







# Seo Analyzer bell.ca

Generated on February 22 2022 01:27 AM

The score is 62/100



## SEO Content

	<p>Title</p>	<p>Mobile phones, TV, Internet and Home phone service   Bell Canada</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Bell is Canada's largest telecommunications company, providing Mobile phone, TV, high speed and wireless Internet, and residential Home phone services.</p> <p><b>Length : 151</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1814"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Mobile phones, TV, Internet and Home phone service   Bell Canada</td> </tr> <tr> <td>description</td> <td>Bell is Canada's largest telecommunications company, providing Mobile phone, TV, high speed and wireless Internet, and residential Home phone services.</td> </tr> <tr> <td>url</td> <td>https://www.bell.ca/</td> </tr> <tr> <td>site_name</td> <td>www.bell.ca</td> </tr> </tbody> </table>	Property	Content	title	Mobile phones, TV, Internet and Home phone service   Bell Canada	description	Bell is Canada's largest telecommunications company, providing Mobile phone, TV, high speed and wireless Internet, and residential Home phone services.	url	https://www.bell.ca/	site_name	www.bell.ca		
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	<p>Headings</p>	<table border="1" data-bbox="542 1848 1481 1915"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>36</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1948 1260 2072" style="list-style-type: none"> <li>• [H1] Fast and reliable fibre-powered Internet.</li> <li>• [H2] Be one of the first to get this epic phone.</li> <li>• [H2]</li> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	36	4	0	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

- [H2] Whole Home Wi-Fi: cover every room with the best Wi-Fi technology.
- [H2] #1 in Canada's biggest wireless network test.3
- [H2] #1 in Canada's biggest wireless network test.3
- [H2] View additional details
- [H2] Our services
- [H3] Find a store
- [H3] Find a store
- [H3] Book an appointment
- [H3] Mobility
- [H3] Internet
- [H3] Bundles
- [H3] TV
- [H3] Smart Home
- [H3] Home phone
- [H3] Promotions
- [H3] Support overview
- [H3] Billing & Accounts
- [H3] Mobility
- [H3] TV
- [H3] Internet
- [H3] Home phone
- [H3] Smart Home
- [H3] My services
- [H3] My bills
- [H3] My profile
- [H3] Small Business
- [H3] Medium & Large Business
- [H3] Bell for Better
- [H3] Manage your account online
- [H3] Bell for Better
- [H3] Sign up to hear about our latest products, services and incredible offers.
- [H3] Already have Bell services?
- [H3] Already have Bell services?
- [H3] Bell Canada
- [H3] The leader in digital TV
- [H3] The latest cell phones, Mobile Internet devices, smartwatches and tablets
- [H3] Ultra-fast high-speed fibre home Internet
- [H3] The most reliable home phone service
- [H3] Promotions and offers
- [H3] Communications solutions for businesses
- [H3] Email
- [H4] Plus, check out our Fibe Internet and TV bonus. See details
- [H4] Plus, check out our Fibe Internet and TV bonus. See details
- [H4] The gift of entertainment.
- [H4] Do more of what you love with our new unlimited Ultimate plans.






### Images





We found 11 images on this web page.

9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## SEO Content

	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.17% Internal Links 89.83%

## In-page links

Anchor	Type	Juice
<a href="#">' + 'See what browsers work with bell.ca' + '</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Bell email</a>	External	Passing Juice
<a href="#">Find a store</a>	External	Passing Juice
<a href="#">Find stores</a>	Internal	Passing Juice
<a href="#">Book an appointment</a>	Internal	Passing Juice
<a href="#">Log in / Register</a>	Internal	Passing Juice

## In-page links

<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Bell for Better</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Small business</a>	Internal	Passing Juice
<a href="#">Medium &amp; Large Business</a>	Internal	Passing Juice
<a href="#">Consumer</a>	Internal	Passing Juice
<a href="#">Small business</a>	Internal	Passing Juice
<a href="#">Medium &amp; Large Business</a>	External	Passing Juice
<a href="#">Consumer</a>	External	Passing Juice
<a href="#">Small business</a>	External	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">See details</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Sign up</a>	Internal	Passing Juice
<a href="#">bell.ca/LTE</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Find a store</a>	Internal	Passing Juice
<a href="#">Site map</a>	Internal	Passing Juice
<a href="#">Jobs@Bell</a>	Internal	Passing Juice
<a href="#">Return policy</a>	Internal	Passing Juice
<a href="#">Register for MyBell</a>	Internal	Passing Juice
<a href="#">About Bell</a>	Internal	Passing Juice
<a href="#">Get email updates</a>	Internal	Passing Juice
<a href="#">BellMedia.ca</a>	External	Passing Juice
<a href="#">Accessibility centre</a>	Internal	Passing Juice
<a href="#">Bell Let's Talk</a>	Internal	Passing Juice
<a href="#">Track my order</a>	Internal	Passing Juice
<a href="#">Community forum</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Legal &amp; regulatory</a>	Internal	Passing Juice
<a href="#">Your rights as a wireless customer</a>	Internal	Passing Juice
<a href="#">best TV service</a>	Internal	Passing Juice
<a href="#">Fibe TV app</a>	Internal	Passing Juice
<a href="#">Bell Streamer</a>	Internal	Passing Juice
<a href="#">HD and 4K channels</a>	Internal	Passing Juice
<a href="#">digital satellite TV</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice
<a href="#">Samsung devices</a>	Internal	Passing Juice
<a href="#">Google phones</a>	Internal	Passing Juice
<a href="#">tablets</a>	Internal	Passing Juice
<a href="#">smartphones</a>	Internal	Passing Juice
<a href="#">Bell 5G-capable network</a>	Internal	Passing Juice
<a href="#">home Internet</a>	Internal	Passing Juice
<a href="#">1.5 Gigabits</a>	Internal	Passing Juice
<a href="#">Bell promotions and offers</a>	Internal	Passing Juice
<a href="#">visit a Bell store</a>	Internal	Passing Juice
<a href="#">business Internet</a>	Internal	Passing Juice
<a href="#">business Mobility</a>	Internal	Passing Juice
<a href="#">Bell Business Markets</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">Devices</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

services phone more fibe **bell** business  
internet devices home promotions





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bell	37	✓	✗	✓	✓
internet	19	✓	✗	✓	✓
business	15	✗	✗	✗	✓
home	12	✓	✗	✓	✓
fibe	11	✗	✗	✗	✓






## Usability

	Url	Domain : bell.ca Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 96 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="https://www.bell.ca/images_sitemap.xml">https://www.bell.ca/images_sitemap.xml</a></li><li><a href="https://www.bell.ca/Bell_sitemap.xml">https://www.bell.ca/Bell_sitemap.xml</a></li></ul>
	Robots.txt	<a href="http://bell.ca/robots.txt">http://bell.ca/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.