

# Seo Analyzer bellenouvelle.fr

Generated on February 26 2022 11:58 AM






The score is 54/100






## SEO Content

|             | Title   | Belle Nouvelle Agence RP Paris, relations presse influenceurs media<br><b>Length : 67</b><br>Perfect, your title contains between 10 and 70 characters.   |          |         |        |       |      |         |       |   |             |   |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|---|-------------|---|
|             | Description   | Belle Nouvelle Agence Relations Presse Paris vous permet de gagner en exposition médiatique, de construire votre réputation. Soyez visibles dans les grands media nationaux engager conversation influenceurs leaders d'opinions journalistes Agence Communication Campagnes RP Stratégie d'influence Meilleure agence RP Paris<br><b>Length : 329</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |          |         |        |       |      |         |       |   |             |   |
|             | Keywords  | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |          |         |        |       |      |         |       |   |             |   |
|             | Og Meta Properties  | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Belle Nouvelle Agence RP Paris, relations presse influenceurs media</td></tr><tr><td>description</td><td>Belle Nouvelle Agence Relations Presse Paris vous permet de gagner en exposition médiatique, de construire votre réputation. Soyez visibles dans les grands media nationaux engager conversation influenceurs leaders d'opinions journalistes Agence Communication Campagnes RP Stratégie d'influence Meilleure agence RP Paris</td></tr></tbody></table> | Property | Content | locale | fr_FR | type | website | title | Belle Nouvelle Agence RP Paris, relations presse influenceurs media | description | Belle Nouvelle Agence Relations Presse Paris vous permet de gagner en exposition médiatique, de construire votre réputation. Soyez visibles dans les grands media nationaux engager conversation influenceurs leaders d'opinions journalistes Agence Communication Campagnes RP Stratégie d'influence Meilleure agence RP Paris |
| Property    | Content   |   |          |         |        |       |      |         |       |   |             |   |
| locale      | fr_FR   |   |          |         |        |       |      |         |       |   |             |   |
| type        | website   |   |          |         |        |       |      |         |       |   |             |   |
| title       | Belle Nouvelle Agence RP Paris, relations presse influenceurs media   |   |          |         |        |       |      |         |       |   |             |   |
| description | Belle Nouvelle Agence Relations Presse Paris vous permet de gagner en exposition médiatique, de construire votre réputation. Soyez visibles dans les grands media nationaux engager conversation influenceurs leaders d'opinions journalistes Agence Communication Campagnes RP Stratégie d'influence Meilleure agence RP Paris |   |          |         |        |       |      |         |       |   |             |   |

## SEO Content

|  |                 | url<br>https://www.bellenouvelle.fr/<br>site_name<br>Belle Nouvelle   |    |    |    |    |    |    |   |    |   |   |   |   |
|--|-----------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Headings        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Accueil</li><li>• [H2] Articles récents</li><li>• [H2] Commentaires récents</li><li>• [H2] Archives</li><li>• [H2] Catégories</li><li>• [H2] Méta</li><li>• [H2] Missions</li><li>• [H2] Méthode</li><li>• [H2] Références</li><li>• [H2] Les Belles Nouvelles</li><li>• [H2] Manifesto</li><li>• [H2] À propos</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 11 | 0 | 0 | 0 | 0 |
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 11              | 0   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|    | Images          | We found 2 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | Ratio : <b>25%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!                          |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|  | In-page links           | We found a total of 51 links including 0 link(s) to files |
|  | Statistics              | External Links : noFollow 0%                              |

## SEO Links



External Links : Passing Juice 19.61%

Internal Links 80.39%

### In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Aller au contenu</a>   | Internal | Passing Juice |
| <a href="#">Belle Nouvelle</a>   | Internal | Passing Juice |
| <a href="#">NOS CLIENTS</a>  | Internal | Passing Juice |
| <a href="#">BILAN CAMPAGNES RP</a>   | Internal | Passing Juice |
| <a href="#">On recrute ! Belle Nouvelle recherche un(e) stagiaire consultant(e) RP / influence</a> | Internal | Passing Juice |
| <a href="#">On recrute ! Belle Nouvelle recherche un(e) consultant(e) RP / influence</a>           | Internal | Passing Juice |
| <a href="#">Top visibilité média</a>   | Internal | Passing Juice |
| <a href="#">Roslyn Moberg</a>  | External | Passing Juice |
| <a href="#">Les RP de la pub</a>   | Internal | Passing Juice |
| <a href="#">Lisalnisp</a>  | External | Passing Juice |
| <a href="#">Les nominés sont</a>   | Internal | Passing Juice |
| <a href="#">Kieran Bellamy</a>   | External | Passing Juice |
| <a href="#">Les RP de la pub</a>   | Internal | Passing Juice |
| <a href="#">Joelnisp</a>   | External | Passing Juice |
| <a href="#">Les RP de la pub</a>   | Internal | Passing Juice |
| <a href="#">Ivylnisp</a>   | External | Passing Juice |
| <a href="#">Les RP de la pub</a>   | Internal | Passing Juice |
| <a href="#">janvier 2021</a>   | Internal | Passing Juice |
| <a href="#">mars 2020</a>  | Internal | Passing Juice |
| <a href="#">janvier 2020</a>   | Internal | Passing Juice |
| <a href="#">août 2019</a>  | Internal | Passing Juice |
| <a href="#">juillet 2019</a>   | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">juin 2019</a>                          | Internal | Passing Juice |
| <a href="#">avril 2019</a>                         | Internal | Passing Juice |
| <a href="#">février 2019</a>                       | Internal | Passing Juice |
| <a href="#">janvier 2019</a>                       | Internal | Passing Juice |
| <a href="#">septembre 2018</a>                     | Internal | Passing Juice |
| <a href="#">août 2018</a>                          | Internal | Passing Juice |
| <a href="#">juillet 2018</a>                       | Internal | Passing Juice |
| <a href="#">juin 2018</a>                          | Internal | Passing Juice |
| <a href="#">avril 2018</a>                         | Internal | Passing Juice |
| <a href="#">mars 2018</a>                          | Internal | Passing Juice |
| <a href="#">février 2018</a>                       | Internal | Passing Juice |
| <a href="#">Campagne RP</a>                        | Internal | Passing Juice |
| <a href="#">Coups de coeur RP</a>                  | Internal | Passing Juice |
| <a href="#">Gain de Budget RP</a>                  | Internal | Passing Juice |
| <a href="#">Non classé</a>                         | Internal | Passing Juice |
| <a href="#">Nouveau client</a>                     | Internal | Passing Juice |
| <a href="#">Offre d'emploi</a>                     | Internal | Passing Juice |
| <a href="#">Revue de presse</a>                    | Internal | Passing Juice |
| <a href="#">Connexion</a>                          | Internal | noFollow      |
| <a href="#">Site de WordPress-FR</a>               | External | Passing Juice |
| <a href="#">Journée Portes Ouvertes le 30 juin</a> | Internal | Passing Juice |
| <a href="#">Références</a>                         | Internal | Passing Juice |
| <a href="#">Blog</a>                               | Internal | Passing Juice |
| <a href="#">Contact</a>                            | Internal | Passing Juice |
| <a href="#">Les Belles Nouvelles</a>               | Internal | Passing Juice |
| <a href="#">Facebook</a>                           | External | Passing Juice |
| <a href="#">Twitter</a>                            | External | Passing Juice |
| <a href="#">Linkedin</a>                           | External | Passing Juice |

## In-page links

[Fièremment propulsé par WordPress](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

des vos dans votre les que nouvelle  
vous pour belle


## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| les     | 27      | ✘     | ✘        | ✔               | ✔        |
| dans    | 23      | ✘     | ✘        | ✔               | ✘        |
| pour    | 20      | ✘     | ✘        | ✘               | ✘        |
| votre   | 20      | ✘     | ✘        | ✔               | ✘        |
| vous    | 19      | ✘     | ✘        | ✔               | ✘        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : bellenuouvelle.fr<br>Length : 16         |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is fr.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 3<br>Warnings : 20  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://bellnouvelle.fr/robots.txt">http://bellnouvelle.fr/robots.txt</a>   |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |