



Seo Analyzer benefitcommunications.com

Generated on March 24 2022 07:02 AM

The score is 54/100







SEO Content

	Title	<p>Benefit Communications Incorporated</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>6</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H4] We See Beyond the Horizon [H4] Experience is the Best Guide [H4] Data Management Never Sleeps [H4] Connecting with Human Capital [H4] Grounded with More Than 30 Years of Experience [H4] RECENT INDUSTRY NEWS [H5] The Future of Work [H5] The Top Five Benefits Trends of 2022 [H5] Personalized Benefits Communication [H5] Medical Cost Trend: Behind the Numbers 2022 [H5] HR Tech Survey 2022 	H1	H2	H3	H4	H5	H6	0	0	0	6	5	0
H1	H2	H3	H4	H5	H6									
0	0	0	6	5	0									
	Images	<p>We found 16 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : 32%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 93 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.45% Internal Links 93.55%

In-page links

Anchor	Type	Juice
ABOUT	Internal	Passing Juice
Video: A Day in the Life	Internal	Passing Juice
Leadership Team	Internal	Passing Juice
Partners	Internal	Passing Juice
System Connections	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Job Opportunities	Internal	Passing Juice
CONTACT US	Internal	Passing Juice

In-page links

LOGIN	External	Passing Juice
Home	Internal	Passing Juice
Enrollment	Internal	Passing Juice
ACA Tracking	Internal	Passing Juice
All Employee Benefits	Internal	Passing Juice
Annual/New Hire	Internal	Passing Juice
Benefit Administration	Internal	Passing Juice
B-Connected Application	Internal	Passing Juice
Self-Service	Internal	Passing Juice
Qualifying Events	Internal	Passing Juice
Consumer Driven Health Plans	Internal	Passing Juice
Enrollment Methodologies	Internal	Passing Juice
Retirement Plans	Internal	Passing Juice
Confirmation Statements	Internal	Passing Juice
Wellness Programs	Internal	Passing Juice
Health Risk Assessment	Internal	Passing Juice
Executive Programs	Internal	Passing Juice
Co-browsing	Internal	Passing Juice
Online Chat	Internal	Passing Juice
Automated Forms	Internal	Passing Juice
Benefit Malls, Concierge and Discount Services	Internal	Passing Juice
Communications	Internal	Passing Juice
Benefit Summary Books	Internal	Passing Juice
Total Compensation Statements	Internal	Passing Juice
Employee Decision Tools	Internal	Passing Juice
Video	Internal	Passing Juice
Web Portals	Internal	Passing Juice
Email and Call Reminders	Internal	Passing Juice

In-page links

Wellness Engagement	Internal	Passing Juice
Print and Fulfillment	Internal	Passing Juice
Interactive Digital Booklets	Internal	Passing Juice
Enrollment Guides	Internal	Passing Juice
Corporate Messaging	Internal	Passing Juice
Family Medical Leave	Internal	Passing Juice
Financial Planning Tools	Internal	Passing Juice
Social Media	Internal	Passing Juice
Design and Copywriting	Internal	Passing Juice
Data Management	Internal	Passing Juice
Benefit Administration	Internal	Passing Juice
Dependent Audit	Internal	Passing Juice
Real-Time HR Reporting	Internal	Passing Juice
Medical Plan Design Surcharge	Internal	Passing Juice
Electronic Data Interchange	Internal	Passing Juice
BCI or Third Party System	Internal	Passing Juice
Flexible Spending Account (FSA), Health Savings Account (HSA), Health Reimbursement Account (HRA)	Internal	Passing Juice
Data Cleansing and Collection	Internal	Passing Juice
Employee Surveys	Internal	Passing Juice
Data Aggregation	Internal	Passing Juice
Staffing	Internal	Passing Juice
HR/Benefit Service Center	Internal	Passing Juice
Salaried Benefit Counselors	Internal	Passing Juice
Newly Eligible Benefit Onboarding	Internal	Passing Juice
Dedicated Benefit Representatives	Internal	Passing Juice
Call Center	Internal	Passing Juice
Your System, Our Counselor	Internal	Passing Juice
Onsite One-on-One Meetings	Internal	Passing Juice

In-page links

Health Care Advocacy	Internal	Passing Juice
Group Meetings	Internal	Passing Juice
Telemedicine	Internal	Passing Juice
Focus Groups	Internal	Passing Juice
Claim Advocacy	Internal	Passing Juice
Industry Library	Internal	Passing Juice
Industry News	Internal	Passing Juice
Industry Resources	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Demos	Internal	Passing Juice
The Future of Work	External	Passing Juice
The Top Five Benefits Trends of 2022	External	Passing Juice
Personalized Benefits Communication	External	Passing Juice
Medical Cost Trend: Behind the Numbers 2022	External	Passing Juice
HR Tech Survey 2022	External	Passing Juice
REQUEST A GUIDED DEMONSTRATION	Internal	Passing Juice
BCI UNIVERSITY	Internal	Passing Juice
HOME	Internal	Passing Juice
ENROLLMENT	Internal	Passing Juice
COMMUNICATIONS	Internal	Passing Juice
DATA MANAGEMENT	Internal	Passing Juice
STAFFING	Internal	Passing Juice
INDUSTRY LIBRARY	Internal	Passing Juice
DEMOS	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
SITEMAP	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

[User Agreement](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

bci enrollment industry health
benefit staffing communications more
data learn












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	11	✘	✘	✘	✔
benefit	9	✔	✘	✘	✔
learn	9	✘	✘	✘	✘
data	8	✘	✘	✘	✔
enrollment	7	✘	✘	✘	✘





Usability

	Url	Domain : benefitcommunications.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://benefitcommunications.com/sitemap.xml
	Robots.txt	http://benefitcommunications.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics