



Seo Analyzer





bellebotanique.com.au

Generated on February 19 2022 13:48 PM



The score is 57/100






SEO Content

	Title	<p>Natural Perfume & Skincare Belle Botanique</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>The World's First Allergen-Free Natural Perfume - Scientifically Tested - Australian Made. Highly Effective Natural Skincare with Botanicals & Vitamins.</p> <p>Length : 173</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1348 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Bellé Botanique - Sustainable Natural Perfume & Skincare Revitalise Your Body, Mind & Spirit Belle'Botanique Pty Ltd specializes in the art and science of developing luxurious natural perfumes and natural skincare with botanicals & vitamins. About Us</td> </tr> <tr> <td>url</td> <td>https://bellebotanique.com.au/</td> </tr> <tr> <td>site_name</td> <td>Belle Botanique</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	Bellé Botanique - Sustainable Natural Perfume & Skincare Revitalise Your Body, Mind & Spirit Belle'Botanique Pty Ltd specializes in the art and science of developing luxurious natural perfumes and natural skincare with botanicals & vitamins. About Us	url	https://bellebotanique.com.au/	site_name	Belle Botanique
Property	Content															
locale	en_US															
type	article															
title	Home															
description	Bellé Botanique - Sustainable Natural Perfume & Skincare Revitalise Your Body, Mind & Spirit Belle'Botanique Pty Ltd specializes in the art and science of developing luxurious natural perfumes and natural skincare with botanicals & vitamins. About Us															
url	https://bellebotanique.com.au/															
site_name	Belle Botanique															





SEO Content

		image https://bellebotanique.com.au/site/wp-content/uploads/2019/01/Logo-Web-Belle-BotaniqueWhite_sldr_opt.png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>13</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] The World's First • [H2] To Bring Modern, Busy Lives In Harmony With Nature • [H2] 'Allergen-Free' Natural Perfume • [H2] Revitalise Your Body, Mind & Spirit • [H2] Free From Synthetic Aroma-Chemicals • [H2] Australian-made Natural Skincare & Natural Perfumes Scientifically-advanced, Vegan & Non-toxic Ingredients • [H2] Worldwide Delivery • [H2] Press Coverage • [H2] Blog • [H3] Amyris Vetiver (Allergen Free) Parfum 60ml • [H3] Frangipani Neroli Ylang Ylang Parfum Spray 60ml • [H3] Geranium Rose Parfum Spray 60ml • [H3] Allergen Free - Amyris Vetiver Parfum 9.5ml • [H3] Discovery Collection - Natural Perfume Collection • [H3] Peta-Ann Signature Parfum Spray 60ml • [H3] COLLAGENE Triple Action Moisturizer 50 ml - Youthful Looking Skin • [H3] Skin Brightening Moisturizer - White Rose Radiance Cream • [H3] White Rose Radiance Serum - Vitamin C Serum • [H3] Cleansing Balm - Bright Star 50ml • [H3] COLLAGENE SERUM 40ml • [H3] L'elixir Rose Radiance Mist • [H3] Sign-up & Receive Our Latest Updates & Special Offers! • [H4] Beautiful Natural Perfumes • [H4] Bellé Botanique - Sustainable Natural Perfume & Skincare • [H4] Our vegan perfumes are made with real flowers, leaves, fruits, herbs, spices, woods, resins, roots; and not with synthetic aroma chemicals. • [H4] Exclusive Range of Natural Skincare • [H4] SA LIFE Magazine Luxury Issue Collector's Edition featuring Belle'Botanique • [H4] Trending Lifestyle Magazine featuring Belle' Botanique Perfume • [H4] Can DMDM Hydantoin Cause Hair Loss and Scalp Irritation? • [H4] COVID 19 & Beyond - The Journey • [H4] Quick Links • [H4] Payment Methods • [H4] Legal Policies • [H4] Contact Us 	H1	H2	H3	H4	H5	H6	0	9	13	12	0	0
H1	H2	H3	H4	H5	H6									
0	9	13	12	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 3%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Amyris Vetiver (Allergen Free) Parfum 60ml	Internal	Passing Juice
Frangipani Neroli Ylang Ylang Parfum Spray 60ml	Internal	Passing Juice
Geranium Rose Parfum Spray 60ml	Internal	Passing Juice
Allergen Free &#8211; Amyris Vetiver Parfum 9.5ml	Internal	Passing Juice
Discovery Collection &#8211; Natural Perfume Collection	Internal	Passing Juice

In-page links

Peta-Ann Signature Parfum Spray 60ml	Internal	Passing Juice
COLLAGENE Triple Action Moisturizer 50 ml &#8211; Youthful Looking Skin	Internal	Passing Juice
Skin Brightening Moisturizer &#8211; White Rose Radiance Cream	Internal	Passing Juice
White Rose Radiance Serum &#8211; Vitamin C Serum	Internal	Passing Juice
Cleansing Balm &#8211; Bright Star 50ml	Internal	Passing Juice
COLLAGENE SERUM 40ml	Internal	Passing Juice
L&#8217;elixir Rose Radiance Mist	Internal	Passing Juice
See our Privacy Policy	Internal	Passing Juice
SA LIFE Magazine Luxury Issue Collector&#8217;s Edition featuring Belle'Botanique	Internal	Passing Juice
Trending Lifestyle Magazine featuring Belle' Botanique Perfume	Internal	Passing Juice
Can DMDM Hydantoin Cause Hair Loss and Scalp Irritation?	Internal	Passing Juice
COVID 19 &#038; Beyond &#8211; The Journey	Internal	Passing Juice
Perfumes	Internal	Passing Juice
Skincare	Internal	Passing Juice
Blog	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Returns Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
bellebotanique.com.au	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Jacob Gates Design & Media	External	Passing Juice
-	External	Passing Juice

SEO Keywords



Keywords Cloud

parfum 60ml perfume skincare serum
explore rose natural policy perfumes





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
natural	11	✓	✗	✓	✓
perfume	8	✓	✗	✓	✓
perfumes	7	✗	✗	✗	✓
skincare	6	✓	✗	✓	✓
parfum	5	✗	✗	✗	✓



Usability

	Url	Domain : bellebotanique.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 169 Warnings : 92
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://bellebotanique.com.au/sitemap.xml
	Robots.txt	http://bellebotanique.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics