring pormaskar	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Kräm mot pormaskar	Internal	Passing Juice
Ojämn Hudstruktur hudvård	Internal	Passing Juice
Serum mot porer	Internal	Passing Juice
Ansiktsmask	Internal	Passing Juice
Ärr	Internal	Passing Juice
Eksem	Internal	Passing Juice

In-page links

Avancerad hudvård	Internal	Passing Juice
Dermalogica Ansiktsbehandling	Internal	Passing Juice
Dermaceutic hudvård	Internal	Passing Juice
pHformula hudvård	Internal	Passing Juice
Académie Scientific Beauté	Internal	Passing Juice
Tebiskin ENERPEEL Kemiska peels	Internal	Passing Juice
Laserbehandlingar ansikte	Internal	Passing Juice
Klassisk hudvård i Stockholm	Internal	Passing Juice
Injektionsbehandlingar	Internal	Passing Juice
Fraktionerad Laser	Internal	Passing Juice
Ultraljud behandling	Internal	Passing Juice
Dermapen Microneedling	Internal	Passing Juice
Ljusbehandling & Elektrofores	Internal	Passing Juice
Kemisk peeling Aha syra behandling	Internal	Passing Juice
TCA peeling behandling Stockholm	Internal	Passing Juice
Salicylsyra kemisk peeling behandling	Internal	Passing Juice
Mandelsyra kemisk peeling behandling	Internal	Passing Juice
Glykolsyra kemisk peeling behandling	Internal	Passing Juice
Mjölksyra kemisk peeling Behandling	Internal	Passing Juice
Kemisk peeling behandling mot Rosacea	Internal	Passing Juice
Peeling Behandling mörka Pigmentfläckar	Internal	Passing Juice
Kemisk peeling acne & acneärr behandling	Internal	Passing Juice
Kemisk peeling mot Finnar Behandling	Internal	Passing Juice
Kemisk peeling mot pormaskar Behandling	Internal	Passing Juice
Anti-age peeling behandling mot rynkor	Internal	Passing Juice
Hårborttagning för kvinnor	Internal	Passing Juice
Kurer, Kampanjer, Paketpris	Internal	Passing Juice
Laserbehandlingar	Internal	Passing Juice

In-page links

[Nyheter](#)

Internal

Passing Juice

[Blogg](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

serum beautyka cliniccare sparad
köp hud babor hudvård fynd
spara

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sparad	20	✖	✖	✖	✖
spara	20	✖	✖	✖	✖
köp	18	✖	✖	✔	✖
hudvård	16	✔	✖	✔	✔
fynd	15	✖	✖	✖	✔

Usability



Url

Domain : beautyka.se
Length : 11



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is sv.



Dublin Core

This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 89 Warnings : 17				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>13</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<u>	13
Deprecated tags	Occurrences					
<u>	13					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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Optimization

		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics