







Seo Analyzer bego.com

Generated on February 14 2022 15:43 PM





The score is 39/100




SEO Content

	Title	<p>BEGO – Partners in progress</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>“To act, does not mean to wait for what further developments may bring, but to influence them by oneself.” This maxime of our founder Dr. Wilhelm Herbst accompanies the work of BEGO still today. That means for us, to question the status quo – and especially to find the right answers to these questions. With the keen sense for knowing what is necessary and the sharpened view for what is possible, we have been successful at setting standards in the dental industry together, starting in 1890. In this partnership, we are working with full dedication to develop the best, marketable and future-oriented solutions for you and for the well-being of patients. That is what the name BEGO has represented for 125 years.</p> <p>Length : 715</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>BEGO – Partners in progress</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.bego.com/fileadmin/OpenGraph/OG-imagePlaceholder.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	title	BEGO – Partners in progress	type	website	image	https://www.bego.com/fileadmin/OpenGraph/OG-imagePlaceholder.png	image:type	image/png	image:width	1200
Property	Content													
title	BEGO – Partners in progress													
type	website													
image	https://www.bego.com/fileadmin/OpenGraph/OG-imagePlaceholder.png													
image:type	image/png													
image:width	1200													





SEO Content

		<div>image:height627</div> <div>urlhttps://www.bego.com/</div> <div>description <p>“To act, does not mean to wait for what further developments may bring, but to influence them by oneself.” This maxime of our founder Dr. Wilhelm Herbst accompanies the work of BEGO still today. That means for us, to question the status quo – and especially to find the right answers to these questions. With the keen sense for knowing what is necessary and the sharpened view for what is possible, we have been successful at setting standards in the dental industry together, starting in 1890. In this partnership, we are working with full dedication to develop the best, marketable and future-oriented solutions for you and for the well-being of patients. That is what the name BEGO has represented for 125 years.</p> </div> <div>localeen_US</div>
	Headings	<div> <div>H1 2</div> <div>H2 0</div> <div>H3 11</div> <div>H4 0</div> <div>H5 0</div> <div>H6 0</div> </div> <ul style="list-style-type: none"> • [H1] Always up to date with BEGO! • [H1] More from BEGO! • [H3] Conventional solutions • [H3] CAD/CAM solutions • [H3] Implantology solutions • [H3] 3D printing solutions • [H3] News • [H3] BEGO Group Receives TOP 100 Seal of Approval • [H3] Perfection allround! Benefit from our 3+1 Promotion for Milling Blanks! • [H3] Changed Opening Hours during the Christmas Holidays • [H3] New at BEGO: Angulated Screw Channels for One-piece Single-tooth Restorations • [H3] BEGO is on site for you at IDS 2021 • [H3] Downloads – Quick access
	Images	<p>We found 13 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 62 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.13% Internal Links 83.87%

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Career	Internal	Passing Juice
Company	Internal	Passing Juice
English	Internal	Passing Juice
Deutsch	Internal	Passing Juice
BEGO France	Internal	Passing Juice
BEGO Iberia	Internal	Passing Juice
BEGO Türkiye	Internal	Passing Juice
BEGO USA	Internal	Passing Juice
BEGO Canada	External	Passing Juice
3D printing	Internal	Passing Juice

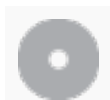
In-page links

Conventional solutions	Internal	Passing Juice
CAD/CAM solutions	Internal	Passing Juice
Implantology solutions	Internal	Passing Juice
Service	Internal	Passing Juice
News	Internal	Passing Juice
Courses & Events	Internal	Passing Juice
Media library	Internal	Passing Juice
Alloys	Internal	Passing Juice
Materials	Internal	Passing Juice
Devices	Internal	Passing Juice
Service	Internal	Passing Juice
Product overview	Internal	Passing Juice
Indications/products	Internal	Passing Juice
Materials	Internal	Passing Juice
CAD/CAM processing solutions	Internal	Passing Juice
Hard- and software	Internal	Passing Juice
Services	Internal	Passing Juice
TeamViewer – Download	Internal	Passing Juice
Service	Internal	Passing Juice
Implant range	Internal	Passing Juice
Prosthetics	Internal	Passing Juice
Guided surgery	Internal	Passing Juice
naturesQue Regeneration	Internal	Passing Juice
Knowledge portal	Internal	Passing Juice
Product overview	Internal	Passing Juice
BEGO Group Receives TOP 100 Seal of Approval	Internal	Passing Juice
Perfection allround! Benefit from our 3+1 Promotion for Milling Blanks!	Internal	Passing Juice
Changed Opening Hours during the Christmas Holidays	Internal	Passing Juice

In-page links

New at BEGO: Angulated Screw Channels for One-piece Single-tooth Restorations	Internal	Passing Juice
BEGO is on site for you at IDS 2021	Internal	Passing Juice
Show all downloads...	Internal	Passing Juice
Press releases	Internal	Passing Juice
Publications	Internal	Passing Juice
Catalogs & brochures	Internal	Passing Juice
Videos	Internal	Passing Juice
Tutorials	Internal	Passing Juice
BEGO Web seminars	Internal	Passing Juice
Unsubscribe	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Xing	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Imprint	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Standard Terms of Business	Internal	Passing Juice

SEO Keywords








Keywords Cloud











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : bego.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://bego.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.