




Seo Analyzer bellevuebeauty.edu.au

Generated on January 19 2022 18:43 PM






The score is **58/100**







SEO Content

	<p>Title</p>	<p>Beauty Makeup Academy Courses Bellevue Beauty Brisbane Melbourne</p> <p>Length : 76</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Description</p>	<p>Bellevue Beauty is a leading Beauty Academy based in Brisbane and Melbourne offering beauty and makeup courses.</p> <p>Length : 111</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Beauty Makeup Academy Courses Bellevue Beauty Brisbane Melbourne</td> </tr> <tr> <td>description</td> <td>Bellevue Beauty is a leading Beauty Academy based in Brisbane and Melbourne offering beauty and makeup courses.</td> </tr> <tr> <td>url</td> <td>https://bellevuebeauty.edu.au/</td> </tr> <tr> <td>site_name</td> <td>Bellevue Beauty</td> </tr> <tr> <td>image</td> <td>https://bellevuebeauty.edu.au/wp-content/uploads/2016/09/new-bellevue-background.jpg</td> </tr> <tr> <td>image:width</td> <td>1400</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Beauty Makeup Academy Courses Bellevue Beauty Brisbane Melbourne	description	Bellevue Beauty is a leading Beauty Academy based in Brisbane and Melbourne offering beauty and makeup courses.	url	https://bellevuebeauty.edu.au/	site_name	Bellevue Beauty	image	https://bellevuebeauty.edu.au/wp-content/uploads/2016/09/new-bellevue-background.jpg	image:width	1400
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SEO Content

		image:height 1056												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] SHB20116 - Certificate 2 in Retail Cosmetics • [H3] View Our Range of Beauty Short Courses • [H3] CUA51015 - Diploma of Screen and Media • [H3] Basic Makeup • [H3] Lash and Brows • [H3] View Our Range of Beauty Short Courses • [H3] Brisbane • [H3] Postal address • [H3] Bellevue Beauty Training Academy 	H1	H2	H3	H4	H5	H6	0	0	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	9	0	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 30.3%</p> <p>Internal Links 69.7%</p>


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Diploma Courses	Internal	Passing Juice
Diploma of Screen and Media in Specialist Make-up Services	External	Passing Juice
Certificate Courses	Internal	Passing Juice
Certificate II in Retail Cosmetics	Internal	Passing Juice
Certificate III in Hairdressing	Internal	Passing Juice
Short Courses	Internal	Passing Juice
Lash and Brows	Internal	Passing Juice
Makeup Fundamentals	External	Passing Juice
Basic Makeup	Internal	Passing Juice
Airbrush Fundamentals	External	Passing Juice
Lash Extensions	External	Passing Juice
Studying at Bellevue Beauty	Internal	Passing Juice
Why Study With Us	Internal	Passing Juice
Course Recognition	Internal	Passing Juice
Course Payment Options	Internal	Passing Juice
Enrolment	Internal	Passing Juice
Student Alumni	Internal	Passing Juice
Policies	Internal	Passing Juice
Support Services	Internal	Passing Juice
Recognised Prior Learning (RPL)	Internal	Passing Juice
Study While at School	Internal	Passing Juice
Student Testimonials	Internal	Passing Juice
Course Enquiry Form	Internal	Passing Juice
Open Days	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

course selector	External	Passing Juice
View Our Range of Beauty Short Courses	External	Passing Juice
Basic Makeup	External	Passing Juice
Lash and Brows	External	Passing Juice
special effects, red carpet, fashion and film and tv makeup courses	External	Passing Juice
The Famous Group	External	Passing Juice




SEO Keywords

 Keywords Cloud	<p>courses beauty course now bellevue enrolling services academy makeup certificate</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
makeup	13	✓	✗	✓	✓
courses	10	✓	✗	✓	✓
beauty	10	✓	✗	✓	✓
academy	7	✓	✗	✓	✓
now	7	✗	✗	✗	✗








Usability

 Url	Domain : bellevuebeauty.edu.au Length : 21
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bellevuebeauty.edu.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>