







Seo Analyzer benefitshub.ca

Generated on March 07 2022 22:38 PM




The score is 56/100







SEO Content

	Title	<p>The National Benefits Hub: Benefits of Recreation (Formerly the Benefits Catalogue)</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>The Benefits Hub provides a summary of evidence documenting personal, social, environmental & economic benefits delivered by the recreation industry.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>3</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Personal Benefits• [H2] Social Benefits• [H2] Economic Benefits• [H2] Environmental Benefits• [H2] Browse by Category• [H3] Leadership Provided By:• [H3] On Behalf Of:• [H3] Get Updates By Email• [H4] Click to Expand	H1	H2	H3	H4	H5	H6	1	5	3	1	0	0
H1	H2	H3	H4	H5	H6									
1	5	3	1	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

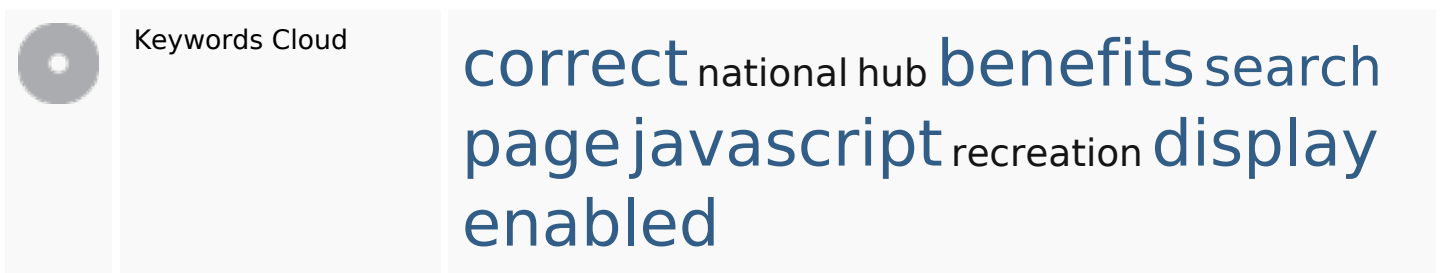
In-page links

Anchor	Type	Juice
&larr; Home	Internal	Passing Juice
ABOUT	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
How to Use The Hub	Internal	Passing Juice
Share my Research	Internal	Passing Juice
Personal Benefits	Internal	Passing Juice

In-page links

Read more	Internal	Passing Juice
Social Benefits	Internal	Passing Juice
Read more	Internal	Passing Juice
Economic Benefits	Internal	Passing Juice
Read more	Internal	Passing Juice
Environmental Benefits	Internal	Passing Juice
back to content	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Alberta Recreation & Parks Association	External	Passing Juice
back to top	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
benefits	3	✓	✗	✓	✓
javascript	3	✗	✗	✗	✗
enabled	3	✗	✗	✗	✗
correct	3	✗	✗	✗	✗
page	3	✗	✗	✗	✗

Usability

	Url	Domain : benefitshub.ca Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1131 694">http://benefitshub.ca/main/google-sitemap</p>
	Robots.txt	<p data-bbox="539 734 963 770">http://benefitshub.ca/robots.txt</p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1099 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>