







Seo Analyzer benefit-center.com

Generated on March 18 2022 03:55 AM

The score is 57/100



SEO Content

	<p>Title</p>	<p>Welcome</p> <p>Length : 7</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>My Benefit Center Members Get More-Connect for your benefit to get articles & events linked to solutions, offers, access, & rewards!</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.benefit-center.com/index.cfm?tmp=home&CFID=7647903&CFTOKEN=32ec303431257e74-13D5497F-5056-A872-B09BC033AE69DA9F&jsessionid=90EF1418AAD8DDBC6664D72C264820CE.cfusion&zid=0&affid=5</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>BENEFIT.CENTER-Welcome</td> </tr> <tr> <td>description</td> <td>My Benefit Center Members Get More-Connect for your benefit to get articles & events linked to solutions, offers, access, & rewards!</td> </tr> <tr> <td>image</td> <td>https://benefitcenter.imgix.net/benefit.center.jpg</td> </tr> <tr> <td>site_name</td> <td>Benefit.Center</td> </tr> </tbody> </table>	Property	Content	url	https://www.benefit-center.com/index.cfm?tmp=home&CFID=7647903&CFTOKEN=32ec303431257e74-13D5497F-5056-A872-B09BC033AE69DA9F&jsessionid=90EF1418AAD8DDBC6664D72C264820CE.cfusion&zid=0&affid=5	type	website	title	BENEFIT.CENTER-Welcome	description	My Benefit Center Members Get More-Connect for your benefit to get articles & events linked to solutions, offers, access, & rewards!	image	https://benefitcenter.imgix.net/benefit.center.jpg	site_name	Benefit.Center
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SEO Content

image:secure_url https://benefitcenter.imgix.net/benefit.center.jpg

Headings

H1	H2	H3	H4	H5	H6
1	10	15	4	3	0

- [H1] Benefit
- [H2] Connect for your benefit™
- [H2] Be your own health team leader
- [H2] screen gallery
- [H2] You need to get connected
- [H2] Members Get More starting May 2020
- [H2] What members say
- [H2] SHARE WITH YOUR FRIENDS ON SOCIAL MEDIA
- [H2] Get started May 2020
- [H2] Download May 2020
- [H2] Contact Us
- [H3] Connect for your
- [H3] View your benefits
- [H3] Be informed
- [H3] Get the most from your membership
- [H3] Stay connected
- [H3] Personal health management tools
- [H3] Secure messaging
- [H3] Mobile health devices
- [H3] Achieve greater well-being
- [H3] Work
- [H3] Finances
- [H3] Health
- [H3] Subscribe
- [H3] Regular
- [H3] Associate
- [H4] Mobile app coming May 2020
- [H4] My Benefit Center Member
- [H4] My Benefit Center Member
- [H4] My Benefit Center Member
- [H5] This could be you
- [H5] This could be you
- [H5] This could be you



Images

We found 24 images on this web page.

23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **39%**

Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.




Flash

Perfect, no Flash content has been detected on this page.





Iframe

Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

		in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

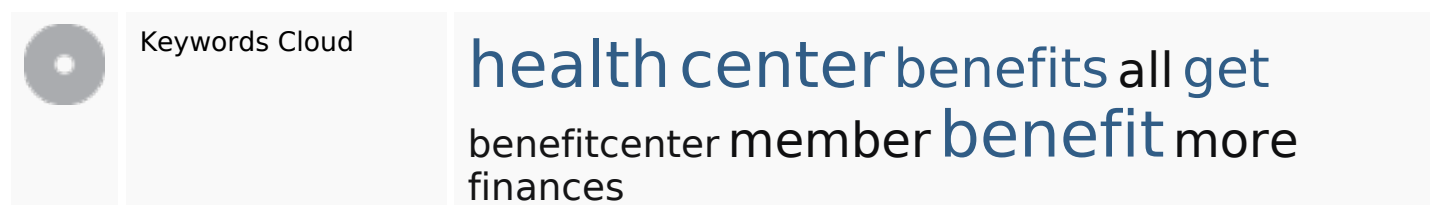
In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Health	Internal	Passing Juice
Screenshots	Internal	Passing Juice
Benefits	Internal	Passing Juice
Options	Internal	Passing Juice
Download	Internal	Passing Juice
Contact	Internal	Passing Juice
planning	Internal	Passing Juice
earning	Internal	Passing Juice
spending	Internal	Passing Juice

In-page links

saving	Internal	Passing Juice
securing	Internal	Passing Juice
scoring	Internal	Passing Juice
need for care	Internal	Passing Juice
well-being	Internal	Passing Juice
status	Internal	Passing Juice
environment	Internal	Passing Juice
Get Started	Internal	Passing Juice
SOAR AHEAD	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
DMCA	Internal	Passing Juice
Wellness Program Notice	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
benefit	25	✘	✘	✔	✔
health	24	✘	✘	✘	✔
center	21	✘	✘	✔	✔
get	16	✘	✘	✔	✔
benefits	15	✘	✘	✘	✔

Usability

	Url	Domain : benefit-center.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://benefit-center.com/sitemap.xml</p>
	Robots.txt	<p>http://benefit-center.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>