





Seo Analyzer beavertrust.org

Generated on March 05 2022 03:29 AM






The score is 56/100







SEO Content

|  | Title | <p>Beaver Trust - Restoring Britain's wildlife and rivers with beavers</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|--|--|--|----------|---------|--------|-------|------|---------|-------|--------------|-------------|--|-----|---|-----------|--------------|-------|--|
|  | Description | <p>At Beaver Trust, we're bringing beavers back to Britain, helping communities live alongside their wetlands and restoring our river buffers</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Beaver Trust</td></tr><tr><td>description</td><td>At Beaver Trust, we're bringing beavers back to Britain, helping communities live alongside their wetlands and restoring our river buffers</td></tr><tr><td>url</td><td>https://beavertrust.org/index.php/home/</td></tr><tr><td>site_name</td><td>Beaver Trust</td></tr><tr><td>image</td><td>https://beavertrust.org/wp-content/uploads/2021/12/Beavers-Notts-70-1030x683.jpg</td></tr></tbody></table> | Property | Content | locale | en_GB | type | website | title | Beaver Trust | description | At Beaver Trust, we're bringing beavers back to Britain, helping communities live alongside their wetlands and restoring our river buffers | url | https://beavertrust.org/index.php/home/ | site_name | Beaver Trust | image | https://beavertrust.org/wp-content/uploads/2021/12/Beavers-Notts-70-1030x683.jpg |
| Property | Content | | | | | | | | | | | | | | | | | |
| locale | en_GB | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | Beaver Trust | | | | | | | | | | | | | | | | | |
| description | At Beaver Trust, we're bringing beavers back to Britain, helping communities live alongside their wetlands and restoring our river buffers | | | | | | | | | | | | | | | | | |
| url | https://beavertrust.org/index.php/home/ | | | | | | | | | | | | | | | | | |
| site_name | Beaver Trust | | | | | | | | | | | | | | | | | |
| image | https://beavertrust.org/wp-content/uploads/2021/12/Beavers-Notts-70-1030x683.jpg | | | | | | | | | | | | | | | | | |

SEO Content

| | | image:width 1030 image:height 683 | | | | | | | | | | | | |
|---|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Bringing Beavers Back to Argaty, Perthshire • [H2] Chapter...Beaver • [H2] Sandra King is Beaver Trust's CEO • [H3] Cookie and Privacy Settings | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 3 | 1 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 3 | 1 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 13 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

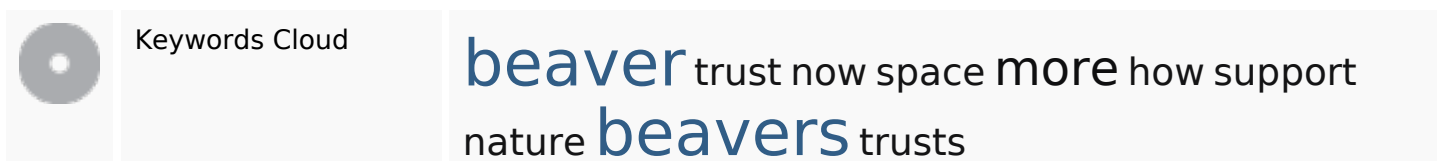
SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 6 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Enfold Theme by Kriesi | External | Passing Juice |
| OK | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| beaver | 15 | ✓ | ✗ | ✓ | ✓ |
| beavers | 12 | ✓ | ✗ | ✓ | ✓ |
| more | 7 | ✗ | ✗ | ✗ | ✗ |
| trusts | 4 | ✗ | ✗ | ✗ | ✗ |
| trust | 4 | ✓ | ✗ | ✓ | ✓ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : beavertrust.org Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |

Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 15 Warnings : 52 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://beavertrust.org/index.php/sitemap.xml</pre> <pre>https://beavertrust.org/index.php/news-sitemap.xml</pre> |
|  | Robots.txt | <p>http://beavertrust.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |