



Seo Analyzer bellwether.com.au

Generated on February 21 2022 15:30 PM






The score is **61/100**







SEO Content

	Title	<p>Bellwether Group</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>We're an integrated engineering consultancy, project management, and construction company.</p> <p>Length : 90</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Bellwether Group</td> </tr> <tr> <td>description</td> <td>We're an integrated engineering consultancy, project management, and construction company.</td> </tr> <tr> <td>url</td> <td>https://bellwether.com.au/</td> </tr> <tr> <td>site_name</td> <td>Bellwether Group</td> </tr> <tr> <td>updated_time</td> <td>2021-10-15T05:02:45+00:00</td> </tr> <tr> <td>image</td> <td>https://bellwether.com.au/wp-content/uploads/2021/08/contact-page-cta@2x-1024x575.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://bellwether.com.au/wp-content/uploads/2021/08/contact-page-cta@2x-1024x575.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Bellwether Group	description	We're an integrated engineering consultancy, project management, and construction company.	url	https://bellwether.com.au/	site_name	Bellwether Group	updated_time	2021-10-15T05:02:45+00:00	image	https://bellwether.com.au/wp-content/uploads/2021/08/contact-page-cta@2x-1024x575.png	image:secure_url	https://bellwether.com.au/wp-content/uploads/2021/08/contact-page-cta@2x-1024x575.png
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SEO Content

		<p>image:width 800</p> <p>image:height 449</p> <p>image:alt HOME SPLASH</p> <p>image:type image/png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] With end-to-end project delivery • [H2] Bellwether Consulting • [H2] Bellwether Contractors 	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links


	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p>

SEO Links

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	across bellwether provides contractors project consulting enter projects principal infrastructure
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	4	✘	✘	✘	✘
bellwether	4	✔	✘	✘	✔
across	2	✘	✘	✘	✘
consulting	2	✘	✘	✘	✔
project	2	✘	✘	✔	✔

Usability





	Url	Domain : bellwether.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://bellwether.com.au/sitemap.xml
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Optimization

		https://bellwether.com.au/sitemap_index.xml
	Robots.txt	http://bellwether.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.